



ART IN PUBLIC PLACES PROGRAM

Date: July 15, 2009
To: Arts and Culture Commission
From: Karen Pinkos, Assistant City Manager
Subject: Art in Public Places Program Application –
Contra Costa Civic Theatre Public Art Project

BACKGROUND:

Project Location: Contra Costa Civic Theatre
Project Address: 951 Pomona Avenue
APN: 503-280-010
Proposed Project: A 9-foot by 20-foot mural is proposed to be placed on the northern exterior wall of the Contra Costa Civic Theatre.

This application (attached) was received on June 10, 2009 in the City Manager's office. A copy of the proposed mural, a multi-colored design, is included with the application.

The building is a City-owned facility that is leased to the Contra Costa Civic Theatre, a non-profit corporation. Per El Cerrito Municipal Code (ECMC) Chapter 2.04.310, the Arts and Culture Commission shall "review and make recommendations to the City Council upon all works of art to be acquired by the City, either by purchase, gift or otherwise and exterior works of art installed in the City on public property". To meet this requirement, the Arts and Culture Commission is conducting this public hearing in accordance with the Art in Public Places program as defined in ECMC Chapter 13.50 and set forth by City Council resolution.

A public hearing notice was mailed to all properties within 300 feet of the Theatre and was published in the West County Times on July 6, 2009. Staff has not received any comments from the public on this proposed project.

Staff has reviewed the application and feels that the submission requirements have been met, including the proposal, site plan, and artist's statement. The mural is a donation to the Theatre by the artist, Dug Waggoner. The Theatre has indicated that this may not be a permanent fixture to the building and so has not submitted a long-term maintenance plan, however, they have agreed to maintain the mural as necessary while it is affixed to the building and per the lease agreement already in place with the City. The Theatre will also need to comply with any applicable building code requirements.



ART IN PUBLIC PLACES PROGRAM APPLICATION

The Art in Public Places program is intended to create a unique sense of community as well as public identity and enhance the visual and aesthetic quality of developments; and is in the public interest and enhances the general welfare of those persons living and working in City of El Cerrito (EC Municipal Code 13.50).

Private and municipal developments with development costs of \$250,000 or more shall devote an amount **not less than one percent** of such costs for acquisition and installation of public art on the development site, subject to a maximum of \$150,000.

The completeness of this application, which includes accompanying documents, shall be subject to the review of the Staff Liaison and/or the Public Art Subcommittee of the Arts and Culture Commission. If you have any questions while completing this application please contact the Staff Liaison at (510) 215-4302 for assistance. Incomplete applications will not be accepted (or the process may be delayed). **(PLEASE PRINT OR TYPE)**

PROJECT INFORMATION
Project or Business Name: <u>CONTRA COSTA CIVIC THEATRE</u>
Proposed Project Use(s): <u>MURAL ON BUILDING</u>
Property Address/Location: <u>951 POMONA</u>
Assessor's Parcel Number(s):

APPLICANT/ REPRESENTATIVE
Name: <u>MATT FLYNN / BRIT JOHNSON</u>
Company Name: <u>SAME AS ABOVE</u>
Address: <u>951 POMONA</u>
City/State/Zip Code: <u>EL CERRITO CA 94530</u>
E-mail Address: <u>CCCT@CCCT.ORG</u>
Telephone No.: <u>510-524-9012</u>
Fax No.: <u>510-524-9125</u>

VISUAL ART PROFESSIONAL INFORMATION
Name: <u>DUG WAGGONER</u>
Address: <u>40 CCCT 951 POMONA</u>
City/State/Zip Code: <u>EL CERRITO, CA 94530</u>
Telephone No.: <u>510-524-9012</u>
Fax No.: <u>510-524-9125</u>
E-mail Address: <u>40 CCCT@CCCT.ORG</u>
Artwork Title: <u>LOUIS' WORLD CELEBRATING 50 YEARS AT CCCT</u>
Artwork Budget Amount: <u>DONATION BY MR WAGGONER</u>
Estimated Artwork Completion Date: <u>8/1/2009</u>
Please attach resume or curriculum vitae

