



ECONOMIC DEVELOPMENT BOARD MEETING MINUTES

DATE: Thursday, March 12, 2009

PLACE: Hillside Conference Room
El Cerrito City Hall
10890 San Pablo Avenue

TIME: 6:30 p.m.

Meeting called to order at 6:32 pm

I. Roll Call

Economic Development Board Members Present: Martin Kaliski, Ken Lerch, Jen Komaromi, Baylan Megino, Rebecca Benassini, Jean Shrem

Staff: Dwayne Dalman

Council Liaison: Ann Cheng

Absent: Joe Parisi

II. Public Comment:

New Chamber Manager, Mark Scott introduced himself to the Board

III. Approval of Minutes

February 09 minutes approved

IV. Voting for EDB Chair and Vice Chair

Nominees were taken and voting took place to nominate Martin Kaliski as Chair and Rebecca Benassini as Vice Chair. All in favor

V. Oral Communications

Liaison Update

- Cheng gave the following updates:
 - Council completed appointments for the Financial Advisory Board
 - Bike to Work Day in May
 - The new residential curbside recycling program going well
 - City budget process is going well with no anticipated cuts to programs or staff
 - \$1 million is coming to El Cerrito from Measure WW to be spent in parks
 - Hatlan Center for the Blind residential project is moving forward

Staff Update

- Dalman gave a brief update on the City approval and purchase of the Mayfair block.

VI. Discussion of Economic Development Activities

San Pablo Avenue Specific Plan

Dalman gave an update on the status of the Specific Plan, saying that the next Advisory Committee meeting should take place in April/May based on work completed by the traffic and economic consultants.

Planning and Timing of Business Events

Dalman gave an outline of the idea for a home-based business event to be held in October. The group brought up the idea of having one track for starting a small business and one track for growing a small business. The group also brought up the idea of mailing to all residents, as some residents may be thinking of starting a business.

VII. Set Next Agenda

- Discuss planning for business events

VIII. Adjourned to Next Meeting - May 7th

Meeting adjourned at 8:10 pm.