MINUTES
OF THE CRIME PREVENTION
COMMITTEE MEETING OF
Wednesday June 9, 2010, 7:00 p.m.
El Cerrito City Hall
Hillside Conference Room — second floor
10890 San Pablo Avenue

Roll Call
Members in Attendance: Randy Calish, Gene Go, Catherine Krueger and John Umemoto
Absent: Mollie Hazen
City Council/Staff in Attendance: Councilmember Lyman, Cpl. Susan Garman and Suzanne Iarla.

1. Council / Staff Liaison Reports
Councilmember Greg Lyman reported on recent Council actions; Cpl. Garman reported on recent Police Department activities including the Bike the Bridges event; Staff Liaison Iarla reported on recent City activities.

2. Comments from the Public
Resident Pansy Kwong expressed interest in starting a Neighborhood Watch program and also joining the CPC.

3. Minutes
Moved & carried (Go/Krueger) to approve the April minutes. Unanimous.

4. Discussion on the Roles and Responsibilities of the Committee and its Liaisons
This discussion was postponed to a future meeting.

5. Review of Bike Rodeo Event
The group discussed the Bike Rodeo held on May 22, including thanking all the participants. Comments included:
- Attendance was lower than desired, but people there enjoyed it.
- Rodeo had a structured format and “passport” this year; offered prizes and more focus on the helmet/safety check than last year
- Needed to distribute more flyers to more places including local stores and bike stores in the area
- The new location was hard to find
- Same day as popular Citywide Garage Sale might have affected attendance
- Focus of event was to promote CPC and highlight the Bike Patrol and bike laws/helmet safety
- Should research the success of Bike Rodeos in other cities, such as Pinole
- Should consider offering bike registration at a discounted rate at the event
- Should brainstorm about event advertising for future event
- Should develop an “e-tree” email list
6. Planning for National Night Out (NNO) on August 3, 2010
The group discussed National Night Out and upcoming outreach opportunities including July 4th Booth and July 17th “Kick-off” events.

Calish reported that Hazen has been working with Little Caesars who will be providing free pizza on July 17th and for NNO on August 3rd.

A letter should be sent to former hosts soon.

Well Grounded should be asked to a partner on the July 17th event.

John & Randy will set-up the CPC booth at the July 4th Festival.

There was discussion about the 2010 “Project 365”, including the idea of a volunteer patrol on the Ohlone Greenway.

Moved, carried and revised (Go/Calish) to recommend the purchase of 25 banners, 40 caps and 500 balloons from NATW. Unanimous.

Moved and carried (Umemoto/Go) to establish a NNO subcommittee of Calish & Hazen. Unanimous.

Moved and carried (Umemoto/Go) to recommend the purchase of healthy snacks up to $25. Unanimous.

7. Membership
Umemoto recently spoke with someone who may be interested in joining the CPC. Pansy Kwong said she was interested in applying.

Member Calish reported on recent Neighborhood Watch/Home Security efforts in the Elm St and Don Carroll neighborhoods. There were no messages.

9. Consideration of Special Meeting in July
It was agreed to move the next meeting to Wednesday July 7 (instead of July 14, 2010) to facilitate planning for NNO and the Sign-Up event.

10. Adjournment
Moved & carried (Go/Umemoto) to adjourn at 8:57pm. Unanimous.