REVISED AGENDA

REGULAR CITY COUNCIL MEETING
Tuesday, April 19, 2016 – 7:00 p.m.
City Council Chambers

CITY COUNCIL CLOSED SESSION
Tuesday, April 19, 2016 – Immediately Following the Regular City Council Meeting
Hillside Conference Room

Meeting Location
El Cerrito City Hall
10890 San Pablo Avenue, El Cerrito

Greg Lyman – Mayor
Mayor Pro Tem Janet Abelson         Councilmember Mark Friedman
Councilmember Jan Bridges           Councilmember Gabriel Quinto

ROLL CALL

7:00 p.m. CONVENE REGULAR CITY COUNCIL MEETING

1. PLEDGE OF ALLEGIANCE TO THE FLAG OR OBSERVATION OF MOMENT OF SILENCE – Mayor Pro Tem Abelson.

2. COUNCIL / STAFF COMMUNICATIONS (Reports of Closed Session, commission appointments and informational reports on matters of general interest which are announced by the City Council & City Staff.)

3. ORAL COMMUNICATIONS FROM THE PUBLIC

All persons wishing to speak should sign up with the City Clerk. Remarks are typically limited to 3 minutes per person. The Mayor may reduce the time limit per speaker depending upon the number of speakers. Kindly state your name and city of residence for the record. Comments regarding non-agenda, presentation and consent calendar items will be heard first. Comments related to items appearing on the Public Hearing or Policy Matter portions of the Agenda are taken up at the time the City Council deliberates each action item. Individuals wishing to comment on any closed session scheduled after the regular meeting may do so during this public comment period or after formal announcement of the closed session.
4. PRESENTATIONS
   A. Pacific Gas and Electric Company Kick-Off to Retrofit of all Existing Street Lights to New LED Lights
   B. Arts and Culture Commission Workplan – Presentation by Ruth Cazden, Chair, Arts and Culture Commission.

Receive a presentation regarding the Arts and Culture Commission’s accomplishments, goals and workplan.

5. ADOPTION OF THE CONSENT CALENDAR – Item Nos. 5A through 5F
   A. Approval of Minutes
   Approve the April 5, 2016 Special City Council Closed Session and Regular City Council meeting minutes.
   B. Proclamation Recognizing Cori Diaz on the Occasion of her Retirement
   Approve a proclamation commending and recognizing the many contributions made by Cori Diaz to the residents of El Cerrito and the importance of her role in caring, nurturing and mentoring thousands of youth over the course of her career.
   C. Community Violence Solutions Proclamation
   Approve a proclamation declaring April 2016 as Sexual Assault Awareness Month in the City of El Cerrito and joining the United States Government and the State of California and anti-sexual violence advocates in supporting service programs in the belief that all community members must be part of the solution to end sexual violence.
   D. Amend Fraser & Associates Professional Services Agreement
   Adopt a resolution authorizing the City Manager to execute an amendment to the Professional Services Agreement between the City of El Cerrito and Fraser & Associates (Consultant) to provide support services to the Community Development Department in an amount not to exceed $10,000 bringing the total contract to an amount not to exceed $20,000.
   E. Arlington Boulevard and Brewster Drive Safety Improvement Project
   Adopt a resolution taking the following actions: 1) Reject the sole bid submitted for the Arlington Boulevard and Brewster Drive Safety Improvements Project, City Project No. C-3071; and 2) Authorize City Staff to proceed with value engineering measures and re-advertise the project for public bid. Exempt for CEQA.
   F. Centennial Celebration Planning Task Force Appointments
   Approve the City Council Centennial Celebration Subcommittee’s recommendation to appoint the following community members to the City’s Centennial Celebration Planning Task Force, effective April 20, 2016: Joan Carpenter, Ruth Cazden, Ann Cheng, Donna Houser, Lisa Martinengo, Pat Shaw, Joann Steck-Bayat and Bruce Yow.

6. PUBLIC HEARINGS – None

7. POLICY MATTERS
   A. Potential Formation of a Regional Joint Powers Authority for the Regulation of Taxicab Services within Contra Costa County
   Adopt a resolution authorizing the City Manager to pursue the potential formation of a regional Joint Powers Authority (JPA) for the regulation of taxicab services within Contra Costa County.
   B. Selection of El Cerrito Wall of Fame Council Subcommittee
   Appoint two members of the City Council to an El Cerrito Wall of Fame Subcommittee for the purpose of reviewing nomination applications and returning to the City Council with a
recommendation to consider at an upcoming City Council meeting.

8. COUNCIL ASSIGNMENTS/LIAISON REPORTS
Mayor and City Council communications regarding local and regional liaison assignments and committee reports.

9. CONVENE CITY COUNCIL CLOSED SESSION

ANNOUNCEMENT OF CLOSED SESSION

CONFERENCE WITH LABOR NEGOTIATORS – Pursuant to Government Code Section 54957.6

Agency Designated Representative: City Council Subcommittee on City Manager Performance
Designated Employee: City Manager

RECESS INTO CLOSED SESSION

RECONVENE IN OPEN SESSION AND POSSIBLE REPORT OUT OF CLOSED SESSION

The Mayor will announce if any reportable action was taken during closed session.

10. ADJOURN REGULAR CITY COUNCIL MEETING

The next regular City Council meeting is Tuesday, May 3, 2016 at 7:00 p.m. in the City Council Chambers, 10890 San Pablo Avenue, El Cerrito.

The City of El Cerrito serves, leads and supports our diverse community by providing exemplary and innovative services, public places and infrastructure, ensuring public safety and creating an economically and environmentally sustainable future.

- Council Meetings can be heard live on FM Radio, KECG – 88.1 and 97.7 FM and viewed live on Cable TV - KCRT-Channel 28 and AT&T Uverse Channel 99. The meetings are rebroadcast on Channel 28 the following Thursday and Monday at 12 noon, except on holidays. Live and On-Demand Webcast of the Council Meetings can be accessed from the City’s website http://www.el-cerrito.org/ind-ex.aspx?NID=114. Copies of the agenda bills and other written documentation relating to items of business referred to on the agenda are on file and available for public inspection in the Office of the City Clerk, at the El Cerrito Library and posted on the City’s website at www.el-cerrito.org prior to the meeting.

- In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk, (510) 215-4305. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title I).

- The Deadline for agenda items and communications is eight days prior to the next meeting by 12 noon, City Clerk’s Office, 10890 San Pablo Avenue, El Cerrito, CA. Tel: 215–4305 Fax: 215–4379, email cmorse@ci.el-cerrito.ca.us

- IF YOU CHALLENGE A DECISION OF THE CITY COUNCIL IN COURT, YOU MAY BE LIMITED TO RAISING ONLY THOSE ISSUES YOU OR SOMEONE ELSE RAISED AT THE COUNCIL MEETING. ACTIONS CHALLENGING CITY COUNCIL DECISIONS SHALL BE SUBJECT TO THE TIME LIMITATIONS CONTAINED IN CODE OF CIVIL PROCEDURE SECTION 1094.6.

