



AGENDA

SPECIAL CITY COUNCIL MEETING
Monday, January 7, 2008 – 6:30 p.m.
Community Center Conference Room

SPECIAL CONCURRENT CITY COUNCIL/REDEVELOPMENT AGENCY MEETING
Monday, January 7, 2008 – 8:30 p.m.
City Council Chambers

Meeting Location
Council Chambers, Community Center
7007 Moeser Lane, El Cerrito

- *Council Meetings can be heard live on FM Radio, KECG – 88.1 and 97.7 FM and viewed live on Cable TV - KCRT- Channel 28. The meetings are rebroadcast on Channel 28 the following Thursday and Monday at 12 noon, except on holidays.*
- *Copies of the agenda bills and other written documentation relating to items of business referred to on the agenda are on file and available for public inspection in the Office of the City Clerk and posted on the City's website at www.el-cerrito.org.*
- *In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk, (510) 215-4305. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title I).*

ROLL CALL

6:30 p.m. CONVENE SPECIAL CITY COUNCIL MEETING

COMMISSION CANDIDATE INTERVIEWS

The City Council will conduct interviews of applicants for the Human Relations, Parks and Planning Commissions. Interviews may result in an announcement of appointment at the meeting.

ORAL COMMUNICATIONS (*Comments are limited to 3 minutes and to items listed on the Closed Session Agenda only.*)

ADJOURN SPECIAL CITY COUNCIL MEETING

ROLL CALL

8:30 p.m. CONVENE CONCURRENT CITY COUNCIL/REDEVELOPMENT AGENCY

MEETING

1. **PLEDGE OF ALLEGIANCE TO THE FLAG** – led by Councilmember Moore.
2. **COUNCIL / STAFF COMMUNICATIONS** (*Informational reports on matters of general interest by Council & Staff.*)
3. **PRESENTATIONS**

City Marketing Materials and Shop El Cerrito Marketing Campaign – presented by Dwayne Dalman, Administrative Analyst.

4. **ORAL COMMUNICATIONS FROM THE PUBLIC**

This place on the agenda is reserved for comments and inquiries from citizens regarding matters on the consent calendar and matters which do not otherwise appear on the agenda. All persons wishing to speak must sign up with the City Clerk. Remarks are limited to 3 minutes per person. Comments regarding consent calendar items will be heard first.

5. **ADOPTION OF THE CONSENT CALENDAR – Items 5A through 5E**

Consent Calendar items are considered to be routine by the City Council and will be enacted by one motion unless a request for removal for discussion or explanation is received prior to the time Council votes on the motion to adopt.

CITY COUNCIL ITEMS

A. Minutes for Approval

Approve the City Council Special Closed Session Meeting and City Council Regular Meeting Minutes of December 17, 2007.

B. Red Curb Markings on Eastshore Boulevard and Terrace Drive

Adopt a Resolution authorizing the Public Works Director/City Engineer to install red curb markings at the following locations: 1) Eastshore Boulevard, east side, 18 feet to the north and 30 feet to the south of the driveway serving NEK Insurance (11481 San Pablo Avenue); and 2) Terrace Drive at Balra Drive, southwest corner, 90 feet to the east of the existing marked crosswalk on Terrace Drive.

C. 2008 Goal Setting Worksession

Approve a recommendation to schedule a special meeting of the City Council regarding 2008 goal setting on February 23, 2008 at 9:00 a.m. at the El Cerrito Community Center.

D. State-Franchised Video Service Providers

Waive full reading and adopt second reading of an ordinance amending Chapter 14.12 of the El Cerrito Municipal Code – Cable, Video and Telecommunication Service Providers Regulatory Ordinance, with regard to state franchised video providers, in compliance with state law.

REDEVELOPMENT AGENCY ITEM

E. Redevelopment Agency Annual Reports for FY 2006 –2007

Receive and file Redevelopment Agency Annual Reports for Fiscal Year 2006–07.

