AGENDA
SPECIAL MEETING OF THE
ENVIRONMENTAL QUALITY COMMITTEE
Community Involvement and Outreach Subcommittee

Tuesday, August 23, 2011, 7:00 p.m.
El Cerrito City Hall – Hillside Conference Room
10890 San Pablo Avenue
This Meeting Place Is Wheelchair Accessible

Roll Call: Chair Weinstein and members Benjamin, Dandridge, Goudey, and Krueger

1. Comments from the public on non-agenda items – 7:00
   Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding items on the agenda may be
   brought during discussion of those items and are subject to the same limits.

2. Approval of the Minutes – 7:05
   Consider a motion adopting the minutes from the Subcommittee meetings on April 26, 2011 and June 28, 2011.

3. Environmental Film and Chat Series – 7:10
   Discuss promotion of upcoming films and ancillary events.

4. Green Team Events – 7:30
   Discuss upcoming Green Team events and outreach efforts, including:
     - Coastal Cleanup Day at Cerrito Creek
     - Creating relationships with school groups

5. Habitat Restoration – 7:45
   Discuss community involvement and outreach strategies regarding habitat restoration and preservation issues, including
     - Creating relationships with restoration specialists
     - Establishing docent and volunteer opportunities

6. Other Outreach Projects – 8:10
   Discuss strategies for conducting outreach and increasing participation in the following environmental programs,
   including:
     - the City’s compostable food ware efforts
     - the City’s Home Energy Efficiency Rebate program
     - the County’s Green Business Program and other green business practices

7. Member & Staff Liaison Announcement and Updates – 8:40
   Hear brief announcements about other activities from Environmental Services staff and subcommittee members, including.
     - PACE Legislation

8. Adjournment – 9:00

Any writings or documents provided to a majority of the Environmental Quality Committee regarding any item on this
agenda will be made available for public inspection at the El Cerrito Recycling Center Offices at
7501 Schmidt Ln., El Cerrito, Monday - Thursday from 9 a.m. to 12 p.m. & 1 p.m. to 5 p.m.

COMMUNICATION ACCESS INFORMATION
To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for
the meeting, call Garth Schultz, Staff Liaison at 215-4354 (voice) at least FIVE (5) WORKING DAYS NOTICE
PRIOR TO THE MEETING to ensure availability.
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