- The City Council believes that late night meetings deter public participation, can affect the Council’s decision-making ability, and can be a burden to staff. City Council Meetings shall be adjourned by 10:30 p.m., unless extended to a specific time determined by a majority of the Council.
LED Streetlight Upgrade
City of El Cerrito

April 19, 2016
Program Overview

- CPUC approved Program to replace approximately 160,000 PG&E owned, High Pressure Sodium (HPS), non-decorative fixtures with LED fixtures
- Does not include City owned LS2
- Voluntary Program – Customer of Record must opt-in to participate
- 50,000,000 kWh estimated annual energy savings across PG&E Territory

<table>
<thead>
<tr>
<th>LS1-A Existing HPS Sizes</th>
<th>LED Equivalent Wattage</th>
<th>Per Fixture Annual Savings</th>
<th>Quantity of each fixture type</th>
<th>Annual kWh reduction by fixture type</th>
<th>Annual $ savings by fixture type</th>
</tr>
</thead>
<tbody>
<tr>
<td>70 Watt HPS</td>
<td>29 Watt LED</td>
<td>$3.23</td>
<td>1210</td>
<td>284,592</td>
<td>$3,913.90</td>
</tr>
<tr>
<td>100 Watt HPS</td>
<td>34 Watt LED</td>
<td>$22.65</td>
<td>34</td>
<td>12,199</td>
<td>$770.26</td>
</tr>
<tr>
<td>150 Watt HPS</td>
<td>56 Watt LED</td>
<td>$42.45</td>
<td>45</td>
<td>21,816</td>
<td>$1,910.33</td>
</tr>
<tr>
<td>200 Watt HPS</td>
<td>73 Watt LED</td>
<td>$70.36</td>
<td>24</td>
<td>15,898</td>
<td>$1,688.55</td>
</tr>
<tr>
<td>250 Watt HPS</td>
<td>101 Watt LED</td>
<td>$88.83</td>
<td>2</td>
<td>1,560</td>
<td>$177.67</td>
</tr>
<tr>
<td>400 Watt HPS</td>
<td>139 Watt LED</td>
<td>$168.02</td>
<td>1</td>
<td>1,284</td>
<td>$168.02</td>
</tr>
</tbody>
</table>

Total: 1316 fixtures resulting in 337,349 kWh reduction and $8,628.72 annual savings.
Installation

- Planned start date April 18
- Approximately 1,300 PG&E owned lights (LS1)
- Does not include City owned lights (LS2)
- Bucket trucks with 1 or 2 man crews
- Less than 10 minutes per lamp fixture
- Parking and traffic should not be impacted
- Completion within 3-6 weeks (weather pending)
Outreach Materials

- Webpage
- Social media
- Videos
- Customer Mailings
Survey Results from 2015

1,175 Customers participated in phone survey

- 62% Strongly prefer the new LED Lights
- 16% Somewhat prefer the LED Lights
- 5% Somewhat prefer the old HPS lights
- 5% Strongly prefer the old HPS lights
- 12% no opinion / no preference
Thank you
Arts and Culture Commission

FISCAL YEAR 2016-2017 WORK PLAN
AND 2015 ACCOMPLISHMENTS

Members:  Ruth Cazden, Chair, Mollie Hazen, Vice Chair,
Paul Fadelli, George Gager, Heidi Rand & Christopher Sterba

MISSION STATEMENT: (Adopted in 2013)

It is the mission of the Arts and Culture Commission to advise the City Council of the needs of the artistic and cultural community; encourage and promote arts programs and events that engage community members and local businesses to build a flourishing and vibrant arts and cultural environment; provide advice to artists and arts/cultural organizations by sponsoring forums, programs, and events; carry out the Arts in Public Places program, and upon request, advise the City with respect to possible sources of funding.
HISTORICAL BACKGROUND:
In 2002, a group of citizens petitioned the El Cerrito City Council to establish an arts and culture commission. Their proposal included the idea of advising the Council on arts and culture within the City and collaboration with existing organizations within the community: “By establishing an art and culture commission the city of El Cerrito would be providing support and encouragement for the growth of all arts. We would be joining the greater Bay Area in dedicating our time and involvement to the promotion of arts, artists and varied arts programs that would enrich our community and enhance our city.” In 2003, the City Council created the Arts and Culture Commission (ACC), a seven-member advisory body. In addition to advising the City Council, they are charged with oversight of the Arts in Public Places Program, and jury the City Hall Gallery Space. In 2013, the Commission adopted an Arts and Culture Master Plan to shape a vision for arts and culture in the City of El Cerrito.

ACC FISCAL YEAR 2016-17 WORK PLAN

The ACC plans to undertake the following activities during the next fiscal year. Items noted as “high priority” are core activities, while items noted as medium and low priority are still important to the Commission, but may not receive as much time and effort during the plan period. Ranking also takes into account time-sensitivity of objective/activities.

<table>
<thead>
<tr>
<th>GOAL/OBJECTIVE</th>
<th>PROPOSED ACTIVITIES</th>
<th>PRIORITY RANKING</th>
<th>TIMELINE FOR COMPLETION</th>
</tr>
</thead>
</table>
| 1. Launch the Poet Laureate Program | • April/May: outreach to promote Call to Poets/RFP  
• July: select Laureate to serve term of 9/16 through 8/18  
• Fall/Winter: Support Laureate events | High | RFP deadline: June 1, 2016  
ACC support: ongoing |
| 2. Launch ECCRU Artist Residency Program | • Develop and issue Call to Artists/RFQ; select artist  
• Develop outreach material  
• Procure bin and other supplies | High | Est. RFQ: Summer |
<table>
<thead>
<tr>
<th>Agenda Item No. 4(B)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>3. Host Arts Festival event to celebrate National Arts &amp; Humanities Month (October)</strong></td>
</tr>
<tr>
<td>• Develop program guidelines for artist</td>
</tr>
<tr>
<td>• Consider hosting similar event to 2015 Arts Festival (film, puppet show, music, creative re-use activity, art exhibit, poetry, photography)</td>
</tr>
<tr>
<td>• Partner with other organizations</td>
</tr>
<tr>
<td>High</td>
</tr>
<tr>
<td><strong>4. Support and/or Promote Music Performances in El Cerrito</strong></td>
</tr>
<tr>
<td>• Consider Co-sponsoring worldOne July 4 Festival (July); ECHS Jazz Festival (Feb 2017), City and other musical performances in multiple genres including classical music.</td>
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<tr>
<td>• Co-sponsor the El Cerrito Free Folk Festival (Oct)</td>
</tr>
<tr>
<td>Medium</td>
</tr>
<tr>
<td>Ongoing</td>
</tr>
<tr>
<td><strong>5. Assist BART with Station Modernization Arts Integration Opportunities</strong></td>
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<tr>
<td>• Assist BART with Station Modernization Arts Integration at El Cerrito Del Norte</td>
</tr>
<tr>
<td>• Support the selected artist</td>
</tr>
<tr>
<td>Medium</td>
</tr>
<tr>
<td>Artist to be selected in Spring</td>
</tr>
<tr>
<td>Project: 2016-2017</td>
</tr>
<tr>
<td><strong>6. Provide advice on art elements of City &amp; BART’s Access, Safety and Placemaking (“ASP”) program improvements</strong></td>
</tr>
<tr>
<td>• Participate in discussions about art elements of the City’s planned improvements to the <a href="#">Ohlone Greenway</a> at the El Cerrito del Norte and El Cerrito Plaza BART station areas</td>
</tr>
<tr>
<td>Low</td>
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<tr>
<td>Project timeframe TBD</td>
</tr>
<tr>
<td><strong>7. Consider BART pylon mural idea developed by joint subcommittee of the ACC &amp; Crime Prevent Committee</strong></td>
</tr>
<tr>
<td>• Consider idea to commission one or more murals on specific BART pylons (column supports)</td>
</tr>
<tr>
<td>• If accepted, develop and issue an RFP/RFQ to select artist</td>
</tr>
<tr>
<td>Low</td>
</tr>
<tr>
<td>ACC &amp; CPC consider in Summer</td>
</tr>
</tbody>
</table>
8. Develop resources and support for local artists and arts/entertainment businesses

