AGENDA
SPECIAL MEETING OF THE
ENVIRONMENTAL QUALITY COMMITTEE
Community Involvement and Outreach Subcommittee
Tuesday, June 28, 2011, 7:00 p.m.
El Cerrito City Hall – Hillside Conference Room
10890 San Pablo Avenue
This Meeting Place Is Wheelchair Accessible

Roll Call: Chair Weinstein and members Benjamin, Dandridge, Goudey, Hammer, and Krueger

1. Comments from the public on non-agenda items – 7:00
   Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding items on the agenda may be brought during discussion of those items and are subject to the same limits.

2. Approval of the Minutes – 7:05
   Consider a motion adopting the minutes from the Subcommittee meeting on April 26, 2011

3. Environmental Film and Chat Series – 7:10
   Discuss promotion of upcoming films and ancillary events, including
   - Showing of “Bag It” on Sat. 23, 10 AM at City Hall
   - Taking action through an upcoming trash removal event

4. Green Team Events – 7:30
   Discuss upcoming Green Team events and outreach efforts, including:
   - Creating relationships with school groups
   - Baxter Creek and surrounding area clean-up
   - Ivy removal from Senior Center and selected creeks

5. Climate Action Plan Chapter on Community Involvement – 8:00
   Discuss community involvement and outreach strategies to be investigated as part of the El Cerrito Climate Action Plan.

6. Other Outreach Projects – 8:10
   Discuss strategies for conducting outreach and increasing participation in the following environmental programs, including:
   - the City’s compostable food ware efforts
   - the City’s Home Energy Efficiency Rebate program
   - the County’s Green Business Program and other green business practices.

7. July 4th EQC Promotional Materials – 8:40
   Review EQC promotional materials needed for the City’s upcoming July 4th Fair.

8. Member & Staff Liaison Announcement and Updates – 8:50
   Hear brief announcements about other activities from Environmental Services staff and subcommittee members, including:
   - Urban Greening Plan grant application
   - Community Gardens

9. Adjournment – 9:00

Any writings or documents provided to a majority of the Environmental Quality Committee regarding any item on this agenda will be made available for public inspection at the El Cerrito Recycling Center Offices at 7501 Schmidt Ln., El Cerrito, Monday - Thursday from 9 a.m. to 12 p.m. & 1 p.m. to 5 p.m.

COMMUNICATION ACCESS INFORMATION
To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Garth Schultz, Staff Liaison at 215-4354 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

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