



AGENDA
REGULAR MEETING
OF THE
ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, October 14, 2015 – 7:30 p.m.

El Cerrito City Hall
Hillside Conference Room
10890 San Pablo Avenue

Roll Call: Members Figone, Horng Brawer, Taylor, Kagawa, Shrem, Gager and Petersen.

1. Staff/Council Liaisons Announcements and Reports 7:30

Staff and/or Mayor Mark Friedman may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council.

2. Comments from the Public on non agenda items- 7:45

Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. Approval of the Minutes – 7:50

Consider a motion adopting the minutes of the Committee meeting on September 24th, 2015.

4. Discussion with Brokers- 7:55

Discussion with commercial real estate brokers regarding how the sell/perceive market in El Cerrito

5. Minimum Wage Survey Update- 8:20

Receive brief update on minimum wage survey of business owners (not due to close until October 14)

6. Restaurant Week Debrief – 8:30

Discuss outcomes and begin conversation regarding whether to sponsor event again next year.

7. Pop Up Discussion and Planning – 8:40

Discuss possible pop up event: goals, possible events etc.

8. 4th of July 2016 Planning- 8:55

Preliminary discussion of July 4, 2016 activities.

9. Long Range Property Management Plan Update – 9:05

Receive staff update on development of a Long Range Property Management Plan (LRPMP), a component of the Redevelopment dissolution process

10. Committee Member Updates and Discussion of Future Actions and Agenda Items – 9:15

Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items.

11. Adjournment- 9:30

Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Emily Alter, Staff Liaison at emalter@ci.el-cerrito.ca.us or 215-4385 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

10890 San Pablo Avenue El Cerrito 94530