MINUTES
SPECIAL MEETING OF THE
EVENTS AND OUTREACH SUBCOMMITTEE OF THE
ENVIRONMENTAL QUALITY COMMITTEE

Tuesday, April 26, 2011, 7:00 p.m.
El Cerrito City Hall – Hillside Conference Room
10890 San Pablo Avenue
This Meeting Place Is Wheelchair Accessible

Chair Weinstein called the meeting to order at 7:06 PM.

Roll Call
Present: Co-Chair Hammer, Dandridge, Goudey, Krueger,
Also Present: Maria Sanders, Environmental Analyst and Staff Liaison

1. Comments from the public on non-agenda items. None.

2. Approval of the Minutes. Krueger put forward a motion to approve the Special Committee meeting minutes on March 1, 2011. Seconded by Goudey and met with unanimous approval.

3. Environmental Film Series. Goudey reported that 100 people registered to see “Tango 73: A Bus Rider’s Diary” at the Rialto Cerrito Theatre on Sat. March 12th, 2011. The subsequent movie shown after the Earth Day Lunch on April 16 met with mixed attendance. For those who attended, it made for a long day if they had also done Earth Day. The upcoming film will be “Beijing Bicycle” to be held at the Cerrito as part of Bike to Work Day festivities.

4. EQC Community Chats. Hammer reported that 30-40 people participated in the Community Chat on the Soil/Food Web, which was held in tandem with the Earth Day film shown at the Community Center.

5. Green Business Outreach. Dandridge and Miner have been meeting on an ad hoc basis to discuss ways to engage El Cerrito’s business community in the County Green Business Program. Ideas include training high school kids to help conduct the Green Business audit and/or using Green Team volunteers to help recruit businesses.

6. Green Team Events. Krueger reported on Green Team activities: Compost Give-Away was a success. Krueger developed an introduction packet for potential Green Team Leaders. Next event to be held on June 11. Dandridge, Kreuger, Weinstein will work on making a stronger connection with the various schools in the area as a way of recruiting kids interested in the environmental clean-up aspects of the Green Teams.

7. Open Space and Habitat. No discussion on this topic.

8. Adjournment. Co-Chair Hammer closed the meeting at 8:47 pm.

Any writings or documents provided to a majority of the Environmental Quality Committee regarding any item on this agenda will be made available for public inspection at the El Cerrito Recycling Center Offices at 7501 Schmidt Ln., El Cerrito, Monday - Thursday from 9 a.m. to 12 p.m. & 1 p.m. to 5 p.m.

COMMUNICATION ACCESS INFORMATION
To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Garth Schultz, Staff Liaison at 215-4354 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

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