



You're Invited To Participate In The Fourth of July Fair

Sunday, July 4, 2010

The Fair will take place at Moeser Lane and Pomona Avenue in El Cerrito
(10am – 6:30pm)

The City of El Cerrito invites you to participate in the Fourth of July Fair in one of the following groups:

Group 1: Non-profit Organization planning to staff a table, display literature, and/or get their message to the public, but not sell any products. **Cost: \$40 booth space fee.**

Group 2: Home-based Businesses planning to sell raffle tickets, wares and/or crafts, or services that do not compete with the City of El Cerrito. **Cost: \$60 booth space fee.**

Group 3: Commercial/Businesses selling products and/or promoting their services.
Cost: \$190 booth space

There will not be tables and chairs available, so plan on bringing your own!

IMPORTANT INFORMATION

1. No food or beverages may be sold at these tables or in these booths.
2. No products that compete with the City of El Cerrito products may be sold.
3. Electrical power will not be available to vendors.
4. A representative(s) from your organization must be present to set up and take down your table or booth must be present throughout the day of the fair to staff your table or booth.
5. Do not bring a canopy or other equipment that exceeds the space provided 10'x10'
6. If you submit the attached vendor application, the City will contact you by mid June to provide you with final details.
7. The City of El Cerrito reserves the right to make table and booth location assignments. We will however, try to honor your requests.
8. For safety reasons, all vendor participants must deliver all table/booth displays and remove all cars from the fair area no later than 9:30am on the day of the fair.
9. Vendors are responsible for accounting for their own sales tax receipts.

All potential participants must complete the enclosed registration form and submit it with their fee check no later than Tuesday, June 1, 2010.

Space assignments will be made on the basis of postmarked date and space available.

We hope that you and your organization will join the City of El Cerrito and residents from El Cerrito and neighboring communities at this joyous, fun-filled fair on Sunday, July 4, 2010, from 10:00am to 6:30pm. If you have any questions, please contact Bridget Cooney at (510) 559-7015 or via email at bcooney@ci.el-cerrito.ca.us.