AGENDA

SPECIAL MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE
Wednesday, December 13, 2017 at 7:00 p.m.

El Cerrito City Hall – Council Chambers
10890 San Pablo Avenue, El Cerrito

Roll Call: Members Corrigan, Esquivel, Figone, Gager, Hernandez, Kuhlman, Maurer, Petersen, Shrem and Weber.

1. Staff/Council Liaisons Announcements and Reports - 7:00
   Staff and/or Council member Fadelli may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council.

2. Comments from the Public on non-agenda items - 7:25
   Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. El Cerrito Chamber Updates – 7:30
   Chamber liaison or Chamber representative may report on matters of general interest to the EDC.

4. Approval of the Minutes – 7:40
   Consider a motion adopting the minutes of the Committee meeting on September 27, 2017 – See attached

5. 2016-2017 EDC Work Plan – 7:45
   a) 2017 Restaurant Week Update – 7:55
      Reflection on Restaurant Week 2017 plus changes for next year and discussion of any action items.
   b) Economic Development Metrics Prioritization Update – 8:05
      EDC member George Gager and Bill Kuhlman will provide an update on economic development metrics project and discussion of any action items.
   c) Ohlone Greenway Wayfinding Signs for Businesses Update – 8:25
      EDC members Laura Maurer and Bill Kuhlman will provide an update on developing a potential program for business wayfinding signs along the Ohlone Greenway and discussion of any action items.
   d) Business Recognition – 8:35
      Continue discussion on ways to feature and recognize long time businesses and welcome new businesses.

6. Charter Cities – 8:45
   Staff will provide information on what it means to be a Charter City.

7. San Pablo Avenue/New Business Updates – 8:50
   Staff will report on new businesses along San Pablo Avenue.

8. Committee Member Updates and Discussion of Future Actions and Agenda Items – 8:55
   Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items.

COMMUNICATION ACCESS INFORMATION
To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Jennifer Peat, Staff Liaison at jpeat@ci.el-cerrito.ca.us or 215-4362 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.
10890 San Pablo Avenue El Cerrito 94530
9. Adjournment - 9:15

10. Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.