El Cerrito On-Street Parking Study

Presented by: Alexandra Sweet

Residential Stakeholder Meeting
September 2018
A View of History…

AMERICA IS ALL ABOUT PARKING. THE PILGRIMS CAME HERE IN SEARCH OF PARKING. THEN SETTLERS MOVED WEST IN SEARCH OF MORE PARKING.

Reprinted from Funny Times / PO Box 18530 / Cleveland Hts. OH 44118
phone: 216.371.8600 / email: ft@funnytimes.com
Purpose

1. How to **manage on-street parking** on San Pablo Avenue to support El Cerrito Specific Plan Area goals

2. Whether and how to expand/reform the current permit parking program

3. Establish **policies and programs** to manage parking supply to maintain access
El Cerrito Specific Plan Area Goals (2014)

1. Strengthen Sense of Place
2. Ensure Return on Investment
3. Encourage Practical and Market Friendly Development
4. Enhance and Humanize Public Realm
5. Catalyze Mode Shift
6. New businesses, new housing and multimodal transportation
Project Process

- **Existing parking conditions & best practices**
- **Conduct public outreach**
- **Develop parking strategy recommendations**
- **Conduct public outreach**
- **Draft Plan**

We are here.
Parking 101

Parking affects how the transportation network functions, affects travel behavior, and the individual choices people make about where to live, how to travel, and where to shop.
Parking 101

Parking affects how the transportation network functions, affects travel behavior, and the individual choices people make about where live and how they travel.

Parking is an economic issue connected to the vibrancy of commercial districts and small businesses, and is a key factor in the success of new office, commercial, and housing developments.
Parking affects how the transportation network functions, affects travel behavior, and the individual choices people make about where they live and how they travel.

Parking is an economic issue connected to the vibrancy of commercial districts and small businesses, and is a key factor in the success of new office, commercial, and housing developments.

Parking that is 85% utilized throughout the day is considered available enough to provide access without losing other access opportunities.
El Cerrito’s Residential Parking Permit Program

- Allow unregulated parking for neighbors with permits, 4-hour parking for everyone else
- 1,223 permits for 741 addresses (2018)
El Cerrito’s Residential Parking Permit Program

- Annual parking permits can be acquired through an application process with current vehicle registration and proof of residency
- Permits cost $7/year per vehicle
- 4 permits per household
El Cerrito’s Residential Parking Permit Program

- One guest parking permit is allowed per residence
- Valid for 14 consecutive days
El Cerrito’s Residential Parking Permit Program

- Neighborhood residents can establish residential parking zones on their block if they are located within ½ mile of an El Cerrito BART station.

- Demonstrate support from 60% of neighbors on both sides of the street.
Parking Violation Data from the City (del Norte)

- 509 violation citations since 2013
- Concentrated around Knott Avenue
- 83% = time violations
- Compared to 80 observed violations during one day of data collection (16% of all citations in last 5 years)
## Parking Violation Data from the City (del Norte)

<table>
<thead>
<tr>
<th>Violation Type (2013-2018)</th>
<th># of Violations</th>
<th>% of Violations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Time Violation - Other</td>
<td>300</td>
<td>59%</td>
</tr>
<tr>
<td>(green zone, yellow zone, white zone, etc.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Time Violation - Permit Parking Zone</td>
<td>124</td>
<td>24%</td>
</tr>
<tr>
<td>Curb Designation Violation</td>
<td>62</td>
<td>12%</td>
</tr>
<tr>
<td>(red zone, driveway, bus zone, etc.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other Violation</td>
<td>23</td>
<td>5%</td>
</tr>
<tr>
<td>(improper plates, 18 inches from curb, etc.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>509</strong></td>
<td></td>
</tr>
</tbody>
</table>
Project Timeline

September 2018
- Existing conditions analysis
- Meetings with stakeholders
- Model parking for future demand

October 2018
- Parking strategy recommendations
- Community workshop

Fall/Winter 2018/2019
- Draft plans
- Presentation to City Council
Questions for Residential Stakeholders

1. Can you find parking in satisfying proximity to your home? (day and night)?

2. Do you have a Resident Parking Permit? How many times each week do you use it to park on-street?

3. If you have a garage, is there a reason you don’t use it to park your car(s)?

4. Do you park your car at/around your house during the day?

5. What are your key concerns?