<table>
<thead>
<tr>
<th>ACTIVITIES</th>
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<tbody>
<tr>
<td>Consider ways to outreach to venues for selling and/or display opportunities</td>
</tr>
<tr>
<td>Consider pop-up (temporary) gallery opportunities</td>
</tr>
<tr>
<td>Research ways to facilitate networking and provide resources to artists</td>
</tr>
<tr>
<td>Low</td>
</tr>
<tr>
<td>Fall / ongoing</td>
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</tbody>
</table>

9. Explore possible film series or festival

<table>
<thead>
<tr>
<th>ACTIVITIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identify local filmmakers, organizations and issues</td>
</tr>
<tr>
<td>Support local film screening (Rialto Cinemas Cerrito, ECHS, other venues)</td>
</tr>
<tr>
<td>Explore possibilities for outdoor film screening</td>
</tr>
<tr>
<td>Low</td>
</tr>
<tr>
<td>Fall / ongoing</td>
</tr>
</tbody>
</table>

10. Promote active participation in the arts

<table>
<thead>
<tr>
<th>ACTIVITIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Possibly host workshops that fostering creation, including to consider underwriting art classes offered through the Rec Dept)</td>
</tr>
<tr>
<td>Low</td>
</tr>
<tr>
<td>Winter</td>
</tr>
</tbody>
</table>

**ACC ONGOING PROJECTS**

| PROJECT | ACTIVITIES |
|----------------|
| Administer the 1% for Public Art program | • Utilize existing money in the Public Art Fund |
| | • to commission or offer public art |
| | • Review proposals submitted by developers required to participate in the 1% for Public Art program |

| PROJECT | ACTIVITIES |
|----------------|
| Jury the City Hall Gallery Space | • Issue calls and review proposals twice per calendar year; |
| | • Select artists to exhibit in the Gallery Space |
| | • Help to outreach about the space and exhibits |

| PROJECT | ACTIVITIES |
|----------------|
| Participate in City Events | • Earth Day – April 2016 |
| | • July 4 Festival – July 2016 |
| | • Other TBD |
## ACC PRIOR YEAR ACCOMPLISHMENTS

<table>
<thead>
<tr>
<th>GOAL/OBJECTIVE</th>
<th>ACTIVITIES SUPPORTING GOAL</th>
<th>STATUS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Artist-In-Residence Program</strong></td>
<td>Agreed to establish El Cerrito Creative ReUse &quot;ECCRU&quot; program in June; worked with designer to develop logo;</td>
<td>Staff is still working out logistics; RFQ will go out in 2016</td>
</tr>
<tr>
<td><strong>Sponsor various genres of music in 2015</strong></td>
<td>Co-sponsored LVCO performance (May) Music for Madera event; Free Folk Festival (Oct); jazz musician at July 4 Festival (July); ECHS Jazz festival (Feb 2016)</td>
<td>Done; series was a success</td>
</tr>
<tr>
<td><strong>Create a Poet Laureate Program</strong></td>
<td>Adopted program in October; Extensive outreach conducted</td>
<td>Implementation planning underway; RFP issued in April 2016.</td>
</tr>
<tr>
<td><strong>Domino: Caught In the Crisis</strong></td>
<td>Approved co-sponsorship of screening of film</td>
<td>Event held on Jan 28 2015 at Rialto Cinemas Cerrito</td>
</tr>
<tr>
<td><strong>Celebrated Arts Month in Oct 2015</strong></td>
<td>Created &quot;Arts Month&quot; street banners; Planned day-long series of events at City Hall</td>
<td>Held successful Arts Day event at City Hall in October</td>
</tr>
<tr>
<td><strong>ACC participation in City Events</strong></td>
<td>Hosted art activity at 2015 Earth Day event; hosted info booth with art activity at July4 Festival; Also, recommended Shadi Holiday Display Proclamation</td>
<td>Done</td>
</tr>
<tr>
<td><strong>Work with Crime Prevention Committee on BART pylon mural idea</strong></td>
<td>Established a joint subcommittee on BART pylon mural idea</td>
<td>Subcommittee has completed their research/discussion. Proposal from subcommittee forthcoming to CPC &amp; ACC soon</td>
</tr>
<tr>
<td><strong>Assist BART with Station Modernization Arts Integration Opportunities</strong></td>
<td>• Assisted with outreach/promotion of Call • Iarla &amp; Gager/Sterba are serving on Serve on BART Review Panel • Hosted Finalist Roundtable event in Feb 2016</td>
<td>Underway</td>
</tr>
<tr>
<td><strong>Jury the City Hall Gallery Space</strong></td>
<td>Shows by: Farhat Daud, Deb Danziger, Dale Mead, Patricia Bulitt, Michel Banda Dieguez</td>
<td>Showed five exhibits by local artists between July 2015 – March 2016</td>
</tr>
</tbody>
</table>
ROLL CALL
Present: Councilmembers Abelson, Bridges, Quinto and Mayor Lyman.
Absent: Councilmember Friedman

6:30 p.m. CONVENE CITY COUNCIL CLOSED SESSION
Mayor Lyman convened the City Council Closed Session at 6:30 p.m.

ANNOUNCEMENT OF CLOSED SESSION
CONFERENCE WITH REAL PROPERTY NEGOTIATORS (Pursuant to Government Code Section 54956.8)
Property: Former Portola Middle School site, 1021 Navellier Street, El Cerrito, California
Agency Negotiators: Scott Hanin, City Manager
Under Negotiation: Price and terms of payment

ORAL COMMUNICATIONS FROM THE PUBLIC –None

RECESS INTO CLOSED SESSION at 6:31 p.m.

REPORT OUT OF CLOSED SESSION
Mayor Lyman announced that the City Council provided direction to staff.

ADJOURNED CITY COUNCIL CLOSED SESSION at 6:58 p.m.

ROLL CALL
Councilmembers Abelson, Bridges, Friedman, Quinto and Mayor Lyman all present.
CONVENE REGULAR CITY COUNCIL MEETING

Mayor Lyman convened the regular City Council meeting at 7:02 p.m.

1. PLEDGE OF ALLEGIANCE TO THE FLAG OR OBSERVATION OF MOMENT OF SILENCE was led by Councilmember Gabriel Quinto.

2. COUNCIL / STAFF COMMUNICATIONS

Mayor Lyman thanked the Police Department for their attendance on Good Friday at St. Peters CME Church and also acknowledged the great work by the Recreation Department on the annual El Cerrito egg hunt and also thanked the Fire Department for their attendance. It was a very successful and well attended community event.

Mayor Pro Tem Abelson noted that April 16 is Earth Day in El Cerrito and encouraged all who are interested in participating in the event to sign up on the City’s website. There are many interesting work parties planned. The most popular event, in terms of participants, is the library clean-up. A free lunch will be available for all participants.

3. ORAL COMMUNICATIONS FROM THE PUBLIC

Joel Kuechle, El Cerrito, expressed concerns about rising rents and encouraged the City Council to support some type of fair rent control. The El Cerrito wage hike was a starting point to address rent rises but the amount of each rent rise often outstrips any wage gains.

