MINUTES
SPECIAL MEETING OF A SUBCOMMITTEE OF THE ENVIRONMENTAL QUALITY COMMITTEE

Thursday, February 25, 2010, 6:00 p.m.
El Cerrito City Hall – Hillside Conference Room
10890 San Pablo Avenue
This Meeting Place Is Wheelchair Accessible

Maria Sanders called the meeting to order at 6:10 PM.

Present: Members Benassini, Miner, Spitalnik, Krueger, Rome, Dandridge
Also Present: Maria Sanders (Environmental Services Analyst)
Melanie Mintz (Environmental Services Manager)
Janet Abelson (Council Liaison)

1. Comments from the Public on non-Agenda Items
   None.

2. Presentation by Breakthrough Communities regarding SB 375 and discussion
   Ms Pavel from Breakthrough Communities needed to postpone the presentation to an as yet to be
determined date. Ms. Spitalnik expressed interest in scheduling that meeting in conjunction with a
pre-screening of their documentary film called The New Metropolis. Ms Spitalnik will contact
Breakthrough Communities to set up a date.

3. Discussion and possible action on electing new chair of subcommittee
   Ms. Spitalnik was nominated and elected to as chair of the subcommittee.

4. Discussion of implementation strategy for a community-wide 2% reduction challenge
   Ms. Sanders presented material (included in report) on how to quantify a 2% reduction, which is
   equivalent to 5.3 million pounds of CO2. The subcommittee discussed various ideas for marketing the
   campaign, soliciting pledges, and monitoring progress. Ms. Spitalnik will write up a draft proposal for
   presentation at the EQC March meeting.

5. Set next meeting date
   The next subcommittee meeting is set for Thursday March 25, 6 p.m.

6. Adjournment
   Ms. Sanders adjourned the meeting at 7:55 p.m.

Any writings or documents provided to a majority of the Environmental Quality Committee
regarding any item on this agenda will be made available for public inspection at the El Cerrito
Recycling Center Offices at 7501 Schmidt Ln., El Cerrito, Monday – Thursday from 9 a.m. to 12
p.m. and 1 p.m. to 5 p.m.

COMMUNICATION ACCESS INFORMATION
To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language
interpreter for the meeting, call Garth Schultz, Staff Liaison at 215-4354 (voice) at least
FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

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