AGENDA
ECONOMIC DEVELOPMENT BOARD MEETING

DATE: Thursday – February 20, 2014
PLACE: El Cerrito City Hall
10890 San Pablo Avenue
Hillside Conference Room (upstairs)
TIME: 7:30 p.m.

I. Roll Call
   Economic Development Board Members: Ann Lehman, Sonja Givens-Thomas, Ken Lerch, Wendy Horng Brawer, Jean Shrem, Vikram Bajaj, Tess Taylor
   Council Liaison: Mark Friedman

II. Public Comment (5 minutes)

III. Approval of Minutes from Meeting of January 16, 2014

IV. Oral Communications (15 minutes)
   • Staff Update

V. Discussion of Economic Development Action Plan & Economic Development Committee activities (45 minutes)
   • Review remaining draft goals and strategies of Economic Development Action Plan – During the January meeting, we reviewed 5 of the 8 listed goals/strategies
   • Of the 5 goals/strategies that we reviewed, discuss the following action strategies of the Action Plan
     ○ List of strategic development sites in the City
     ○ Categories and list of potential business visits
     ○ Brainstorm about potential events that help create a sense-of-place

VI. Set Next Agenda & Action Steps (5 minutes)

VII. Adjourn to Next Business Meeting – March 20, 2014