Donna Marsicano, El Cerrito, also expressed concerns about rising rents in El Cerrito and asked the City Council to consider rent control for El Cerrito.

Nicholas Arzio, El Cerrito, commended Mayor Pro Tem Abelson for her work on the annual Earth Day celebration. Mr. Arzio stated that he would be pleased to participate in a clean-up event on San Pablo Avenue or Eastshore Avenue and that he would be happy to lead a group if called upon. Mr. Arzio called on the community to help clean up the avenues and help keep cigarette butts out of the San Francisco Bay.

4. PRESENTATIONS – None

5. ADOPTION OF THE CONSENT CALENDAR – Item Nos. 5A through 5D

Moved, seconded (Friedman/Bridges) and carried unanimously to approve Consent Calendar Item Nos. 5A through 5D in one motion as indicated below.

A. Approval of Minutes

Approve the March 15, 2016 Regular City Council meeting minutes.

Action: Approved minutes.

B. Earth Day Proclamation

Approve a proclamation declaring April 16, 2016 as Earth Day in the City of El Cerrito and encouraging all residents and businesses to help make El Cerrito a greener, healthier, more sustainable place for all.

Action: Approved proclamation.

C. Amend Moore Iacofano Goltsman (MIG) Agreement

Adopt a resolution authorizing the City Manager to amend the existing professional services agreement in an amount not to exceed $21,805 with Moore Iacofano Goltsman (MIG) to provide environmental planning services for a proposed development project located at 11615 and 11645 San Pablo Avenue.

D. Authorize Annual Report for Landscape and Lighting Assessment District for Fiscal Year 2016-17

Adopt a resolution directing NBS Local Government Solutions (NBS) to prepare and file the annual Landscape and Lighting Assessment District No. 1988–1 report for Fiscal Year 2016-17.


6. PUBLIC HEARINGS
   Active Transportation Plan

Continue the public hearing from October 6, 2015 and upon conclusion, adopt a resolution approving the Initial Study/Mitigated Negative Declaration and Mitigation Monitoring and Reporting Program and adopting the City of El Cerrito Active Transportation Plan.

Presenter: Yvetteh Ortiz, Public Works Director/City Engineer.

Mayor Lyman opened the public hearing. One speaker

Nicholas Arzio, El Cerrito, expressed concerns about the sharrows proposed for San Pablo Avenue due to the high automobile traffic, emissions and gridlock along the Avenue and suggested the bicycle paths on Carlson, the Ohlone Greenway and possibly along Kearny Street as safer and healthier alternative paths for bicyclists.

Moved, seconded (Abelson/Friedman) and carried unanimously to close the public hearing.

Action: Moved, seconded (Abelson/Bridges) and carried unanimously to adopt Resolution No. 2016–23 including the revised figure.

7. POLICY MATTERS
   Annual Parcel Assessment for the National Pollutant Discharge Elimination System (NPDES) Program and Drainage Maintenance

Adopt a resolution establishing the annual parcel assessment for the National Pollutant Discharge Elimination System (NPDES) Program and Drainage Maintenance at the current rate of $38.00 per Equivalent Runoff Unit (ERU), and authorizing the Contra Costa County Flood Control and Water Conservation District to adopt Stormwater Utility Area levies based on said amount.

Presenter: Stephen Preé, Environmental Program Manager.

Speakers: Tom Panas, El Cerrito, stated that adaptive reuse of existing structures is always environmentally superior to demolishing and rebuilding or constructing a new building.

Nicholas Arzio, El Cerrito, echoed Mr. Panas’ comments regarding adaptive reuse and also encouraged the City Council to create a no parking time zone for street sweeping along San Pablo Avenue, particularly along the theater block.

Action: Moved, seconded (Friedman/Quinto) and carried unanimously to adopt Resolution No. 2016–24.

8. COUNCIL ASSIGNMENTS/LIAISON REPORTS

Mayor and City Council communications regarding local and regional liaison assignments and committee reports.

Mayor Lyman reported that the Marin Clean Energy (MCE) Board met on March 17 and received an update on Pacific Gas & Electric Company’s (PG&E) Power Charge Indifference Adjustment (PCIA) rate hearings. PCIA is the exit fee used by PG&E to
recover costs associated with energy it purchases that it does not have clients to sell to when people leave PG&E’s system. MCE staff reported that the hearing went fairly well with the California Public Utilities Commission (CPUC) understanding all of the issues. Several hearings will be coming in the future. The MCE Board passed the budget for Fiscal Year April 1, 2016 – March 30, 2017. MCE is also developing its mission and goals as it undergoes the strategic planning process. On March 24 the West County Mayors met in El Cerrito and received a presentation about fiber optic networking from the West Contra Costa Unified School District and City of Richmond. There is a fiber optic outlet in the street outside City Hall that the City may be able to use someday after the port is installed. Mayor Lyman said that a technique has been developed for hanging fiber optics from telephone poles. Recently, Mayor Lyman also represented the City at a Rotary event. The Rotary group is very interested in the City’s Economic Development Action Plan that was approved on March 15 as well as other city plans that are going on along San Pablo Avenue. The West County Integrated Waste Management Authority (WCIWMA) Subcommittee met and gave direction to the Executive Director on goals that will be taken up with the WCIWMA Board. Mayor Lyman stated that he and Mayor Pro Tem Abelson, as the Council Subcommittee on the Centennial Planning Celebration, continue to interview candidates for the Centennial Planning Task Force.

9. CONVENE CITY COUNCIL CLOSED SESSION

Mayor Lyman convened the City Council Closed Session at 8:08 p.m.

ANNOUNCEMENT OF CLOSED SESSION

PUBLIC EMPLOYEE PERFORMANCE EVALUATION (Pursuant to Government Code Section 54957)

Title: City Manager

RECESSED INTO CLOSED SESSION at 8:11 p.m.

RECONVENE IN OPEN SESSION AND REPORT OUT OF CLOSED SESSION at 9:34 p.m.

Mayor Lyman announced the City Council appointed Mayor Lyman and Councilmember Quinto as their committee to meet with the City Manager about compensation.

10. ADJOURNED REGULAR CITY COUNCIL MEETING at 9:35 p.m.
EL CERRITO CITY COUNCIL PROCLAMATION

In Recognition of Cori Diaz

WHEREAS, Cori Diaz, Recreation Supervisor, has served her community with passion, honor, and dedication and upon the occasion of her retirement, is deserving of recognition; and

WHEREAS, Cori was born in San Francisco, CA and raised in El Cerrito and Pinole, CA. She attended Sacramento State University where she received a Bachelor of Arts Degree in Recreation and is supported by her loving husband Timothy Diaz and daughter Danielle; and

WHEREAS, Cori’s career in the recreation field began with volunteering, internships, and part time jobs spanning from Pollack Pines, the Sacramento area, and the cities of Hercules and San Pablo where she organized a variety of youth, teen, and family events and activities; and

WHEREAS, Cori began employment with the City of El Cerrito in 1979 as a part-time park leader at the Arlington Park and gradually worked her way into full-time status as the Childcare Supervisor for the El Cerrito Recreation Department in 1985 after having served as a coach, art and cooking instructor, day camp counselor, teacher, site director, and childcare and day camp coordinator; and

WHEREAS, Cori continued her professional and personal growth as a member of the California Parks and Recreation Society, Park and Recreation Commissioner for the City of Pinole, and the Harding and Korematsu PTA’s and Site Councils; and

WHEREAS, Cori has consistently and substantially overseen improvements to the Childcare Division of El Cerrito over the years by establishing the Teeter Tot Preschool Program for youth ages 22 months to 3.5 years old, expanded childcare programs to every elementary school in El Cerrito, and grew the day camp program to meet the ever changing needs and desires of the community, amongst many other accomplishments; and

WHEREAS, Cori has been an advocate of programming and services for the youth of El Cerrito and surrounding communities whose goal has always been for children to grow up in the City’s programs, learn leadership and life skills as a teen, work for the City’s childcare and summer programs, and eventually choose a life of public service whether in Recreation, Public Safety, Education, Health Care, or other related fields; and

WHEREAS, Cori has served the residents of the City of El Cerrito and surrounding communities, and in retiring from her position as Childcare Supervisor, concludes a career with the El Cerrito Recreation Department that exceeds thirty-six years.

