



AGENDA

REGULAR MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, January 27, 2016 – 7:30 p.m.

El Cerrito City Hall
Hillside Conference Room
10890 San Pablo Avenue

Roll Call: Members Corrigan, Figone, Gager, Horng Brawer, Kagawa, Kaliski, Petersen, Shrem, and Taylor.

1. Staff/Council Liaisons Announcements and Reports 7:30

Staff and/or Council member Quinto may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council.

2. Comments from the Public on non agenda items- 7:40

Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. Approval of the Minutes – 7:45

Consider a motion adopting the minutes of the Committee meeting on September 24th, 2015 and October 14th, 2015.
– Minutes to Follow

4. Recommendation to Appoint EDC Member – 7:50

Consider a motion to recommend that City Council appoint Mark Figone to the EDC. – See attached Application for Appointment

5. Economic Development Action Plan Update- 7:55

Discuss and consider possible action items regarding draft update to the 2006 Economic Development and upcoming City Council Economic Development Study Session. – See attached Outline of Economic Plan Update, Restaurant Week Survey and Entrepreneur Survey.

6. OGSP Strategic Planning Tool Presentation- 8:55

OGSP strategic planning tool presented by EDC member Corrigan, and discussion on its potential use as a process for the 2016 Work Plan. (<http://www.ogsp.org/ogsp-tool/>)

7. EDC Sponsored Pop Up Event – 9:15

Discuss possible and consider possible action items regarding an EDC sponsored 2016 pop up event(s). (Note: At its last meeting, EDC members committed to narrowing their personal favored pop event suggestion to one or two for discussion.)

8. EDC-Chamber Community Mixers – 9:25

Discuss and consider possible action items regarding goals, desired outcomes, programming and scheduling of the regular Community Mixers. Select Jan-Jun 2016 Mixer dates.

9. Committee Member Updates and Discussion of Future Actions and Agenda Items – 9:35

Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items.

Previously discussed possible upcoming agenda items

- 2016 Restaurant Week
- Collaboration with other City committees and community organizations
- Development Entitlement Process Training
- Business Engagement Strategies
- Customer Service Review and Training
- Minimum Wage Ordinance (ongoing)
- Berkeley Global Campus Presentation
- Economic Development Action Plan Update

10. Adjournment- 9:45

Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Katherine Ahlquist, Staff Liaison at kahlquist@ci.el-cerrito.ca.us or 215-4361 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

10890 San Pablo Avenue El Cerrito 94530