

News Views

SPRING 2011

(re)Discover El Cerrito Along the "New" San Pablo Avenue

N 2006, WITH support from several grants, the El Cerrito Redevelopment Agency began an exciting multi-year project to identify El Cerrito as a distinct place along San Pablo Avenue, enhance the economic vitality of the area and create a better pedestrian experience. The goals of the San Pablo Avenue Streetscape Project included:

- Identify El Cerrito as a distinct place along San Pablo
- Make San Pablo Avenue a better walking environment
- Enhance transit stops to encourage transit use and improve pedestrian safety
- Enhance the tree canopy over the sidewalk and street
- Incorporate "Bay Friendly" landscaping and innovative storm water treatment into the landscape plans

ALSO IN THIS ISSUE

- Upcoming Events **2**−**3**
- Participate in Budget Process 4
- Recycling Center Renovation 4
- Bruce King Dog Park Survey 4
- Safety Grant for Ohlone Greenway 5
- Sign Up Kids for Summer Camp 5
- Hang Up and Drive 6
- Bringing Back the Natives Tour 6
- Creekside Park Lighting Project 6
- Booth Space for July 4th 7
- Lead Paint Abatement 7
- Renew Business Licenses 7
- Be Wildfire Safe! 8



SATURDAY, MAY 14

Celebrate the completion of the Streetscape Project!

The City is hosting a "Spring Fling" along the length of San Pablo Avenue.

A welcome ceremony at 10:00 a.m. will take place in front of the renovated historic Cerrito Theater (now Rialto Cinemas Cerrito) at 10070 San Pablo Avenue. The Friends of the Theatre will also make a special presentation. Then, walk, bike or take transit along the Avenue to experience the recent improvements. From 11:00 to 2:00 p.m. tour guides at designated stops will highlight:

- How landscape renovations and street furnishings enhance the quality of life while supporting economic vitality.
- How the City was able to reduce water consumption, saving more than 1.1 million gallons of water annually.
- How the City re-designed certain crosswalks to increase safety
- What "rain gardens" and "bio-swales" are and why they are good for water quality in the Bay

On the self-paced tour, you can also discover 28 historic-cultural sidewalk pavers, developed with community input, telling

some of El Cerrito's history. (Bring your own MP3 player and pre-download the free audio-tour of the pavers from **www.el-cerrito.org.**) Special thanks to the El Cerrito Historical Society for their assistance with this part of the project.

Go at your own pace! Visit local stores, galleries and restaurants along the way. Many businesses will be offering discounts or samples as part of the Spring Fling. Also, be sure to see:

- Gateway Park (at Baxter Creek) with a daylighted creek, restored native plants and a colorful wildflower patch
- Enjoy the plaza at City Hall, and don't miss the photography exhibit upstairs in the City Hall gallery space!

For more up-to-date information or to get involved, please contact Suzanne Iarla at **215-4318** or visit **www.el-cerrito.org**

Make Earth Day every day!

Thanks to the hundreds of volunteers who participated in the City of El Cerrito's annual Earth Day work parties and celebration this year, on April 16. The Environmental Quality Committee hosts "green team" events yearround. To get involved, call 215-4350 or contact green@ci.el-cerrito.ca.us.



UPCOMING EVENTS!

Saturday, April 23 EGG HUNT

The Recreation Department celebrates spring with its Annual Egg Hunt. The Hunt includes traditional eggs and candy treats for children ages 10 and



under. Families are encouraged to stay after the hunt and play in Arlington Park, one of El Cerrito's most popular parks. The El Cerrito Egg Hunt has been a family fun tradition for more than seventy years. It is made possible by generous contributions from local service organizations and businesses. For more information, contact the Recreation Department at **559-7000**.

When: 10 a.m. sharp
Where: Arlington Park
1120 Arlington Blvd.

Saturday, April 23 COMPOST GIVEAWAY

El Cerrito residents can receive up to two cubic feet of free compost made from yard trimmings and food waste collected curbside in the West County area! Offer only valid while supplies last—first come, first served. Contact the Environmental Services Division for more details at 215-4350 or green@ci.el-cerrito.ca.us.

When: 9 a.m.-12 noon
Where: El Cerrito Recycling Center,
7501 Schmidt Lane



Wednesday, April 27 EMERGENCY PREPAREDNESS PRESENTATION

Come hear a presentation by the Fire Department about how the City is prepared to respond in cased of a major disaster. Co-sponsored by the El Cerrito Emergency Preparedness Network.

