



Sponsor the 2023 4th of July Festival



Sponsorship Benefit	Presenting \$10,000	Fireworks \$5,000	Stars & Stripes \$2,500	Blue \$1,000	Red \$500	White \$300
Certificate of Appreciation	✓	✓	✓	✓	✓	✓
Listed as Sponsor on City Website & at Event	✓	✓	✓	✓	✓	✓
Logo on Website with Link to your Website	✓	✓	✓	✓	✓	
Social Media Acknowledgement	✓ x5	✓ x4	✓ x3	✓ x2	✓ x1	
Logo with Link to Your Website in Rec Dept E-News	✓ x5	✓ x4	✓ x3	✓ x2	✓ x1	
Your Stand Alone Banner at Event	✓	✓	✓	✓		
Included on Press Release Announcing Sponsors	✓	✓	✓	✓		
Recognition and Award at City Council Meeting	✓	✓	✓			
Vendor Booth at Event	✓	✓	✓			
1/4 Page Ad in rECguide	✓ x3	✓ x2	✓ x1			
worldOne Stage Annoucement at Festival	✓ x3	✓ x2	✓ x1			
Logo on Event Map	✓	✓				
Logo on all Marketing & Promotion	✓	✓				
Main Stage Sponsorship Banner	✓	✓				
Logo on Event Signage	✓					
Event Area Naming Rights	✓					

Ask us about festival naming rights.

Questions? Email recreation@ci.el-cerrito.ca.us

Thank you for your consideration!

Support the 4th of July Festival

For many, the annual City of El Cerrito/worldOne July 4th Festival has been a chance to celebrate amongst high-flying banners, world-class music, food, friends, and more. Last year, thanks to our many sponsors and donors, the festival returned with great success!

The City is now seeking proud sponsorship from businesses and organizations, as well as individual donations from the community for our 2023 festival. Our goal is to reach \$50,000 in raised funds that will allow the event to continue to be admission free, support high quality musical performances and family entertainment such as rides and bounce houses, and keep costs low for participating non-profits and civic organizations.

Donations to the City of El Cerrito may be tax-deductible and will only be used for the 2023, or future, 4th of July Festival.



Become a 2023 Sponsor Today

Interested in sponsoring the festival? Submit your contribution today along with the below information. Checks can be made payable to "City of El Cerrito" and remitted to the El Cerrito Community Center at 7007 Moeser Lane, El Cerrito, CA, 94530.

Contact Name: _____

Organization: _____

Contact Phone #: _____

Contact Email: _____

Sponsorship Level: _____