



## AGENDA

### REGULAR MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Monday, July 18, 2022 at 7:00 p.m.

JOIN VIA ZOOM:

<https://us06web.zoom.us/j/84258840041?pwd=SlpPTEFKRFg3UGhNZHppektxcmJsUT09>

#### Staff Liaison

Aissia Ashoori | 510-215-4361

[aashoori@ci.el-cerrito.ca.us](mailto:aashoori@ci.el-cerrito.ca.us)

**Meeting ID:** 842 5884 0041 **Password:** 202222  
**or Dial in:** 1-408-638-0968

Pursuant to Executive Order N-29-20, teleconference restrictions of the Brown Act have been suspended, as well as the requirement to provide a physical location for members of the public to participate in the meeting.

Any person wishing to speak to the **Economic Development Committee** on any of these matters is invited to participate via teleconference as described above.

The City encourages submission of written comments in advance to the **Economic Development Committee** via email to [AAshoori@ci.el-cerrito.ca.us](mailto:AAshoori@ci.el-cerrito.ca.us) prior to the meeting or by contacting the staff liaison listed above.

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### 7:00 p.m. CONVENE REGULAR MEETING

- 1. ROLL CALL** – Chair Jean Shrem; Vice-Chair Rachel Melby; Members Christopher Bunting, Travis Campbell, Mark Figone, George Gager, Patrick Swen, Eric Wright, and Jonathan Zazove.
- 2. ORAL COMMUNICATIONS FROM THE PUBLIC**  
*Remarks are typically limited to three minutes per person and may be on anything within the subject matter jurisdiction of the body. Remarks on non-agenda items will be heard first, as well as introduction by individuals interested in serving on the advisory body. Remarks on agenda items will be heard at the time the item is discussed.*
- 3. STAFF/CITY COUNCIL LIAISON ANNOUNCEMENTS AND REPORTS**  
Staff and/or Councilmember Quinto may report on matters of general interest to the Committee, Council policies, priorities and/or significant actions taken by Council.
- 4. EL CERRITO CHAMBER OF COMMERCE UPDATES**  
Chamber liaison or Chamber representative may report on matters of general interest to the EDC.
- 5. EL CERRITO DEL NORTE COMPLETE STREETS PROJECT**  
Presentation from Public Works Director, Yvetteh Ortiz, and CSW | ST2 Consulting, regarding the del Norte Complete Streets Improvement Project that will implement multimodal transportation improvements beginning Spring 2023.

**6. APPROVAL OF THE MINUTES**

Consider a motion adopting the minutes of the special Committee meeting held on June 23, 2022.

**7. CONDUCT AN INFORMAL INTERVIEW AND CONSIDER A RECOMMENDATION TO APPOINT SANDRA MAYITHARA TO THE EDC**

Consider an informal interview with Sandra Mayithara and consider a recommendation to the City Council for appointment.

**8. EDC WORK PLAN UPDATES**

Receive updates from members and discuss any other 2021-2022 Work Plan items. Consider establishing a subcommittee that will focus on Partnering with Commercial Real Estate Agents.

**9. ADJOURNMENT**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Staff Liaison, Aissia Ashoori at 510-215-4361. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title I).

Any writings or documents provided to a majority of the members regarding any item on this agenda will be made available for public inspection at <http://el-cerrito.org/103/Economic-Development-Committee>.