When: 7:00 p.m.

Where: Arlington Clubhouse 1120 Arlington Boulevard

Saturday, April 30, and Sunday, May 1, 2011 BRINGING BACK THE NATIVES GARDEN TOUR & PLANT SALE

Registration for the upcoming Tour closes April 22. See story on page 6 for details.

Saturday, May 7 SPRING CITYWIDE GARAGE SALE

Find great bargains while shopping in El Cerrito—Shop the Citywide Garage Sale! Garage Sale listings will be available online at www.ecenvironment.org and

in self-serve literature stands at the El Cerrito Community Center and Recycling Center one week prior to the sale.



Contact the Environ-

mental Services Division at 215-4354 or green@ci.el-cerrito.ca.us for details.

When: 9 a.m.-3 p.m. Where: Various locations

Sunday, May 15 ROSE SHOW

Attend the 31st annual "Celebration of Old Roses" hosted by the Heritage Roses Group.



Free admission. The event includes a unique display of rare and heritage roses. Plants and rose-themed items will be for sale—such as jewelry, hats, shawls, books and even rose-flavored food! Details online at www.theheritagerosesgroup.org.

When: 11:00 a.m.-3:30 p.m.
Where: El Cerrito Community Center
7007 Moeser Lane

Thursday, May 12 BIKE TO WORK OR SCHOOL DAY

Stop by the City's Energizer Station to pick up information on bike routes, safety information and other goodies! Free refreshments provided by local businesses and event sponsors. Call **215–4350** or go to **www.el-cerrito.org** for more details.

When: 7 a.m.-9 a.m.

Where: Ohlone Greenway at the El Cerrito Plaza BART station.

Saturday, May 14 SAN PABLO AVENUE SPRING FLING

See page 1 for full details

Saturday, May 21 CPR/FIRST AID CLASS

The El Cerrito/Kensington Fire Department offers CPR/Basic First Aid classes. Space is limited and registration is required. Priority registration for Kensington and El Cerrito residents. Processing fee: \$25 for CPR, \$50 for CPR/First Aid. Next class is offered June 18 in Kensington. For information, call the Fire Department at 215-4450 or email fire@ci.el-cerrito.ca.us

When: 9 a.m.-4 p.m. Where: Fire Station 72

1520 Arlington Boulevard

Saturday, May 21 COPS AND COFFEE

Meet Chief of Police Sylvia Moir and other officers in an informal setting. Ask questions, share ideas. Free coffee! (Purchase breakfast if you wish.) Families welcome.

When: 9-11 a.m.

Where: Carrow's Restaurant (Banquet Room), 6120 Potrero Avenue

Tuesday, May 24 HELP IMPROVE TRANSIT ACCESS

Provide input to increase transit ridership, including pedestrian and bicycle access, parking, and amenities at station/stop facilities in the West County area. Contact Senior Engineer Yvetteh Ortiz at 215-4345 for details.

When: 5:30-7 p.m.

Where: El Cerrito City Hall

10890 San Pablo Avenue

Tuesday, May 24 BIKE-IN MOVIE

Roll on down to Rialto Cinemas Cerrito for a special screening of "Beijing Bicycle". Free bike valet parking. Admission only \$8. Win great prizes. Check http://bicycling.511.org for other Bike-In Movies dates/locations. Cosponsored by Rialto Cinemas and Richmond Spokes.

When: 7:00 p.m.

Where: Rialto Cinemas Cerrito 10070 San Pablo Avenue

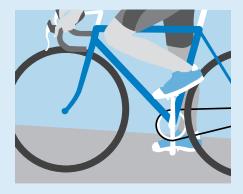
Saturday and Sunday, June 4 & 5 E-WASTE COLLECTION EVENT

Recycle Electronics and other wastes at this special collection event. Acceptable items include household and office electronics, small household appliances, clothing/textiles, shoes and accessories, and books. Some other items accepted for a fee. Refer to the insert in your garbage bill or **www.ecenvironment.org** for details. No residency restrictions.

When: 9 a.m.-3 p.m.

Where: El Cerrito DMV Parking Lot,

6400 Manila Avenue



Sunday, June 12, 2011 BIKE THE BRIDGES

Join the El Cerrito Police Department and other law enforcement agencies in support of the Special Olympics. Ride from Martinez, across the scenic Benicia Bridges, then back to Martinez for a post-ride lunch. Course options include a 25 mile loop, metric century route, and an off-road course. Pre-registration required. For details, call Sergeant Shawn Maples at 215-4414 extension 26 or visit www.bikethebridgesspecialolympics.org.