NOW THEREFORE, the City Council of the City of El Cerrito does hereby commend and recognize the many contributions made by Cori Diaz to the residents of El Cerrito and the importance of her role in caring, nurturing, and mentoring thousands of youth over the course of her career.

Dated: April 19, 2016

_______________________
Gregory B. Lyman, Mayor
EL CERRITO CITY COUNCIL PROCLAMATION  
Designating April 2016 as Sexual Assault Awareness Month

WHEREAS, in California there were 9,397 forcible rapes in 2014 and 236 forcible rapes reported in Contra Costa County in the same year, with an increasing number affecting adolescents; and

WHEREAS, sexual assault affects every person of Contra Costa County as a victim/survivor or as a family member, significant other, neighbor or co-worker of a victim/survivor; and

WHEREAS, many citizens of Contra Costa County are working to provide quality services and assistance to sexual assault survivors, and dedicated volunteers help staff 24-hour crisis hotlines, respond to emergency calls and offer support, comfort and advocacy during forensic exams, criminal proceedings, and throughout the healing process; and

WHEREAS, staff and volunteers of Community Violence Solutions and its Rape Crisis Center, Children's Interview Center, Prevention Dept., and Anti-Trafficking Project programs in Contra Costa County are promoting education by offering training to schools, churches, and civic organizations, as well as medical, mental health, law enforcement, education, and criminal justice personnel regarding sexual assault issues; and

WHEREAS, it is vitally important that continued educational efforts to provide information about prevention and services for sexual assault be supported and enhanced; and

WHEREAS, it is critical to intensify public awareness of sexual assault, to educate people about the need for citizen involvement in efforts to reduce sexual violence, to increase support for agencies providing sexual assault services, and to increase awareness of the healing power of creative expression; and

WHEREAS, Community Violence Solutions requests public support and assistance as it continues to work toward a society where all women, children, and men can live in peace, free from violence and exploitation.

NOW THEREFORE, the City Council of the City of El Cerrito hereby proclaims April 2016 as Sexual Assault Awareness Month in the City of El Cerrito and joins the United States Government and the State of California and anti-sexual violence advocates in supporting service programs in the belief that all community members must be part of the solution to end sexual violence.

Dated: April 19, 2016

Gregory B. Lyman, Mayor
AGENDA BILL

Agenda Item No. 5(D)

Date: April 19, 2016
To: El Cerrito City Council
From: Melanie Mintz, Community Development Director
Subject: Amend Fraser & Associates Professional Services Agreement

ACTION REQUESTED
Adopt a resolution authorizing the City Manager to execute an amendment to the Professional Services Agreement between the City of El Cerrito and Fraser & Associates (Consultant) to provide support services to the Community Development Department in an amount not to exceed $10,000 bringing the total contract to an amount not to exceed $20,000.

BACKGROUND/ANALYSIS
The Community Development Department entered into a $10,000 Professional Services Agreement with Fraser & Associates (Consultant) on May 4, 2015 to provide consulting services to the Successor Agency for the former El Cerrito Redevelopment Agency, including providing support in pursuing a Finding of Completion from the Department of Finance, preparing the Successor Agency’s Recognized Obligation Payment Schedule (ROPS), reviewing the County Auditor-Controller calculations of remaining revenue to assist with the Redevelopment Property Tax Trust Fund (RPTTF) projections, and other such financial consulting services as requested.

Beginning with the 2016-17 ROPS, the ROPS process has become an annual one. The City continues to require the assistance of the Consultant to assist in the ROPS process going forward, including preparation of the Annual ROPS, cash flow projections in support of the ROPS, review of County Auditor-Controller calculations, bond disclosure service after the refunding of the current bonds takes place and other financial consulting services as requested.

Successor Agency Resolution 2016-02 also approved entering into a contract with Consultant for services related to the refunding of Tax Allocation Bonds in the amount of $26,000. Although the amount of this contract, including the proposed $10,000 amendment, is for an amount not to exceed $20,000, the total amount for this vendor exceeds $25,000 and therefore requires City Council approval per the City’s established Procurement Policy.
FINANCIAL CONSIDERATIONS
The cost of the proposed amendment to the Professional Services Agreement will be paid for through the Community Development Department operational budget. No new budget appropriation is required.

Reviewed by:

Karen Pinkos, Assistant City Manager

Attachment:

1. Resolution
RESOLUTION NO. 2016–XX

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF EL CERRITO AUTHORIZING THE CITY MANAGER TO EXECUTE A PROFESSIONAL SERVICES AGREEMENT AMENDMENT WITH FRASER & ASSOCIATES IN AN AMOUNT NOT TO EXCEED $10,000 FOR A TOTAL AGREEMENT NOT TO EXCEED $20,000

WHEREAS, the City of El Cerrito entered into a Professional Services Agreement with Fraser & Associates (Consultant) on May 4, 2015 to provide consulting services to the Successor Agency for the former Redevelopment Agency; and

WHEREAS, the Consultant provides a range of services in support of the Recognized Obligation Payment Schedule (ROPS), including preparation of the ROPS, review of the County Auditor-Controller calculations, monitoring of the Redevelopment Property Tax Trust Fund (RPTTF) to assist with revenue projections and other financial consulting support services in relation to the Successor Agency; and

WHEREAS, the Community Development Department continues to require the assistance of the Consultant for such services; and

WHEREAS, the cost of the proposed amendment will be paid for through the Community Development Department operating budget and no new budget appropriation is required; and

WHEREAS, Successor Agency Resolution 2016-02 authorized a contract with Consultant for $26,000; and

WHEREAS, the City’s Procurement Policy requires contracts be approved if a single vendors total contracts are over $25,000.

NOW THEREFORE, BE IT RESOLVED, that the City Council of the City of El Cerrito hereby authorizes the City Manager to execute an amendment to the Professional Services Agreement between the City of El Cerrito and Fraser & Associates in an amount not to exceed $10,000, for a total Agreement amount not to exceed $20,000.

BE IT FURTHER RESOLVED, that this Resolution shall become effective immediately upon passage and adoption.
I CERTIFY that at a regular meeting on April 19, 2016 the City Council of the City of El Cerrito passed this Resolution by the following vote:

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<tr>
<th>AYES:</th>
<th>COUNCILMEMBERS:</th>
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<td>NOES:</td>
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<td>ABSTAIN:</td>
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<td>ABSENT:</td>
<td>COUNCILMEMBERS:</td>
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IN WITNESS of this action, I sign this document and affix the corporate seal of the City of El Cerrito on April __________, 2016.

