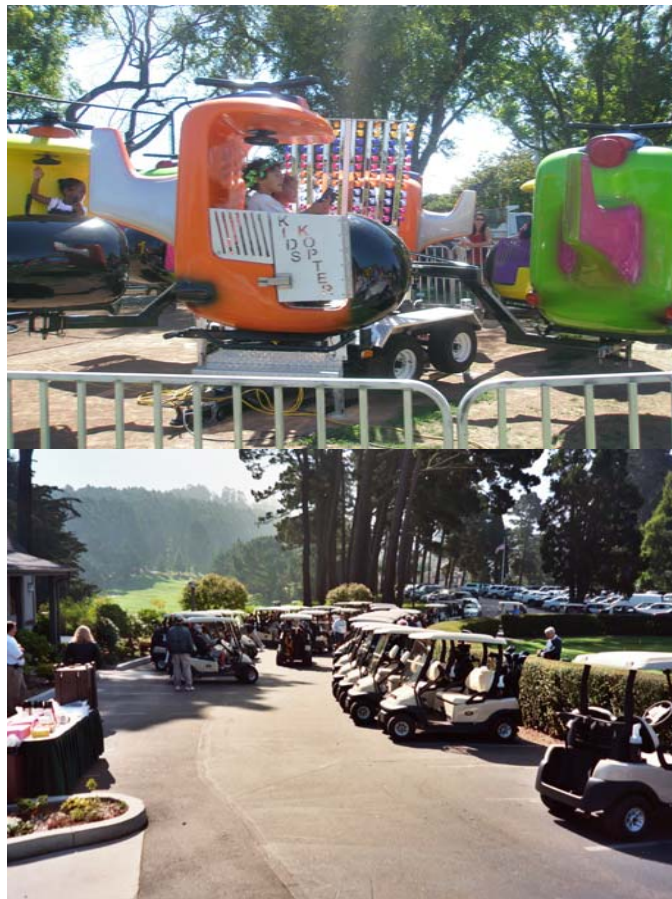


**Become a 2010
Event Sponsor**

Don't wait another minute. Please review the 2010 Sponsorship opportunities and benefits. Sponsoring both the July 4th Festival and the Dynamo Golf Tournament will allow you to maximize your advertising dollars.

Please keep in mind that the City would be more than willing to customize a sponsorship package that will suit your marketing requirements.

We are very excited to have your agency/business as a prospective partner in these two very prestigious events.



**Recreation Department
7007 Moeser Lane
El Cerrito, CA 94530**

**Phone: 510-559-7000
Fax: 510-528-9413
E-mail: mkortz@ci.el-cerrito.ca.us**

**Become a sponsor and
increase your
business exposure!**

**Event Sponsorships 2010
July 4th Festival**

**15th Annual Dynamo
Golf Tournament**



**City of
El Cerrito**

**Event Sponsorships 2010
July 4th Festival
15th Annual Golf Tournament**

Dear Community Member,

On behalf of the City Council, staff and volunteers, we are requesting your help as a sponsor for this year's July 4th event. The fair will take place on the 4th from 10am-6pm. Music will continue on the main stage until 7pm. The festivities will be held at the corner of Pomona and Moeser Lane in El Cerrito. Our venue has been expanded to include local artists, who will have an opportunity to sell their work.

More than 6,500 people attended the July 4th festival in 2009. This year, the City is hoping to make this event bigger and better than ever. The combination of entertainment, food, art, games, crafts, kiddie rides and informational booths will appeal to all members and ages of our community.

In addition we are hoping that you will support the 15th Annual Dynamo Golf Tournament, to raise money for the David Hunter Memorial Youth Scholarship Fund and the Open House Senior Center. The tournament will take place on Monday, August 30, 2010 at the Mira Vista Country Club. The David Hunter Memorial Fund offers scholarships for our recreational and childcare programs. Scholarships assist families in need of providing safe, high quality programs for children. The Open House Senior Center helps to maintain many of the activities and services that El Cerrito's senior programs have been noted for over the years.

Last year's golf tournament hosted over 80 players who played a round of golf, had a delicious lunch, and enjoyed great prizes generously provided by tournament sponsors. This past tournament raised more than \$8,000 to support youth and senior services programs! For fourteen years the Dynamo Open has been the main contributor to the Recreation Department's successful scholarship programs and we are undertaking a big effort this year to mark fifteen years of Dynamo as the most successful ever.

In closing, we have made it easier for you to become a July 4th sponsor as well as a Dynamo Golf Tournament sponsor with increased exposure for both sponsorships. Thank you in advance for your support. Additional information regarding the festival and tournament can be found on the web site at www.elcerrito.org/recreation

Monica Kortz, Recreation Director

Sponsorships 2010 Levels and Benefits

\$100 Red

Acknowledgement in the City's Fall/Winter and Spring/Summer Brochures as well as on the City's Web Site and in the City's News Letter.

\$300 White

The benefits described under the Red Sponsorship. Your name on a sponsor list and a sign placed at the July 4th Festival.

\$700 Blue

The benefits described in White Sponsorship plus your name will be part of the advertisement for the July 4th Festival and the 15th Annual Dynamo Golf Tournament.

\$1,100 Sparkler

The benefits described in Blue Sponsorship plus special recognition at the July 4th Festival and special recognition for being a major contributor in all our advertisements.

\$1,400 Roman Candle

The benefits as described in Sparkler Sponsorship plus advertisement as a 15th Annual Dynamo Golf Tournament hole sponsor. Listing in the newspaper as a major contributor towards the July 4th Festival.

\$2,200 Fireworks

The benefits as described in Roman Candle plus acknowledgement in sponsoring any one of the festival's activities, games, children's rides, skating, climbing wall, jumpers etc.

\$3,000 USA

The benefits as described in Fireworks plus recognition from the main stage at the July 4th Festival and recognition on the back of the Dynamo Golf Tournament tee shirt.

\$4,000 American Flag

The benefits as described in the USA sponsorship plus a 2 x 12 banner acknowledging your American Flag sponsorship and radio recognition. The City of El Cerrito will be glad to work with you in determining your advertising need during the fair.

Sponsorships 2010 Levels and Benefits

Sponsorship	Price
<input type="checkbox"/> Red	\$100
<input type="checkbox"/> White	\$300
<input type="checkbox"/> Blue	\$700
<input type="checkbox"/> Sparkler	\$1,100
<input type="checkbox"/> Roman Candle	\$1,400
<input type="checkbox"/> Fireworks	\$2,200
<input type="checkbox"/> USA	\$3,000
<input type="checkbox"/> American Flag	\$4,000
<input type="checkbox"/> Dynamo Golf Hole Sponsorship	\$250
<input type="checkbox"/> Dynamo Golf Hole and Shirt Sponsor	\$350

Total: _____

Name _____

Address _____

Phone _____

Method of Payment

- Check
- Bill Me
- Visa
- MasterCard
- American Express

Credit Card # _____ Exp. date _____

Signature _____ Date _____

**City of
El Cerrito**

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