When: 8:30 am Registration/

Check-in begins

Where: Martinez Waterfront Park

Sunday, June 26 MR. SUNDAR SHADI'S GIFT

Free screening of a local documentary about Mr. Sundar Shadi. All ages are welcome. The Human Relations Commission will host a light reception at Raphael's Shutter Café (next door to the Rialto) after the screening. For more



details, call **215-4318**. The film will also air on KCRT (Comcast Channel 28).

When: 10:30 a.m.

Where: Rialto Cinemas Cerrito

10070 San Pablo Ave

Sunday, July 3 WORLDONE FESTIVAL SUNDAY NIGHT PARTY

worldOne presents a FREE "Undercurrents Radio Listener Party" with Gregg McVicar on the Fourth of July Main Stage! Gregg McVicar can be heard locally on KPFA and KECG.

When: 5 p.m.-7 p.m.
Where: Cerrito Vista Park
950 Pomona Avenue

Monday, July 4 FOURTH OF JULY CELEBRATION

This long-running event offers family fun and entertainment for all ages presented by the City of El Cerrito and worldOne. Admission is free. Enjoy carnival games and rides, face painting, bounce houses, food booths, an art show, vendor booths, worldOne entertainment, and "Circus Imagination" shows. For more information, including a list of main stage performers and how you can get involved as a vendor, volunteer or sponsor, please visit the website at www.el-cerrito.org/recreation and click on the "July 4th" button.

When: 10 a.m.-6 p.m. (music until 7 p.m.)

Where: Cerrito Vista Park

and adjacent area Moeser Lane at Pomona Avenue

Tuesday, August 2, 2011 NATIONAL NIGHT OUT

National Night Out is a unique annual safety event highlighting crime, drug, and violence prevention across America. El Cerrito's night out provides a unique opportunity for residents to connect with the Police Department and each other to learn about safety and crime prevention. Contact the Crime Prevention Committee at 215-4414, extension 30 or Detective Sergeant Scott Cliatt (215-4418) for more information or to register your block party.

Where: your neighborhood

Saturday, August 13, 2011 CINEMA IN THE PARK

FREE! Grab your picnic blanket and come watch Karate Kid (the original) outdoors! The snack shack will be open. Also save Friday, September 9 for "How to Train Your Dragon." On-screen sponsorships start at \$100. For more details, contact the recreation department at \$59-7000 or go to www.el-cerrito.org/recreation.

When: Movie starts at dusk
Where: Cerrito Vista Park
950 Pomona Avenue

Sunday, August 28, 2011 "ALBERRITO" STREET PLAY

Save the date! The City of El Cerrito is joining with the City of Albany to host a day of fun in the street. Pack a picnic, bring your bike and have fun playing outdoor games with your family and neighbors. Visit www.el-cerrito.org/calendar for more details or call the Recreation Department at 559-7000

When: 12 Noon-3 p.m.

Where: portion of Ashbury/Key Route (to be confirmed)



Public Encouraged to Participate in Budget Process

HE ANNUAL BUDGET is a planning tool that matches the services desired by the community to the estimated resources available to provide those services. The City's budget provides a financial plan for the upcoming fiscal year (FY), as well as a "10 year financial plan" to help anticipate future needs and opportunities.

The Operating Budget provides funding for all City services including police, fire, recreation, community development, redevelopment, public works and administrative services.

During the past decade, the City of El Cerrito has provided a high level of service through creativity, fiscal prudence, and a goal of living within our means. In recent years, the City Council has made program cuts, maximized efficiencies, and allocated some of its reserve funds for one time use, while the community made it a priority to maintain essential community services by passing Measure R (the El Cerrito Preservation of Citywide Services Measure) in November of 2010. Measure R provides seven years of additional local sales tax revenue to fund local needs.

The State government's use of local government funds remains a real possibility, even though Californians have repeatedly voted to stop the State from raiding local budgets. For example, just last year, California voters passed Proposition 22, the Local Taxpayer, Public Safety and Transportation Protection Act of 2010 to stop state politicians from raiding local

government and gas tax funds that are supposed to be used at the local level for local services like emergency 9-1-1 response, police, fire, libraries, parks, transportation improvements and more.

