



# AGENDA

## SPECIAL MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, December 13, 2017 at 7:00 p.m.

El Cerrito City Hall – Council Chambers  
10890 San Pablo Avenue, El Cerrito

**Roll Call:** Members Corrigan, Esquivel, Figone, Gager, Hernandez, Kuhlman, Maurer, Petersen, Shrem and Weber.

**1. Staff/Council Liaisons Announcements and Reports - 7:00**

Staff and/or Council member Fadelli may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council.

**2. Comments from the Public on non-agenda items - 7:25**

*Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.*

**3. El Cerrito Chamber Updates – 7:30**

Chamber liaison or Chamber representative may report on matters of general interest to the EDC.

**4. Approval of the Minutes – 7:40**

Consider a motion adopting the minutes of the Committee meeting on September 27, 2017– **See attached**

**5. 2016-2017 EDC Work Plan – 7:45**

Discussion around timelines and milestones of tasks established in 2016-2017 Work Plan. Consider possible action items.

**a) 2017 Restaurant Week Update – 7:55**

Reflection on Restaurant Week 2017 plus changes for next year and discussion of any action items.

**b) Economic Development Metrics Prioritization Update – 8:05**

EDC member George Gager and Bill Kuhlman will provide an update on economic development metrics project and discussion of any action items.

**c) Ohlone Greenway Wayfinding Signs for Businesses Update – 8:25**

EDC members Laura Maurer and Bill Kuhlman will provide an update on developing a potential program for business wayfinding signs along the Ohlone Greenway and discussion of any action items.

**d) Business Recognition – 8:35**

Continue discussion on ways to feature and recognize long time businesses and welcome new businesses.

**6. Charter Cities – 8:45**

Staff will provide information on what it means to be a Charter City.

**7. San Pablo Avenue/New Business Updates – 8:50**

Staff will report on new businesses along San Pablo Avenue.

**8. Committee Member Updates and Discussion of Future Actions and Agenda Items – 8:55**

Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items.

### COMMUNICATION ACCESS INFORMATION

*To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Jennifer Peat, Staff Liaison at [jpeat@ci.el-cerrito.ca.us](mailto:jpeat@ci.el-cerrito.ca.us) or 215-4362 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.*

**10890 San Pablo Avenue El Cerrito 94530**

**9. Adjournment - 9:15**

**10. *Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.***