MEETING SUMMARY
REGULAR MEETING OF THE
ECONOMIC DEVELOPMENT
COMMITTEE
Thursday, April 25, 2019 at 7:00 p.m.
El Cerrito City Hall – Hillside Conference Room
10890 San Pablo Avenue, El Cerrito

Roll Call:
Present: Bill Kuhlman, Jean Shrem, Laura Maurer, George Gager, Ilya Weber, Mark Figone,
Absent: Eric Wright, Jssen Somer, Santiago Cilley

Also, in attendance: Staff Liaison, Jennifer Peat and Community Development Director, Melanie Mintz.

3. El Cerrito Chamber Updates – 7:10 (heard out of order)
   Melanie Mintz reported on the upcoming Chamber Mixer on May 2nd, and the Chamber Luncheon on
   May 21st, where she will be the guest speaker.

4. Approval of the Minutes – 7:15 (heard out of order)
   Shrem moved to adopt the March 28, 2019 meeting minutes, Fignone seconded. All in favor. Minutes
   were adopted.

1. Staff/Council Liaisons Announcements and Reports - 7:15
   Director Mintz updated the Committee on development progress in the San Pablo Avenue Specific
   Plan area, including the appeal of the project at 11965 San Pablo Avenue. Mintz also reported on
   items on the agenda for the May 7, 2019 Council meeting, and two new restaurants, NaNa Desserts
   (10172 San Pablo Avenue) and New Dumpling (10064 San Pablo Avenue) and the expansion of the
   Japanese Grocery at 10566 San Pablo Avenue.

5. San Pablo Avenue/New Business Updates (combined with item #1)

2. Comments from the Public on Non-Agenda Items - 7:15
   None

6. Tenant Protections – 8:45
   Nothing to report from sub-committee.

7. Business Recognition
   Continued to May meeting.

8. 2018-2019 EDC Work Plan
   Continued to May meeting.

   a) Treasure Hunt

   b) Economic Development Metrics Prioritization Update

   c) Ohlone Greenway Wayfinding Signs for Businesses Update

   d) Restaurant Week
9. Committee Member Updates and Discussion of Future Actions and Agenda Items
   Continued items Upcoming items to include updating the Economic Development Work Plan; the
   negative affects of vacant lots and how the EDC can be involved in addressing the issue.

10. Adjournment – 9:00

   [Signature]
   Bill Kuhlman, Chair

This is to certify that the foregoing is a true and correct copy of the minutes of the regular Economic
Development Committee meeting of April 25, 2019 as approved by the Economic Development
Committee.

   [Signature]
   Jennifer Pear, Staff Liaison