In light of the overall economy and the possibility of additional State take-aways, the City Council will monitor the State budget situation closely, looking at potential negative impacts to local redevelopment, Fire Services and law enforcement. The Council's aim is to protect local programs already in place and do what is right for El Cerrito while making prudent fiscal decisions.

The City Council's goals for the coming year are (not in priority order):

- Fiscal Responsibility
- Public Safety
- Economic Development
- Environmental Stewardship
- Multi-Modal Transportation
- Responsive Government
- Community Engagement and Partnership

The public is encouraged to participate throughout the budgeting process, which includes numerous public meetings. Both the City Council and the Financial Advisory Board will hold public meetings regarding the proposed Fiscal Year 2011–2012 ("FY 2011–12") budget, and the proposed budget book will be available both online and at City Hall for public review prior to adoption. To learn about how to

get involved, contact Suzanne Iarla in the City Manager's Office at **215-4318**.

To review the current FY 2010–11 budget book, visit City Hall, 10890 San Pablo Ave., or the El Cerrito Branch Library, 6510 Stockton Ave. You can also download the budget book from www.elcerrito.org/admin/city_manager.html.

Recycling Center Open During Renovation

FTER APPROXIMATELY SIX months of design and public meetings, construction for the City's new Recycling and Environmental Resources Center is scheduled to begin in May and be completed by January 2012.

There is no anticipated disruption to the curbside collection of recyclables but drop-off collection services and Recycling Center parking will be limited during the construction period. City staff appreciate your patience as we make this exciting transition to our new Recycling Center.

Look for the most up-to-date information online at **www.ecrecycling.org** or contact the Environmental Services Division at 215-4350 or **green@ci.el-cerrito.ca.us**

The existing Recycling Center facilities have been in place since the 1970s and are in need of an upgrade to better serve the public and to meet current safety and operational standards. The new Center will feature improved public drop-off facilities able to accept a broader range of reusable materials. The City expects the new facilities to receive a "Platinum" (the highest level) LEED designation from the US Green Building Council. The LEED certification program is a nationally accepted rating system developed by US Green Building Council for sustainable green building and development practices. This system looks at performance in five key areas of human and environmental health: sustainable site development, water savings, energy efficiency, materials selection and indoor environmental quality.

Bruce King Memorial Dog Park Survey

THE CITY OF El Cerrito's newest park, the Bruce King Memorial Dog Park, opened in April 2010. Adjacent to the Ohlone Greenway in the 1600 block of Lexington Street (at Potrero Avenue), the off-leash dog park includes:

- Two enclosed areas (one just for small dogs)
- Agility jumps
- Water fountains and waste receptacles
- Benches for the human companions
- Mature trees

The City wants to hear from you about what improvements you would like to see at the Bruce King Memorial Dog Park. Your responses will help staff and the City Council to set priorities for the Dog Park. Complete the survey online at www.el-cerrito.org/news or call the Public Works Department at 215-4382 to request a copy in the mail.



Safety Grant for Ohlone Greenway

HE CITY OF El Cerrito has received a \$400,000 competitive grant from the Metropolitan Transportation Commission's Safe Routes to Transit program to make safety improvements along the Ohlone Greenway. The project includes installation of surveillance cameras and some additional lighting along a portion of the Greenway at the north end of the City. This project will help to create a safer, more attractive trail.

The El Cerrito Ohlone Greenway is a 2.7 mile, multi-use trail that traverses the city underneath the elevated BART tracks, and is a major pedestrian and bicycle thoroughfare. The purpose of the project is to address personal security and safety concerns amongst bicycle and pedestrian commuters along the Greenway to increase the use of the facility for everyone, but especially for those accessing BART and regional transit stops.

In May, 2009 the City contracted with ADT Security Services, Inc., for surveillance cameras and additional lighting along the Ohlone Greenway between Conlon and Potrero Avenues. ADT has just completed the installation and is in the process of training City staff in its use. The surveillance system in El Cerrito is compatible with the City of Richmond's surveillance system. Both cities' police departments utilize the same dispatch service and support each other in crime prevention and crime solving.

In the future, the City of El Cerrito hopes to extend lighting and surveillance cameras to other portions of the Greenway.

