RESOLUTION 2013–66

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF EL CERRITO
CREATING THE EL CERRITO ECONOMIC DEVELOPMENT COMMITTEE

WHEREAS, in 2000, the City’s Economic Development Board was created to review the City’s economic development matters including budget, staffing, policies and project feasibility, recommend annual work plans to the City Council, encourage community involvement in economic development matters, and serve as a resource council of business and community members on matters of economic development; and

WHEREAS, in 2005 and 2007, the City Council, as part of a review of all City Boards, Commissions and Committees, affirmed the mission of the Economic Development Board while making revisions to membership criteria and meeting frequency; and

WHEREAS, in 2013 the City Council conducted another review of City Boards, Commissions and Committees and indicated that with the demise of the Redevelopment Agency and the focus on economic development that arose through the City Council’s Strategic Plan process, the current role, duties and configuration of the Economic Development Board could be better focused as a working group as opposed to a sitting board; and.

WHEREAS, during this review the City Council determined that a Committee structure would allow the members to be able to be utilized better as a working group that would build upon and assist City staff’s efforts in Economic Development, would allow for more flexibility in its mission and duties, and would have the ability to increase the number of members from the current maximum of 7 members to 15.

NOW THEREFORE, BE IT RESOLVED that the City Council of the City of El Cerrito hereby establishes an Economic Development Committee, with the necessary staff liaison assigned by the City Manager, with the following duties and responsibilities:

1) To advise the council on economic development matters, including budget, staffing levels, policies, selection criteria, project financial feasibility and suitability and investment of resources into proposed projects;

2) To make recommendations on the annual economic development work plan, including its priorities and evaluation measures;

3) To oversee the work of subcommittees established to concentrate on creating plans for high-priority areas:

4) To provide input to other city boards and commissions on economic development matters;

5) To review progress toward achieving the annual work plan goals and long range economic development goals;

6) To encourage community involvement in economic development; and

7) With the advice and consent of the city council, perform as a resource council of business and
community members who are available to provide assistance on an ad hoc basis.

BE IT FURTHER RESOLVED, that this Committee shall meet monthly and will be open to all El Cerrito residents and business owners with knowledge of, concern about, and/or participation in issues affecting the City's economic development. Persons appointed because of the ownership or operation of businesses in the City do not have to be City residents.

BE IT FURTHER RESOLVED, that one position on this Committee shall be reserved for the president of the El Cerrito Chamber of Commerce or his or her designee, in order that business interests are adequately represented on the Committee. The president of the El Cerrito Chamber of Commerce or his or her designee shall remain a member of the Committee during his or her tenure as Chamber president and upon the installation of a new president, that person or his or her designee shall succeed to membership on the Committee.

BE IT FURTHER RESOLVED, that the terms for members of this Committee are four years, commencing on January 1st unless a member is removed from office pursuant to Section 2.04.220 of the El Cerrito Municipal Code, with the membership being divided into equal groups appointed in consecutive years. Members serve at the pleasure of the City Council and may be removed by a majority of the City Council.

BE IT FURTHER RESOLVED, that all current members of the former Economic Development Board as of the date of this resolution are hereby considered charter members of this Economic Development Committee, and that their current term status will be honored.

BE IT FURTHER RESOLVED, that this Resolution shall become effective immediately upon passage and adoption.

I CERTIFY that at a regular meeting on November 19, 2013 the City Council of the City of El Cerrito passed this Resolution by the following vote:

AYES: Councilmembers Abelson, Benassini, Bridges, Friedman and Mayor Lyman
NOES: None
ABSENT: None
ABSTAIN: None

IN WITNESS of this action, I sign this document and affix the corporate seal of the City of El Cerrito on November 26, 2013.

Cheryl Morse, City Clerk

APPROVED:

Gregory B. Lyman, Mayor