AGENDA
MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE
Thursday, March 28, 2019 at 7:00 p.m.
El Cerrito City Hall – Hillside Conference Room (2nd Floor)
10890 San Pablo Avenue, El Cerrito

Roll Call: Members Bill Kuhlman, Jean Shrem, Santiago Cilley, Mark Figone, George Gager, Laura Maurer, Eric Wright and Ilya Weber.

1. Staff/Council Liaisons Announcements and Reports - 7:00
   Staff and/or Councilmember Fadelli may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council.

2. Comments from the Public on non-agenda items - 7:15
   Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. El Cerrito Chamber Updates – 7:25
   Chamber liaison or Chamber representative may report on matters of general interest to the EDC.

4. Approval of the Minutes – 7:35
   Consider a motion adopting the minutes of the Committee meeting on February 28, 2019 – See attached

5. Consider a Recommendation to Appoint Jason Somer to the EDC – 7:40
   Consider a recommendation to Council to appoint Jason Somer to the EDC.

6. Tenant Protections – 7:45
   Subcommittee will update Committee on findings and discuss recommendations and potential action.

7. Business Recognition – 8:00
   Shrem and Wright will discuss process for business recognition.


   a) Treasure Hunt
      Discussion of details of El Cerrito Treasure Hunt

   b) Economic Development Metrics Prioritization Update
      Kuhlman will update on metrics.

   c) Ohlone Greenway Wayfinding Signs for Businesses Update
      Maurer will update on progress of plan to move forward with Wayfinding trial run.

   d) Restaurant Week
      Discussion of process for this year’s event.

9. San Pablo Avenue/New Business Updates – 8:50

COMMUNICATION ACCESS INFORMATION
To request a meeting agenda in large print, Braille, or on disc, or to request a sign language interpreter for the meeting, call Jennifer Peat, Staff Liaison at jpeat@ci.el-cerrito.ca.us or 215-4362 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.
10890 San Pablo Avenue El Cerrito 94530
Staff will report on new businesses along San Pablo Avenue.

10. Committee Member Updates and Discussion of Future Actions and Agenda Items – 8:55
   Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items

11. Adjournment - 9:00

12. Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.