This project was completed in coordination with BART improvements. BART is in process of retrofitting the elevated structures along the Ohlone Greenway to improve seismic performance. Visit www.bart.gov/earthquakesafety for more information about BART's Earthquake Safety Program, or call BART's Earthquake Safety Program Information Line at 412-5546. For more information about ongoing Ohlone Greenway projects, visit www.el-cerrito.org/public_works/BikePed.html or contact the Engineering Division at 215-4382.



Sign Up Your Kids for Summer Camp!

HE RECREATION DEPARTMENT offers many exciting summer camps and other programs for children. With a variety of half-day and full-day programs to choose from, you are sure to find something your child will enjoy.

Dates, times, locations, fees and descriptions of each camp are included in the Spring/Summer Recreation Brochure, available at City facilities or online at www.el-cerrito.org/recreation.

To register for recreation classes, you can:

- Sign up for some programs online at www.el-cerrito.org/recreation
- Mail or hand-deliver your completed registration forms, along with payment, to:

El Cerrito Community Center Attn: Summer Day Camp Registrar 7007 Moeser Lane El Cerrito, CA 94530

For more information about the City's summer programs, call the Recreation Department at **559-7000** between 8 a.m. and 5 p.m., Monday through Friday. Registration forms are available at the Community Center, 7007 Moeser Lane, or online at **www.el-cerrito.org/recreation**.

This summer, your child can enjoy camps and exciting programs like:

- · Digital Photography/Filmmaking/ Animation
- · Opera Camp
- · Engineering Camp
- · Dance & Drama Camp
- · Music Camp
- · Sports Camp
- · Swim Camp
- · Gymnastic Camp
- · Tennis Camp
- · Cooking Camp
- · Mosaic Art Camp
- · El Cerrito Camp Ravencliff
- · Adventure Day Camps

And many more!

Above, students learn about healthy eating habits as well as cooking techniques and healthy organic recipes from Chef Eric at the "Little Spoons Cafe."

Hang up and drive. It's just that simple.

OR A DRIVER, any distraction that takes your eyes or mind off the road or your hands off the steering wheel, is a danger. While behind the wheel, texting and using a cell phone, whether hands-free or handheld results in distracted driving. So do everyday tasks like eating, talking to passengers, adjusting the radio, or changing a CD. Distracted driving results in "inattention blindness," where your brain doesn't see what's right in front of you. You aren't even aware that you are driving impaired.

Police Lieutenant Steve Bonini explained, "It only takes a second of distraction to result in a crash. Texting takes your eyes off the road for an average of five seconds, far enough to travel the length of a football field at 55 mph. Most crashes happen with less than 3 seconds' reaction time."

Up to 6000 deaths nationwide and 80 percent of all vehicle crashes involve some sort of driver inattention. Distracted driving puts everyone at risk.

In April, the El Cerrito Police Department will join police departments throughout the state in a unified effort to stop distracted driving in California. El Cerrito Police plan directed enforcement efforts along major roadways with

officers standing on center medians to observe traffic, or waiting at stop signs as vehicles approach.

What can you do? Most important, obey the law! It's there for a reason. Do your best to eliminate distractions:

- Never text and drive.
- Turn off your phone when you get behind the wheel.
- Don't text or call someone if you think they are likely to be driving.
- Make a pact with your family, your spouse, and other caregivers not to use the phone with children in the car.
- Never eat or drink while driving.
- Don't program your GPS, MP3 player or other devices while driving.
- Pull over and stop to read maps.
- No grooming.
- · No reading.
- No watching videos.
- Try not to get too involved with passengers.
- If something falls to the floor, pull over before trying to reach it.

Creekside Park Lighting Project

HE CITY OF El Cerrito plans to install a lighting system along about three blocks of the pathway along Cerrito Creek. The pathway links El Cerrito Plaza Shopping Center and the Pacific East Mall, and provides access to Creekside Park.

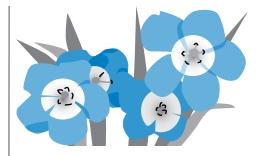
The new lighting will help to make the area more attractive and safer. Funding for the lighting improvements comes from the 2008 voter-approved Measure WW Park Bond Extension.

Eleven new park-style poles with LED ("light-emitting diode") light fixtures will be installed along the path, between Adams Street and the Pacific East Mall parking lot. Staff worked with an environmental consultant to address potential



impacts upon residents adjacent to the path as well as on the Cerrito Creek ecosystem.

