MEETING SUMMARY
REGULAR MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE
Thursday, September 27, 2018 at 7:00 p.m.
El Cerrito City Hall – Hillside Conference Room
10890 San Pablo Avenue, El Cerrito

Roll Call:
Present: Cilley, Shrem, Maurer, Figone, Kuhlman
Absent: Gager, Weber, Hernandez

Also, in attendance: Staff Liaison Jennifer Peat, Community Development Director Melanie Mintz and Eric Wright (potential future EDC member).

1. Staff/Council Liaisons Announcements and Reports - 7:00
   Director Mintz reported on status of projects along the Avenue, including the Kearney Street project, Mc Nevin North, Hampton Inn and Mayfair.

2. Comments from the Public on Non-Agenda Items - 8:30
   Eric Wright introduced himself and expressed interest in joining the Economic Development Committee.

3. El Cerrito Chamber Updates – 8:35
   Kuhlman reported on the EDC and Chamber Joint Mixer on 10/4/18 at Mountain Mike’s Pizza and the Sip + Savor at the Rotary Club on 10/7/18.

4. Approval of the Minutes – 8:40
   Maurer moved to adopt the August 23, 2018 meeting minutes, Figone seconded. All in favor. Shrem abstained. Minutes were adopted.

5. Business Recognition – 8:45
   Not discussed.


   a) 2018 Restaurant Week Update
      Liaison Peat reported that nine restaurants have signed up to participate in the event, special menu offerings and advertisement opportunities.

   b) Economic Development Metrics Prioritization Update
      Nothing new to report.

   c) Ohlone Greenway Wayfinding Signs for Businesses Update
      Nothing to report.

7. San Pablo Avenue/New Business Updates – 9:10
   These updates provided in item 1.

8. Committee Member Updates and Discussion of Future Actions and Agenda Items – 9:10

COMMUNICATION ACCESS INFORMATION
To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, contact Jennifer Peat, Staff Liaison at jpeat@ci.el-cerrito.ca.us or 215-4362 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.
10890 San Pablo Avenue El Cerrito 94530
Upcoming items to include continued discussion of Ohlone Greenway wayfinding and business signage; work plan; metrics.

9. Adjournment – 9:15

10. Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.