

**September 1, 2008**

**Dear El Cerrito Community Representative or Resident:**

**Covering the 11-county Bay Area of nearly seven-million residents is a significant journalistic challenge. In an effort to meet that challenge, we started ABC7 Listens, our ongoing community outreach project that we hope will keep us more in touch with our Bay Area viewers. ABC7 Listens community meetings are held every two months at different locations in our viewing area. Our goal is to learn about key issues and, more specifically, stories that ABC7 News should be covering.**

**Our next ABC7 Listens community feedback meeting will be held in the City of El Cerrito on Tuesday, September 23, 2008, from 7:30PM to 9:00PM, at the El Cerrito Community Center-Council Chambers located at 7007 Moeser Lane. We are inviting local residents, along with people who are involved in various groups and organizations serving El Cerrito and its neighbors. While we want to hear about your story ideas, we also want your feedback on our news coverage and how you think we can better serve your community. We hope that this meeting is the beginning of a long-term relationship.**

**I hope that you will be able to join ABC7 News Oakland Bureau Reporter Cecilia Vega, station managers and me on September 23<sup>rd</sup>. A news camera may be present to record parts of the meeting. Please note that although the focus will be on El Cerrito, the meeting will also be open to residents of other Bay Area neighborhoods.**

**Space is limited, so please RSVP via e-mail to [abc7listens@kgo-tv.com](mailto:abc7listens@kgo-tv.com), or call the Public Affairs Department at (415) 954-7702. If you have any questions, you can call me at (415) 954-7712.**

**Sincerely,**

**Kevin Keeshan  
News Director  
KGO-TV/ABC 7 News**