INSTALLATION COST EST \$5,000



SUBMITTAL REQUIREMENTS	
<input checked="" type="checkbox"/>	Completed and signed Art In Public Places Application Form
<input checked="" type="checkbox"/>	Detailed proposal describing the proposed public art, how the proposed work meets the criteria and guidelines of the Art in Public Places ordinance
<input checked="" type="checkbox"/>	Site plan showing the location of the proposed public art <ul style="list-style-type: none"> ○ Visual Art: include a detailed drawing showing size, scale, colors, media, and description of materials to be used (inclusive of landscaping, lighting and other accessories to complement and protect the art work) ○ Cultural Program: components of the program or facility
<input type="checkbox"/>	An maintenance plan describing maintenance requirements and any ongoing operational aspects of the public art <i>N/A TEMP FOR 50th YEAR ONLY</i>
<input type="checkbox"/>	Contractual agreement to commission or purchase and install the public art on the development site <i>N/A DONATION REQ'D</i>
<input checked="" type="checkbox"/>	A visual art professional's concept statement with evidence of the value of the proposed artwork (copy of contractual agreement showing contract value and payment schedule can be utilized) <i>SEE ARTIST STATEMENT</i>

I/We, the undersigned, have read and understood the City of El Cerrito Art in Public Places Program ordinance and the requirements outlined in this application. We understand that we must comply with the provisions of the Ordinance prior to the City's issuance of a Certificate of Occupancy for the proposed development. We agree to cooperate with the City as necessary to fulfill the terms and guidelines applicable to the activity proposed in this application. In addition, a covenant will be recorded at the completion of the project to ensure compliance with the Art in Public Places ordinance and related administrative regulations. I certify under penalty of perjury that all the application information is true and correct:

Applicant's Signature: *Butler*

Date: *6/10/2009*

Date/Time Received:	Received By:
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Dug Waggoner

A California native, born in Sacramento, Dug knew early that drawing came natural and was a comfortable home. Throughout his secondary schooling the opportunity to use his skills was never far away including being chosen as staff artist for the high school newspaper. His artistic skills were sharpened and distilled between 1959-1961 in the intense atmosphere at the California College of Arts and Crafts in Oakland, CA (now CCA). Graduating from there, with a BA in Advertising Design, opened the door to a thirty-year career working in San Francisco. Now, with many levels of illustration, drawing and painting skills in hand, he has focused his passion in fine art watercolor and pastel paintings.

Dug continues this learning to paint process by taking in workshops from renowned artists and teachers such as Brian Blood, Margot Schulzke and Clark Mitchell. In 2009 he attended the IAPS Pastel Convention in Albuquerque, NM taking in classes from distinguished artists and teachers Kim Lordier, Lorenzo Chavez and Richard Mckinley and a master class with Duane Wakeham.

Having received awards for every juried show he has entered with his pastel paintings, the internationally recognized Pastel Society of the West Coast (PSWC) recently named him as one of their latest Signature Artists.