6. PUBLIC HEARING

A. Zoning Ordinance

Conduct a public hearing and upon conclusion, approve by title, waive further reading and adopt first reading of an Ordinance which repeals Title 19 (“Zoning”) and the associated Zoning Map, and Chapter 16.36 (“Sign Regulations”) of Title 16 (“Buildings and Construction”) of the El Cerrito Municipal Code and adopts a new Zoning Ordinance as Title 19 (“Zoning”) and a new associated Zoning Map.

7. POLICY MATTERS

A. City Council Liaison Reorganization and Assignments (*Held over from December 17, 2007*)

Discuss City Council appointments to local boards, commission and committees and regional bodies and approve appointments for 2008.

8. COUNCIL ASSIGNMENTS/LIAISON REPORTS

A. Mayor Jones Assignments: County Mayors’ Conference, Disaster Preparedness Council (alternate), Economic Development Board, Pension Board (alternate); Sports Field JPA; Temporary Permits Committee, Underground Utilities Committee, West County Integrated Waste Mgmt. Authority (alternate); and West County Mayors’ & Supervisors’ Assoc. (alternate).

B. Mayor Pro Tem Potter Assignments: Arts & Culture Commission; East Bay Delta Housing & Financial Agency; Sports Field JPA (alternate); Tree Commission; West County Regional Library Board (delegate) & West County Unified School District Citizens’ Bond Oversight Committee (CBOC).

C. Councilmember Abelson Assignments: ABAG General Assembly (delegate), League of CA. Cities East Bay Div. (Delegate), Committee on Aging, National Organization on Disability; Park and Recreation Commission; Recycling Services Task Force; Shaping Our Future Committee, & West County Transportation Advisory Comm.

D. Councilmember Bridges Assignments: Crime Prevention Committee; Financial Advisory Board; Human Relations Commission; Planning Commission, & West County Regional Library Board (alternate).

E. Councilmember Moore Assignments: Assoc. of Bay Area Governments (ABAG), General Assembly (alternate); County Mayors’ Conference; Design Review Board, Disaster Preparedness Council, League of Ca. Cities, East Bay Div. (alternate); Pension Board, Temporary Permits Committee; Underground Utilities Committee; West County Integrated Waste Management Authority (delegate), West County Mayors’ & Supervisors’ Assoc. (delegate), and West County Transportation Advisory Comm. (alternate).

9. ADJOURNMENT

The next City Council Meeting will be held on Tuesday, January 22, 2008 at 7:30 p.m. at

the El Cerrito Community Center, 7007 Moeser Lane, El Cerrito, CA.

Deadline for agenda items for the 01/22/08 regular meeting is Monday, 01/14/08 by 12 noon, City Clerk's Office, 10940 San Pablo Avenue, El Cerrito, CA. Tel: 215-4305
Fax: 215-4379, email cmorse@ci.el-cerrito.ca.us

The Agenda, Staff Reports and Minutes are available for review on the city's website www.el-cerrito.org and at the El Cerrito Library prior to the meeting. Staff reports are also available for review at the meeting and in the City Clerk's Office

IF YOU CHALLENGE A DECISION OF THE CITY COUNCIL IN COURT, YOU MAY BE LIMITED TO RAISING ONLY THOSE ISSUES YOU OR SOMEONE ELSE RAISED AT THE COUNCIL MEETING OR IN WRITTEN CORRESPONDENCE DELIVERED AT, OR PRIOR TO, THE COUNCIL MEETING. ACTIONS CHALLENGING CITY COUNCIL DECISIONS SHALL BE SUBJECT TO THE TIME LIMITATIONS CONTAINED IN CODE OF CIVIL PROCEDURE SECTION 1094.6

The City Council believes that late night meetings deter public participation, can affect the Council's decision-making ability, and can be a burden to staff. City Council Meetings shall be adjourned by 10:30 p.m., unless extended to a specific time determined by a majority of the Council.