MINUTES

SPECIAL MEETING OF THE
EVENTS AND OUTREACH SUBCOMMITTEE OF THE
ENVIRONMENTAL QUALITY COMMITTEE

Tuesday, August 23, 2011, 7:00 p.m.
El Cerrito City Hall – Hillside Conference Room
10890 San Pablo Avenue
This Meeting Place Is Wheelchair Accessible

Chair Weinstein called the meeting to order at 7:09 PM.

Roll Call
Present: Chair Weinstein, Benjamin, Dandridge, Goudey, Krueger,
Also Present: Maria Sanders, Environmental Analyst and Staff Liaison; Angelica Harrison, Environmental
Services Intern; Mark Miner, EQC Member; Jim McKissock, Gil Patchett as guests.

1. Comments from the public on non-agenda items. None.

2. Approval of the Minutes. Approved a motion adopting minutes from the Subcommittee meetings of 4/26/11
and 6/28/11 (Benjamin/ Goudey, unanimous).

3. Environmental Film Series. Goudey reported that the next film in the series “Bag-It” is scheduled to be shown
at the Rialto Cerrito from 10AM to 12 PM on Saturday, October 1, 2011.

4. Green Team Events. Weinstein reported that per communication from Susan Schwartz, Friends of Five Creeks
prefers that the Green Team does not concentrate on trash removal along Cerrito Creek for Coastal Clean-up
Day on September 17. As a result, the Subcommittee appointed an ad hoc group (Krueger/ Weinstein) to plan
another Green Team event, which will concentrate on storm drain education, for Coastal Clean-up Day.
Weinstein also reported that he is currently working with the Mira Vista PTA to create Green Team events that
involve students.

5. Habitat Restoration. Members are interested in fostering a culture of stewardship in the City’s habitats and
discussed creating teams that would focus on stewardship of an area around the benches at Baxter Creek and
the frog habitat along the Ohlone Greenway. Weinstein will work with an ad hoc group, including McKissok
and Patchett, to develop a proposal. Sanders pointed out that the proposal should be developed in conjunction
with City staff – in particular, the new Public Works Landscapes Program Manager – and should be heard by
the whole EQC.

6. Other Outreach Projects. Mark Miner presented the EQC’s outreach strategy to restaurants regarding the
City’s compostable food ware efforts. At the next full EQC meeting on September 13, he will ask all EQC
members to volunteer to personally communicate with the City’s 70+ food service businesses about the City’s
goals and invite them to a City-sponsored meeting to be held on September 21. Sanders reported that the City’s
Smart Home Workshop, held on August 16, was very successful. One hundred and six people attended and as a
result the City’s Home Energy Assessment Rebate is nearly fully subscribed. Harrison reported on the City’s
efforts to disseminate 2250 recycling containers specially designed for apartments. She requested assistance or
ideas from the Subcommittee.

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the meeting, call Garth Schultz, Staff Liaison at 215-4354 (voice) at least FIVE (5) WORKING DAYS NOTICE
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10890 San Pablo Avenue, El Cerrito, CA 94530   Tel: 510.215.4354   E-mail: gschultz@ci.el-cerrito.ca.us
7. **Member & Staff Liaison Announcement and Updates – 8:50**

Sanders gave a brief update on new federal legislation to restore Property Assisted Clean Energy Financing programs that has been introduced in Congress. More information can be found at PACEnow.org. Sanders also reiterated that subcommittee members should be sure to let her know if they cannot attend a meeting and to be on time to the meetings. The meeting cannot begin until there is a quorum. Weinstein announced upcoming Trail Trekker events. Krueger announced the upcoming Alberitto Street Fair day.

8. **Adjournment.** Chair Weinstein closed the meeting at 8:45 pm.

*Any writings or documents provided to a majority of the Environmental Quality Committee regarding any item on this agenda will be made available for public inspection at the El Cerrito Recycling Center Offices at 7501 Schmidt Ln., El Cerrito, Monday - Thursday from 9 a.m. to 12 p.m. & 1 p.m. to 5 p.m.*