________________________________________
Cheryl Morse, City Clerk

APPROVED:

________________________________________
Gregory B. Lyman, Mayor
Date: April 19, 2016
To: El Cerrito City Council
From: Yvetteh Ortiz, Public Works Director / City Engineer
Subject: Arlington Boulevard and Brewster Drive Safety Improvements Project, City Project No. C-3071, Federal Project No. HSIPL-5239 (023)

ACTION REQUESTED
Adopt a resolution for the following:

1) Reject the sole bid submitted for the Arlington Boulevard and Brewster Drive Safety Improvements Project, City Project No. C-3071; and

2) Authorize City staff to proceed with value engineering measures and re-advertise the project for public bid.

BACKGROUND
The Arlington Boulevard and Brewster Drive Safety Improvements Project, City Project No. C-3071 came about in the wake of a fatal accident at the Brewster Drive curve south of Arlington Park in June 2012. The project is intended to improve pedestrian safety and calm vehicle traffic speeds in this area. After a community meeting in the summer of 2012, City staff and the City’s traffic consultant began to finalize the design of a two-phased improvement plan. The near-term improvements including relocation of the marked crosswalk and enhanced signing and striping were completed in late 2012. At about this time using the long-term improvements as a basis, City staff successfully applied for a Highway Safety Improvement Program (HSIP) grant of $237,800 to fund a large portion of the project. The long-term improvements are intended to replace some of the temporary features of the near-term work as well as include installation of standard sidewalk, curb extensions, bus stop improvements, speed feedback signs, and other minor modification to signs, pavement markings and drainage.

The project was advertised for bid in the West County Times on March 3 and 8, 2016. Additionally, the Notice Inviting Bids was sent to contractor plan rooms and posted on the City’s website. One mandatory pre-bid meeting was also held on March 15, 2016.

ANALYSIS
One bid was received on March 30, 2016, the advertised bid opening date, from W.R. Forde Associates (Richmond, CA). The base bid amount of $250,932 is approximately 43% above the Engineer’s Estimate of $175,400 and exceeds the project budget. Because only one bid was received, City staff cannot compare bids to determine if the bid was reasonable for the work represented on the project plans. In particular, one bid item, Clearing and Grubbing, was significantly above the Engineer’s Estimate. Staff believes that by applying value engineering
principals and redesigning certain elements of the project, the project costs could be reduced. However, this approach would require a redesign that cannot be correlated to the current bid results; therefore, an award is not recommended at this time (as has been done with other recent projects). Staff recommends rejection of the current bid, re-tooling the design, and rebidding the project in the near future. Additionally, staff intends to include various prioritized alternate bid items which would facilitate a subsequent award by Council of a reduced scope project, if necessary, that would be within budget.

**STRATEGIC PLAN CONSIDERATIONS**
The project is consistent with the El Cerrito Strategic Plan Goal E – *Ensure the public’s health and safety* by improving the safety of the City’s transportation network.

**ENVIRONMENTAL CONSIDERATIONS**
The project is categorically exempt from review under the California Environmental Quality Act (CEQA) pursuant to Section 15301 (Existing Facilities) because the project is a minor alteration to an existing facility involving negligible or no expansion of use beyond that presently existing. More specifically, restoration or rehabilitation of deteriorated or damaged facilities to meet current standards of public health and safety, unless it is determined that the damage was substantial and resulted from an environmental hazard such as an earthquake, landslide, or flood, is exempt from CEQA.

Additionally, Caltrans, which provides oversight for federally-funded projects, reviewed compliance with the National Environmental Policy Act (NEPA) and determined that the project has no significant impacts on the environment as defined by NEPA and therefore the project is categorically excluded from the requirements of preparing an environmental assessment or environmental impact statement.

**FINANCIAL CONSIDERATIONS**
This project is included in the current Capital Improvement Program. The primary funding for this project for both the design and construction phases is provided by a Highway Safety Improvement Project (HSIP) grant of $237,800 with local matching funds provided by Measure A Street Improvement Fund of $50,000. Approximately, $237,000 remains in the project budget for the construction contract, contingency and construction engineering services.

**LEGAL CONSIDERATIONS**
The City Attorney has reviewed the proposed actions and found that legal considerations have been addressed.

Reviewed by:

Karen Pinkos, Assistant City Manager

Attachment:

1. Resolution
RESOLUTION NO. 2016–XX

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF EL CERRITO REJECTING THE SOLE BID SUBMITTED FOR THE ARLINGTON BOULEVARD AND BREWSTER DRIVE SAFETY IMPROVEMENTS PROJECT, CITY PROJECT NO. C-3071, AND AUTHORIZING CITY STAFF TO PROCEED WITH VALUE ENGINEERING MEASURES AND RE-ADVERTISE THE PROJECT FOR PUBLIC BID

WHEREAS, the Arlington Boulevard and Brewster Drive Safety Improvements Project, City Project No. C-3071 was advertised for bids on March 3 and 8, 2016 and one bid was received on March 30, 2016; and

WHEREAS, the sole bidder was W.R. Forde Associates, whose base bid, in the amount of $250,932, was approximately 43 percent above the Engineer’s Estimate exceeding the project’s fundable budget; and

WHEREAS, City staff has determined that modifying the design through the value engineering process could likely lower the cost of the project.

NOW THEREFORE, BE IT RESOLVED that the City Council of the City of El Cerrito:

1) Rejects the sole bid submitted for the Arlington Boulevard and Brewster Drive Safety Improvements Project, City Project No. C-3071; and

2) Hereby authorizes City staff to proceed with value engineering measures and re-advertise the project for public bid.

BE IT FURTHER RESOLVED that this Resolution shall become effective immediately upon passage and adoption.

I CERTIFY that at a regular meeting on April 19, 2016 the City Council of the City of El Cerrito passed this Resolution by the following vote:

AYES: COUNCILMEMBERS:
NOES: COUNCILMEMBERS:
ABSTAIN: COUNCILMEMBERS:
ABSENT: COUNCILMEMBERS:

IN WITNESS of this action, I sign this document and affix the corporate seal of the City of El Cerrito on April XX, 2016.

Cheryl Morse, City Clerk

APPROVED:

________________________
Gregory B. Lyman, Mayor
AGENDA BILL

Agenda Item No.5(F)

Date:        April 19, 2016
To:          El Cerrito City Council
From:        City Council Centennial Celebration Subcommittee
Subject      Centennial Celebration Planning Task Force Membership Recommendation

ACTION REQUESTED

Approve the City Council Centennial Celebration Subcommittee’s recommendation to appoint the following community members to the City’s Centennial Celebration Planning Task Force and naming co-chairs, effective April 20, 2016:

1. Joan Carpenter
2. Ruth Cazden
3. Ann Cheng
4. Donna Houser – Co-Chair
5. Lisa Martinengo
6. Pat Shaw
7. Joann Steck-Bayat – Co-Chair
8. Bruce Yow

BACKGROUND

In 2017, the City will celebrate its 100th anniversary as a city. At its February 2, 2016 meeting, the City Council adopted Resolution No. 2016–07 creating the Centennial Celebration Planning Task Force and appointed Mayor Lyman and Mayor Pro Tem Abelson to a Council Subcommittee to work with the Task Force.

The Task Force, consisting of seven to ten members will:

1) Serve in an advisory capacity to the City Council, City Staff, other boards, commissions and committees and the residents of the City with regard to the Centennial Celebration within the City of El Cerrito;

2) Collect and prioritize ideas from the whole community, develop proposals and make recommendations to the City Council regarding the Centennial Celebration; and

3) Assist, as needed, with the implementation of the Centennial Celebration plans once approved by the City Council.

