AGENDA

REGULAR MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE
Wednesday, May 24, 2017 at 7:00 p.m.

El Cerrito City Hall – Hillside Room (upstairs)
10890 San Pablo Avenue, El Cerrito

Roll Call: Members Corrigan, Figone, Gager, Kagawa, Kuhlman, Maurer, Petersen and Shrem.

1. Staff/Council Liaisons Announcements and Reports - 7:00
   Staff and/or Council member Fadelli may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council. – See attached City Manager’s Report

2. Comments from the Public on non-agenda items - 7:15
   Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. El Cerrito Chamber Updates – 7:20
   Chamber liaison or Chamber representative may report on matters of general interest to the EDC.

4. Approval of the Minutes – 7:30
   Consider a motion adopting the minutes of the Committee meeting on April 26th, 2017. – See attached

5. WCCUSD College & Career Pathways Program Presentation – 7:35
   Presentation by Terri Waller from the West Contra Costa Unified School District on work-based learning opportunities through their College & Career Pathways Program.

   Discussion around timelines and milestones of tasks established in 2016-2017 Work Plan. Consider possible action items, including when to present EDC Work Plan to Council and when to start updating Work Plan.
   a) Joint Meeting with ACC – 8:00
      Update on the June 5th joint meeting with the Arts and Culture Commission regarding collaborative projects and discussion of any action items.
   b) Economic Development Metrics Prioritization – 8:10
      Prioritize potential economic metrics from the list developed at the prior Committee meeting and discussion of any action items. – See attached
   c) Ohlone Greenway Wayfinding Signs for Businesses Update – 8:20
      EDC members Bill Kuhlman and Laura Maurer will provide an update on developing a potential program for business wayfinding signs along the Ohlone Greenway and discussion of any action items.
   d) Centennial Celebration Time Capsule & Long Time Business Recognition – 8:40
      Continue discussion on the City’s Centennial Celebration Time Capsule and ways to feature and recognize long time businesses.

COMMUNICATION ACCESS INFORMATION
To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Katherine Ahlquist, Staff Liaison at kahlquist@ci.el-cerrito.ca.us or 215-4361 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.
10890 San Pablo Avenue El Cerrito 94530
7. **Committee Member Updates and Discussion of Future Actions and Agenda Items – 8:50**
   Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items.

8. **Adjournment- 9:00**

   *Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.*