If you have questions or comments on the project, contact Tony Gokoffski, Capital Projects Manager, at **215-4322** or **agokoffski@ci.el-cerrito.ca.us.**



Bringing Back the Natives Garden Tour

HE ANNUAL BRINGING Back the Natives Garden Tour is a wonderful opportunity to see local bird- and butterfly-friendly, pesticide-free, water conserving, low maintenance gardens with at least 50% native plants. The 2011 Tour will be held on Sunday, May 1st from 10 a.m. to 5 p.m. at various locations throughout Alameda and Contra Costa counties. More than 40 garden talks will be scheduled throughout the day.

HURRY TO REGISTER!

Registration for the Sunday, May 1, 2011 Bringing Back the Natives Garden Tour closes on April 22nd. Register online at **www.bringingbackthenatives.net** to reserve your place on the tour. While you are there, take a look at the garden descriptions and photos.

NATIVE PLANT SALES

As part of the Bringing Back the Natives Garden Tour, a number of native plant nurseries will be open on Saturday, April 30, and Sunday, May 1 from 10 a.m. to 5 p.m. Take advantage of this opportunity to shop for unique or hard-to-find native plants not normally available at most nurseries! You do not need to register for the Tour in order to shop at these nurseries on the weekend of the Extravaganza. For more details, go online to

www.bringingbackthenatives.net.

The City of El Cerrito is a proud sponsor of the Bringing Back the Natives Garden Tour. For more information about the Tour, e-mail Kathy Kramer at **Kathy@KathyKramerConsulting.net** or call **236-9558** between 9 a.m. and 9 p.m.

Booth Space Available at the July 4th Festival

S YOUR BUSINESS or non-profit organization interested in a booth at the July 4th Festival? This event provides an opportunity for groups to raise money by selling food and crafts or to promote services by providing information. Discounted rates are available to non-profit organizations and local home-based businesses.



The Festival will be held on Monday, July 4th from 10 a.m. to 6 p.m. with vendor booths located on Pomona Avenue, Moeser Lane, and inside Cerrito Vista Park.

Call the Recreation Department at 559-7000 for more details, or download the vendor application form from www.el-cerrito.org/recreation.

Lead Paint: Is Your Family Safe?

ID YOU KNOW that any building built prior to 1978 is likely to have been painted with lead-based paint? When this paint is disturbed, harmful lead particles enter the air. They can get into the body if swallowed or inhaled.

In recent years, elevated blood lead levels have been found in more than 800 children in Contra Costa County (including El Cerrito). More than 63% of those cases involved children under the age of 3 years. Lead poisoning is especially dangerous for young children because it affects their growth and development. The most common way that children get lead poisoning is through lead dust at home. Tiny particles of lead from old lead paint mix with house dust. The children get the dust on their hands and then put their hands in their mouths, resulting in lead poisoning.

To avoid exposure to lead dust when remodeling your home, confirm your Contractor is certified by the State of California to work with lead and if their employees have been properly trained. Since April 2010, the Environmental Protection Agency (EPA) has required that all licensed contractors, property managers, and maintenance personnel

be trained and certified in the removal and/or disturbance of lead-based paint. This includes, but is not limited to, the use of lead-safe work practices, making required disclosures, and keeping records for a period of 3 years following completion of renovations.

If you choose to do the work yourself, get information about how to do it safely. If correct abatement procedures are not followed, you may be exposing yourself and your loved ones to lead poisoning.

Lead-safe work practices can include:

- Posting warning signs
- Wearing approved face masks
- Using plastic drop cloths to catch the paint debris and keep it out of carpets. In the case of exterior renovations, drop cloths protect the surrounding soil.
- Cleaning the area with a HEPA vacuum or wiping it clean with a damp cloth.
- Collecting paint chips and dust in a heavy-duty bag and disposing of it properly.

It's Time to Renew Your Business License

LL BUSINESSES AND service providers operating in the City of El Cerrito are required to hold a current Business License Tax Certificate. Current licenses will expire on June 30, 2011 and must be renewed or the business owner will be subject to penalties. The Business License Tax varies by type of business. For example, fixed place businesses are assessed per number of employees, rentals are assessed per dwelling unit, and taxicabs and delivery vehicles are assessed per vehicle.

"Business license payments must be received or postmarked by no later than Monday, August 1, 2011 to avoid penalties," said Mary Dodge, the City's Administrative Services Director. Postmarks will be accepted.

Based on your type of business, you may need additional permits or licenses in order to operate in El Cerrito. These include home occupation, taxicab, conditional use and other permits. You may also need federal, state, or county permits or licenses, such as the California Seller's Permit or the State Contractor's License.

