AGENDA

SPECIAL MEETING OF THE GREEN TEAM SUBCOMMITTEE OF THE ENVIRONMENTAL QUALITY COMMITTEE

Tuesday, March 2, 2010, 7:00 p.m. to 8:30 PM
El Cerrito City Hall – Hillside Conference Room
10890 San Pablo Avenue
This Meeting Place Is Wheelchair Accessible

1. Comments from the Public on non-Agenda Items – 10 minutes
   (Each speaker is limited to 2 minutes for comment on non-agenda items. Comments regarding items on the agenda may be brought during discussion of those items and are subject to the same time limits. Please let the Chair know if you have a comment on a particular agenda item.)

2. Chair / Vice Chair Selection and Roles – 10 minutes

3. Organizing Approach / Follow-up from 2/9 EQC priority setting – 30 minutes
   a. EQC to sponsor regular / monthly events: clean-ups, tree care, invasive species removal, restoration
   b. Encourage and support ongoing self-directed projects; recognition events (Earth Day and late summer), training, identification/promotion (sponsored T-shirts? Buttons?)
   c. Make things fun and support community building ties, social events
   d. Other items to consider: activity, volunteer logs for team leaders, promotional flyers, online social media presence, general press/outreach
   e. Creating/sponsoring green team projects vs. supporting/promoting other community based projects

4. Recruitment Assignments – 10 minutes
   Assign members to make at least 1 contact/follow-up per month to continue to build GT momentum, follow up at each subsequent meeting and make new assignments as needed:
   • Rebecca – Rotary
   • Natasha - Friends of Five Creeks
   • Sam - EC Garden Club / Native Plant Society
   • Dave - Neighborhood Watch / CERT / EC High
   • Mildred – Soroptomists
   • Community Members?
   • Groups, personal contacts, City and other events, etc.
   • Schools, churches, other activity groups, service clubs, Boy and Girl Scouts, park users, sports teams, etc.

5. Hillside Natural Area Broom Buster Update on 3/13 – 15 minutes

6. EQC Green Team Earth Day Roles – 15 minutes

7. Set next meeting – March 30?

8. Adjournment

Any writings or documents provided to a majority of the Environmental Quality Committee regarding any item on this agenda will be made available for public inspection at the El Cerrito Recycling Center Offices at 7501 Schmidt Ln., El Cerrito, Monday - Thursday from 9 a.m. to 12 p.m. & 1 p.m. to 5 p.m.

COMMUNICATION ACCESS INFORMATION
To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Garth Schultz, Staff Liaison at 215-4354 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

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