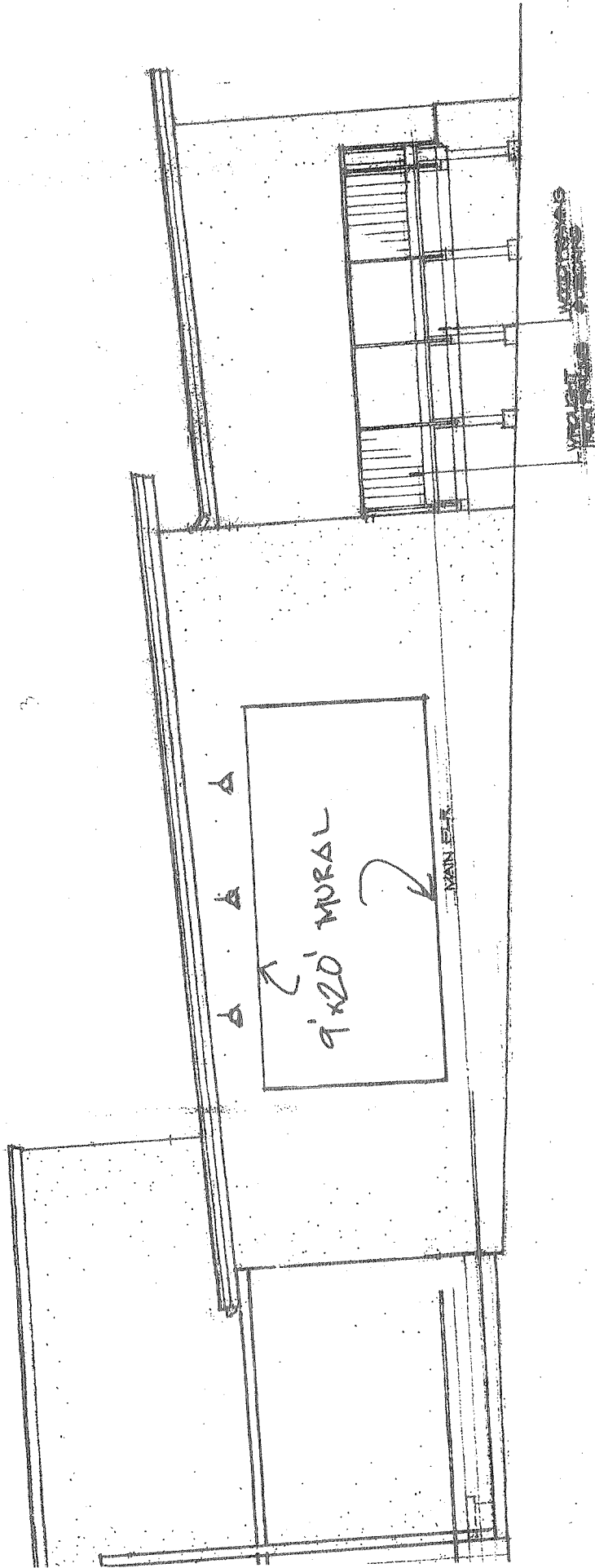
Dug has always been eager to help and give back to the community and during the 2006-2007 production season for Contra Costa Civic Theater (CCCT) he volunteered his services to work on set construction. His first project was carpeting a set of stairs for Louis Flynn's "Orchid Sandwich." When asked what his skills were he was put to work painting drops for "Sweeny Todd" and "Meet Me In ST. Louis." For "Streetcar Named Desire" he created wrought iron staircase designs made out of corrugated cardboard.

For CCCT's 2007-2008 season, he painted backdrops and props for "A Midsummer Night's Dream." Dug then created a large Andy Worhal like computer graphic poster of Louis Flynn for "Rumors" and painted two large drops for "The Cocoanuts" and "Kiss ME Kate."

With those painting credentials accumulated Matt Flynn and Kathleen Ray asked Dug to create a mural to help celebrate the 50th Anniversary of CCCT. The original hangs in CCCT's lobby and its digital copy will be installed as a twenty-foot mural on the buildings northern exterior.

The Mural, "Louis' World, Celebrating 50 Years of the Contra Costa Civic Theater" is a montage from archival images of past performances to depict the thriving spirit of CCCT as part of the community fabric of El Cerrito, CA.