If you are a fine arts teacher or operate a business that made \$8,733 or less last year, or if you operate a Section 501(c)(3) non-profit, you may be exempt from the business license tax.

For more information, go online to www.el-cerrito.org/admin/blt.html, contact Lori Framsted in the Finance Department at 215-4335, or email lframsted@ci.el-cerrito.ca.us.

For more information, visit the EPA website at www.epa.gov/lead or call 1-800-424-LEAD (5323). EPA pamphlets about lead paint removal for contractors, do-it-yourself renovators, and childcare providers are available at City Hall. The Contra Costa County Lead Poisoning Prevention Project (LPPP) also offers information and referrals on their website at http://cchealth.org/topics/lead_poison/ or call 1-866-FIX-LEAD.

City of El Cerrito City Hall 10890 San Pablo Ave. El Cerrito, CA 94530

TIME SENSITIVE MATERIAL: PLEASE DELIVER BY APRIL 21, 2011

PRSRT STD **U.S. POSTAGE PAID** OAKLAND, CA **PERMIT #3729**

El CERRITO POSTAL PATRON





EL CERRITO CITY COUNCIL
Mayor Ann Cheng
Mayor Pro Tem William C. Jones, III
Councilmember Janet Abelson
Councilmember Rebecca Benassini
Councilmember Greg Lyman

CITY WEBSITE	www.el-cerrito.org
CITY HALL	(All area codes 510)
10890 San Pablo	Ave.

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CITY HALL 10890 San Pablo A	(All area codes 510) ve.
City Management	
City Clerk	215-4305
City Council	215-4305
City Council City Manager	215-4300
City Manager	213-4300
Administrative Serv	ices
Employee Services	215-4315
Finance	215-4310
Economic Developn	
Economic Developn	
Housing	215-4358
Redevelopment	215-4380
Environmental &	
Development Service	oc.
Building	215-4360
Code Enforcement	215-4374
	215-4374
Planning	
Environmental Servi	ces 215-4350
Recycling Center	
7501 Schmidt Lane	215-4350
Public Works	
Corporation Yard	215-4369
Engineering	215-4382
Maintenance	215-4369
After-Hours Emerge	ncy 237-3233

Community Center 7007 Moeser Lane

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Recreation Department	559-7000
Park/Facility Rentals	559-7000
Swim Center	559-7011

The Open House Senior Center 6500 Stockton Ave.

559-7677 Senior Services

Public Safety Building, 10900 San Pablo Ave.

Emergency	911
Police/Fire/Medical Dispatch	237-3233
Fire Administration	215-4450
Police Administration	215-4400

City Hall Holidays (office closed): Memorial Day-May 30 Independence Day-July 4

City Council regular meetings: May 2 and 16

June 6 and 20 July 5* and 18 *Denotes Tuesday meeting

City Council meetings are held at City Hall, 10890 San Pablo Ave. Regular Council meetings are broadcast live on Comcast Cable channel 28 and KECG, 88.1 FM radio. To watch the meeting online, go to www.el-cerrito.org and click on the "Streaming Media" button. Schedules are subject to change; please check the website for updates. The City Council meeting agenda packet is available at least three days prior to each meeting at: http://www.el-cerrito.org/archive.



Be Wildfire Safe!

PRING BRINGS NICER weather, beautiful flowers, new growth, and of course, the dreaded weeds. The rapid growth of noxious weeds and vegetation each spring creates an extreme fire risk for the City of El Cerrito.

To help reduce the risk of wildfires, the El Cerrito Fire Department will conduct fire hazard inspections on all properties in El Cerrito, beginning in mid-May. These inspections will focus on the City's Vegetation Management Standards. Properties identified as creating a fire hazard will receive a notice and be subject to the 2011 fire hazard abatement process. For details, visit www.el-cerrito.org/fire and click on the "Fire Prevention" tab. If you need advice to resolve a fire hazard on your property, contact Fire Captain Teresa Pace at 215-4450.

Please begin your spring pruning, weeding, and cutting prior to the inspections. El Cerrito residents may request one free large pickup of green waste or garbage annually (up to 12 full bags) through East Bay Sanitary Company. For specific requirements or to schedule your pickup, call East Bay Sanitary at 237-4321.

Remember, you make the difference in keeping your home, your neighborhood and our City wildfire safe.