

Macdonald/San Pablo Improvements

- Encourage reuse and intensification of former Albertson's site.
- Connect to the Richmond Greenway.
- Improve safety and security.

Del Norte BART Station Area Improvements

- Improve pedestrian access to BART, across San Pablo Avenue, and along Cutting Boulevard.
- Address bus circulation and operations.
- Encourage reuse of surface parking lots.
- Consider alternative automobile circulation patterns.

Town Center Improvements

- Address character of retail environment along San Pablo Avenue.
- Encourage reuse of surface parking lots.
- Manage commercial and residential parking.
- Leverage new buildings and facilities, including El Cerrito City Hall.

Central Avenue Improvements

- Address I-80 interchange and approach.
- Improve walkability of Central Avenue.
- Improve connectivity to the waterfront and Bay Trail.

Fairmount/San Pablo Improvements

- Leverage proximity to BART.
- Attract additional mixed-use development.
- Promote "Main Street" character of Fairmount Avenue.