EXISTING
WALL
W/OUT
FINISH

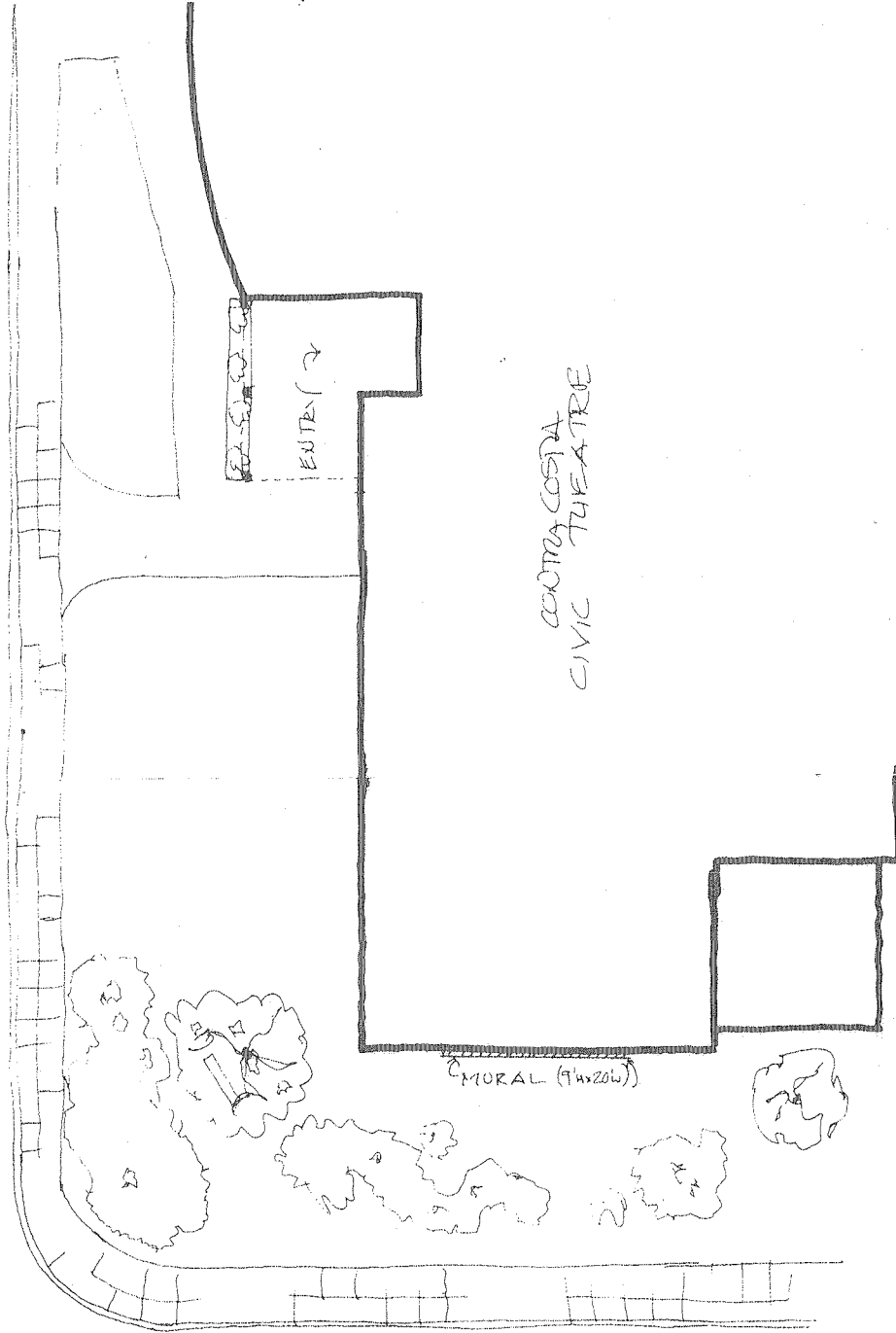


EXISTING
NORTH
8-11-01

COLUMBIA COLLEGE CIVIC THEATRE

MURAL WILL BE DIRECT PRINT TO 1/4" PVC SIGNET

POMONA AVENUE



CONTRA COSTA
CIVIC THEATRE

MORAL (Flaxseed)

MCESFER LANE

RECOMMENDATION:

Staff recommends that the Arts and Culture Commission approve the application for the proposed public art project with the following findings made pursuant to Chapter 13.50 of the El Cerrito Municipal Code:

- The proposed public art project complies with guidelines as adopted by City Council ordinance or resolution.
- The public art project is designed and constructed by a visual art professional.
- The public art project requires a low level of maintenance, and the applicant has agreed to appropriate maintenance.
- The public art project relates in terms of scale, material, form and content to the immediate surroundings.
- The public art project may be a fixed asset to the property and will meet all applicable building code requirements.