The City Clerk initiated a city-wide recruitment which resulted in eleven applications being submitted for the Council Subcommittee and Council’s consideration. The
Subcommittee conducted interviews of candidates on and April 1 and April 5, 2016 and recommends that the Council appoint eight individuals at this time. Applications of all residents who applied to serve on the Task Force are attached should any member of the City Council wish to discuss or recommend an alternative appointment. The Council Subcommittee expects that a wide network of volunteers will be called upon to participate in the City’s Centennial Celebration in 2017.

Attachment:

1. Candidate applications
April 19, 2016
Regular City Council Meeting

Agenda Item No. 5(F)
Centennial Celebration Task Force Appointment
Attachment 1 Applications

Hardcopy is available for review at:
Office of the City Clerk and The El Cerrito Library
10890 San Pablo Avenue 6510 Stockton Avenue
El Cerrito, CA El Cerrito, CA
(510) 215-4305
AGENDA BILL

Agenda Item No. 7(A)

Date: April 19, 2016
To: El Cerrito City Council
From: Paul Keith, Interim Chief of Police
Subject: Pursue the Potential Formation of a Regional Joint Powers Authority for the Regulation of Taxicab Services within Contra Costa County

ACTION REQUESTED
Adopt a Resolution authorizing the City Manager to pursue the potential formation of a regional joint powers authority (JPA) for the regulation of taxicab services within Contra Costa County.

BACKGROUND/ANALYSIS
California Government Code Section 53075.5 requires cities and counties to protect the public health, safety, and welfare by adopting an ordinance or resolution governing the provision of taxicab services within each of their own respective jurisdictions. As a result, each city in Contra Costa County, and the County itself, is left to determine and enact its own independent regulatory scheme for taxicabs. In lieu of such independent efforts, the Public Managers Association of Contra Costa County, in coordination with local public safety officials, has been engaged in initial discussions regarding the possibility of regionalizing the regulation of taxicab services on a County-wide basis.

Because each jurisdiction in Contra Costa County is currently responsible for the regulation of taxicab services within its own respective boundaries, each jurisdiction has separately established rules and requirements governing a variety of issues such as licensing/permitting of vehicles and drivers, background checks, drug testing, vehicle inspections, and approval of rates. Given these separate regulatory schemes, each owner/driver is currently obligated to obtain a separate license/permit and to comply with a separate set of rules/regulations in each jurisdiction it operates in.

It is anticipated that the formation of a regional JPA would allow for the enactment of uniform rules and regulations which could be applied on a County-wide basis across all participating jurisdictions. This would enable owners and drivers to obtain a single license/permit covering all participating jurisdictions instead of having to obtain multiple licenses/permits throughout Contra Costa County, while at the same time providing efficiencies that could potentially reduce the overall cost and staff time dedicated to the administration and regulation of these services across participating jurisdictions.
The following table provides an estimated timeline of events:

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<th>DATE RANGE</th>
<th>EVENT</th>
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<tr>
<td>April 2016</td>
<td>Each Participating Jurisdiction Adopts a Resolution Confirming its Intent to Form the JPA</td>
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<tr>
<td>April 2016</td>
<td>Participating Jurisdictions Coordinate and Begin Outreach to Affected Stakeholders</td>
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</tbody>
</table>
| May 2016 – December 2016 | Appointed Staff from Participating Jurisdictions Determine Feasibility of JPA and Draft Implementing Documents, including but not limited to the following:  
  • A Joint Powers Agreement to be entered into among all Participating Jurisdictions  
  • Bylaws outlining the governance of the JPA  
  • Uniform Taxicab Regulations to be Adopted and Enforced by the JPA across all Participating Jurisdictions |
| May 2016 – December 2016 | Continued Stakeholder Outreach and Updates to the Governing Boards of Participating Jurisdictions as appropriate |
| January 2017           | Each Participating Jurisdiction Enters into the JPA Agreement and Adopts Other Local Ordinance(s) Necessary to Repeal/Revise its current Regulatory Model |

**STRATEGIC PLAN CONSIDERATIONS**

The proposed resolution furthers the following goals and corresponding strategies of the City’s Strategic Plan:

Goal A: Deliver Exemplary Government Services

Goal E: Ensure the Public’s Health and Safety

**FINANCIAL CONSIDERATIONS**

Each jurisdiction currently funds its own independent regulatory activities on a cost-recovery basis through the imposition and collection of taxicab license/permit fees. It is anticipated that any costs incurred by the JPA related to the administration of taxicab services will be funded in the same manner. Additionally, it is anticipated that efficiencies achieved through regional regulation will also reduce individual staff time incurred by each jurisdiction regarding the administration of taxicab services.

**LEGAL CONSIDERATIONS**

This resolution authorizes only the exploration of the JPA with other jurisdictions and does not commit the City to its formation at this time. Should a JPA agreement among participating
jurisdictions be proposed, any bylaws and uniform taxicab regulations to be adopted by the JPA, and any other local resolutions or ordinances necessary to implement the JPA, would be reviewed and approved by the City Attorney and subject to final review and approval by the City Council.

Reviewed by:

Karen Pinkos, Assistant City Manager

Attachment:

1. Resolution
RESOLUTION NO. 2016–XX

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF EL CERRITO AUTHORIZING THE CITY MANAGER TO PURSUE THE POTENTIAL FORMATION OF A REGIONAL JOINT POWERS AUTHORITY FOR THE REGULATION OF TAXICAB SERVICES WITHIN CONTRA COSTA COUNTY

WHEREAS, California Government Code Section 53075.5 states that every city or county shall protect the public health, safety, and welfare by adopting an ordinance or resolution regarding the provision of taxicab services within its jurisdiction; and

WHEREAS, each individual jurisdiction within Contra Costa County is currently responsible for the regulation of taxicab services within its own boundaries, including but not limited to the licensing/permitting of vehicles and drivers, the conduct of driver background checks and testing for controlled substances, vehicle inspections, approval of taxicab rates, and the establishment and enforcement of other operating rules and procedures; and

WHEREAS, the City of El Cerrito anticipates that the formation of a single regional taxicab authority would provide a benefit to the residents, visitors, and businesses of El Cerrito and those of other participating jurisdictions, through the promotion and establishment of consistent rules and standards for the regulation of taxicab services across the County; and

WHEREAS, it is also anticipated that the formation of a single regional taxicab authority would allow taxicab drivers to obtain a single license/permit covering all participating jurisdictions, instead of having to obtain multiple licenses/permits throughout the County; and

WHEREAS, it is also anticipated that the regulation of taxicab services through a single regional authority would create efficiencies that could reduce overall staff time currently dedicated to the administration and regulation of taxicab services, both within the City of El Cerrito, and in other participating jurisdictions.

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of El Cerrito that it hereby authorizes the City Manager, in partnership with other jurisdictions, to investigate the feasibility of forming a regional joint powers authority (JPA) for the regulation of taxicab services within Contra Costa County.

BE IT FURTHER RESOLVED that the City Manager is authorized to designate a staff representative to work with representatives of other participating jurisdictions in an effort to determine the feasibility of creating a regional JPA and, if feasible, to draft agreements and documents necessary to implement such regional taxicab authority, including but not limited to: a proposed joint powers agreement among participating jurisdictions, proposed bylaws and uniform taxicab regulations to be adopted by the JPA, and any other local resolutions or ordinances necessary to implement the JPA, all subject to final review and approval by the City Council.

