THE CITY OF EL CERRITO’S NEW

Environmental Services Division and Newsletter

New Environmental Services Division
The City of El Cerrito has a longstanding commitment to environmental protection, as demonstrated by the popular Recycling Center opened by community volunteers in the 1970s and the City’s enduring Earth Day tradition. Starting in July 2008, the City has a new Environmental Services Division that will serve as a clear point of contact for the community regarding all environmental concerns. El Cerrito Environment combines El Cerrito’s dedication to recycling and concern for sustainability and climate change by focusing on the following areas:

- Energy Efficiency and Conservation
- Water and Wastewater Systems
- Green Building
- Waste Reduction and Recycling
- Climate-Friendly Purchasing
- Renewable Energy and Low-Carbon Fuels
- Efficient Transportation
- Land Use and Community Design
- Storing and Offsetting Carbon Emissions
- Climate Action Planning
- Promoting Community and Individual Action

New Newsletter
“A Greener El Cerrito” is the first newsletter from the City’s new Environmental Services Division and will replace “The El Cerrito Recycler” newsletter that came in your garbage bills three times a year. Like “The El Cerrito Recycler,” this newsletter will update you on the City’s recycling programs and services, but will also inform you about the City’s other environmental programs, related to the program areas listed above.

How You Can Get Involved
Join El Cerrito Environment in taking steps toward a greener El Cerrito by visiting the new Division online at www.ecenvironment.org, emailing green@ci.el-cerrito.ca.us, or calling (510) 215-4350. You can also attend a meeting of the new Environmental Quality Committee; visit www.el-cerrito.org/gov/eqc.html for meeting times and location.

Native Gardening & Composting Workshop
Saturday, October 25, 10am – 1:30pm
El Cerrito Senior Center, 6500 Stockton Avenue

Learn how to reduce waste by composting yard cuttings and food scraps, and learn how to reduce your water use with native plants and other drought-tolerant species. You will also receive a Bay Friendly Gardening Guide. To register or for more information, please call (510) 215-3021.
El Cerrito’s Home Improvement EXPO – Featuring Green Building Workshops & Booths

Saturday, October 11, Hours TBA • El Cerrito Community Center, 7007 Moeser Lane

Are you in the middle of a home improvement project and need expert advice? Are you interested in green building and remodeling? Then you won’t want to miss the El Cerrito Home Improvement EXPO! Experts from a wide variety of companies will be available to answer your home improvement questions. The EXPO will also include panel sessions on general topics such as Bathroom and Kitchen Remodeling, Obtaining City Permits and Approvals, Going Green, and much more. Look for more information in the mail and on the City website – www.el-cerrito.org.

SATURDAY, OCTOBER 11, 9 AM - 3 PM
El Cerrito’s 19th Annual Citywide Garage Sale

TOP 3 REASONS TO REGISTER FOR THE CITYWIDE GARAGE SALE

#1 Carry on City Tradition
Resident Marianne Hegeman organized the first citywide garage sale in 1989, and it has since become El Cerrito tradition for over a hundred homes throughout the city to host garage sales one day a year.

#2 Meet Your Albany Neighbors
Albany will be hosting a citywide garage sale on the same day! Information about Albany garage sales will be included on El Cerrito’s participant maps & lists (see below).

#3 Reduce, Reuse, and Recycle!
Reusing items bought and sold at garage sales saves resources and keeps them out of the landfill.

To register, please complete the form below and mail or hand deliver it with $10 fee to:
Citywide Garage Sale, El Cerrito Community Center
7007 Moeser Lane, El Cerrito, CA 94530
(Registration through the City of El Cerrito is for El Cerrito residents only.)

- Please do not mail cash. Make checks payable to the City of El Cerrito.
- The $10 fee covers the cost of advertising in Bay Area newspapers.
- Registration forms are due Monday, September 29 at 4 pm.

Want to shop the garage sale?
Participant lists and maps will be available online at www.el-cerrito.org and in self-serve literature boxes at the El Cerrito Community Center and Recycling Center at noon, Fri. Oct. 10.
Garage sale questions? Call (510) 215-4350

Garage Sale Registration Form

Name ______________________________________________________________ Daytime Phone # __________________________
Street Address ____________________________________________________________ Cross Street __________________________
Items for sale (10 words maximum—please note if your sale is a fundraiser) ____________________________________________________
______________________________________________________________________________________________________________________
______________________________________________________________________________________________________________________
______________________________________________________________________________________________________________________

Your name and phone number will be kept confidential. We will publish addresses, cross streets, and sale items only.

Businesses can participate in the citywide garage sale, too!
Promote your business to the hundreds of shoppers coming to El Cerrito for the citywide garage sale! Call El Cerrito Environment at (510) 215-4350 for low-cost sponsorship opportunities in garage sale publicity.

El Cerrito’s Home Improvement EXPO – Featuring Green Building Workshops & Booths

September, October 11, Hours TBA • El Cerrito Community Center, 7007 Moeser Lane

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