AGENDA
REGULAR MEETING
OF THE
ECONOMIC DEVELOPMENT COMMITTEE
Thursday, March 26th, 2015 – 7:30 p.m.
El Cerrito City Hall
Hillside Conference Room
10890 San Pablo Avenue

Roll Call: Members Figone, Horng Brawer, Lehman, Shrem, Taylor, Kagawa and Gager.

1. Staff/Council Liaisons Announcements and Reports 7:30
   Staff and/or Councilmember Rebecca Benassini may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council.

2. Comments from the Public on non agenda items- 7:35
   Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. Approval of the Minutes – 7:40
   Consider a motion adopting the minutes of the Committee meeting on January 22nd, 2015.

4. Proposed Tobacco Retailer License Program Presentation – 7:45
   Hear a presentation from Suzanne Iarla, Community Outreach Specialist on the proposed Tobacco Retailer License Program.

5. Historical Society Presentation– 8:15
   Hear a presentation from Tom Panas, member of the El Cerrito Historical Society on the history of El Cerrito’s business community.

6. March 6th Community Mixer Follow-Up – 8:45
   Discuss the March 6th Community Mixer and consider possible action items for future community events.

7. Economic Development Committee 12-Month Work Plan Discuss – 9:00
   Consider a motion adopting the Economic Development Committee 12-Month Work Plan.

8. Announcing Elections for Chair and Vice Chair – 9:15
   Receive information and possibly nominate members for the April election of Chair and Vice Chair

9. Committee Member Updates and Discussion of Future Actions and Agenda Items – 9:20
   Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items.

Consideration of Upcoming Agenda Items
   • Pop-Up Use Policy Presentation
   • Vacant Building Registration Fees
   • Discussion of City Council EDC Presentation
   • Collaboration with other City committees and community organizations
   • Development Entitlement Process Training

Upcoming Meetings + Events | more details online at www.el-cerrito.org
   • Draft Urban Greening Plan Community Workshop – April 25th
   • Earth Day – April 18th
   • MCE Clean Energy Meetings – April 15th and April 22nd

10. Adjournment- 9:30
    Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.

COMMUNICATION ACCESS INFORMATION
To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Emily Alter, Staff Liaison at ealter@ci.el-cerrito.ca.us or 215-4385 (voice) at least FIVE (5)