BE IT FURTHER RESOLVED that the City Manager and/or the City Manager’s designated staff representative are further authorized and encouraged to coordinate and conduct outreach with appropriate community stakeholders, including but not limited to police department representatives and other staff currently responsible for the implementation of taxicab regulations within individual participating jurisdictions, and taxicab drivers currently licensed/permitting within the participating jurisdictions.
I CERTIFY that at a regular meeting on April 19, 2016 the City Council of the City of El Cerrito passed this Resolution by the following vote:

AYES: COUNCILMEMBERS:
NOES: COUNCILMEMBERS:
ABSTAIN: COUNCILMEMBERS:
ABSENT: COUNCILMEMBERS:

IN WITNESS of this action, I sign this document and affix the corporate seal of the City of El Cerrito on April XX, 2016.

________________________
Cheryl Morse, City Clerk

APPROVED:

________________________
Gregory B. Lyman, Mayor
Date: April 19, 2016
To: Honorable Mayor and Members of the El Cerrito City Council
From: Cheryl Morse, City Clerk
Subject: Wall of Fame Subcommittee Appointment

ACTION REQUESTED
Appoint two members of the City Council to a Wall of Fame Subcommittee for the purpose of reviewing nomination applications and returning to the City Council with a recommendation to consider at an upcoming City Council meeting.

BACKGROUND
Resolution No. 2008–77 establishes guidelines and policy for nomination and selection of Wall of Fame inductees. Section 1(A) states that the subcommittee shall consist of two members of the City Council to be appointed by the Mayor on ad-hoc basis for the purpose of reviewing nominations for the Wall of Fame and make recommendations regarding appointment to the City Council.

Information pertaining to the Wall of Fame was advertised in the citywide newsletter and publicized on the City's website. The deadline for submission of nomination forms was March 15, 2016. As a result, the City Council received a nomination for David Weinstein. Also enclosed is a nomination application for Alvin Jones that was submitted last year after the March 15, 2015 annual deadline.

FINANCIAL CONSIDERATIONS
There is no fiscal impact associated with this action.

Reviewed by:

Karen Pinkos, Assistant City Manager

Attachments:
1. Resolution No. 2008–77
2. Nomination of David Weinstein
3. Nomination of Alvin Jones
RESOLUTION 2008–77

RESOLUTION OF THE EL CERRITO CITY COUNCIL CONFIRMING THE GUIDELINES AND POLICY FOR NOMINATION AND SELECTION OF WALL OF FAME INDUCTEES, ESTABLISHING A PROCESS FOR NOMINATION AND SELECTION OF APPOINTMENTS TO THE WALL OF FAME AND ESTABLISHING AN ANNUAL WALL OF FAME EVENT

WHEREAS, at its meeting of September 15, 2008 the City Council appointed Councilmembers Letitia Moore and Jan Bridges to an El Cerrito Wall of Fame City Council Subcommittee; and

WHEREAS, on September 19, 2008 the Wall of Fame City Council Subcommittee met and prepared recommendations for Council consideration regarding the process for nomination and selection of appointments to the Wall of Fame; an Annual Wall of Fame Event; Guidelines for Nomination and Selection of Inductees to the Wall of Fame; and consideration of Miriam Wilkins; and

WHEREAS, the City Council considered and discussed the Wall of Fame Subcommittee recommendation at its meeting of October 20, 2008; and

WHEREAS, the City Council adopted the Wall of Fame Subcommittee’s recommendations by unanimous vote with the provision that future Wall of Fame Subcommittees be appointed by the Mayor on an ad-hoc basis.

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of El Cerrito that it hereby establishes the following components of the Wall of Fame Program:

Section 1: PROCESS FOR NOMINATION AND SELECTION OF APPOINTMENTS TO THE WALL OF FAME

A. Future Wall of Fame City Council Subcommittees (Wall of Fame Subcommittee) shall consist of two members of the City Council who will be appointed on an ad-hoc basis by the Mayor for the purpose of reviewing nomination(s) for the Wall of Fame and will make recommendations regarding appointment to the City Council.

B. An annual application deadline of March 15th is established for nominations to the Wall of Fame.

C. Each year, once the application deadline passes, the City Clerk will provide copies of all nomination packages, if any, received that year by the application deadline to the Wall of Fame Subcommittee.

D. The City Clerk will determine when an application is complete. Only complete applications will be passed on to the Wall of Fame Subcommittee for review.

E. Each year, and ad-hoc Wall of Fame Subcommittee shall review the nominations, if any, and provide a written recommendation concerning each nomination to the City Council for consideration on or before May 15th.

F. All persons identified in the nomination papers shall be notified prior to the City Council Meeting of the Subcommittee recommendation(s) and the date and time of the City Council Meeting to consider the recommendation(s).

G. Each year in July, at the City Council meeting scheduled on the third Monday in July, the City Council shall consider the recommendation(s), if any, of the Wall of Fame Subcommittee and induct nominee(s), if any, to the Wall of Fame.
Section 2: **ANNUAL WALL OF FAME EVENT**

A. Each year the City Newsletter will feature an article showcasing the El Cerrito Wall of Fame which will highlight one of the people inducted into the El Cerrito Wall of Fame and provide a complete list of all persons on the Wall of Fame (living and deceased) and briefly describe why each was inducted in to the Wall of Fame, and announce any new inductee(s) to the Wall of Fame who were appointed at the July City Council Meeting and provide a brief description of that persons achievements and contributions.

B. New inductees to the Wall of Fame shall be invited to and recognized at the Annual Volunteer Recognition Dinner.

Section 3: **GUIDELINES/POLICY FOR NOMINATION AND SELECTION OF INDUCTEES TO WALL OF FAME**

The purpose and policy for nomination and selection of inductees shall remain as follows:

A. **PURPOSE:** To reaffirm the City Council’s commitment to recognizing citizens of El Cerrito for outstanding community contributions by portrayal on the “Wall of Fame” and to advise employees and the public of the guidelines for Council selection.

B. **POLICY:** It is the policy of the City of El Cerrito to recognize citizens of El Cerrito who have made substantial contributions to the community over a long period of time through their work on special projects. The persons selected by the City Council shall have their photograph, preferably in the setting of the activity for which they are being recognized, placed on the Wall of Fame located at City Hall. The guidelines for selection are:

1. The Honoree must be a resident of the City of El Cerrito.

2. The work for which an individual is recognized must be an ongoing activity in El Cerrito for at least ten (10) consecutive years, but may be an annual event.

3. The event or activity must be available to potentially benefit all El Cerrito residents.

4. The event or activity must be non-profit in nature.

5. City board, commission or committee service is not in itself grounds for selection. Members may, however, qualify for this award if they have been active in an ongoing activity for the benefit of El Cerrito in addition to serving on a board, commission or committee.

6. Recipients of this honor should have been recognized for their efforts by a citizen group or an organization in El Cerrito, West County, regionally, statewide or nationally.
I CERTIFY that at a regular meeting on November 3, 2008 the City Council of the City of El Cerrito passed this Resolution by the following vote:

AYES: Councilmembers Abelson, Bridges, Moore, Potter and Mayor Jones
NOES: None
ABSENT: None
ABSTAIN: None

IN WITNESS of this action, I sign this document and affix the corporate seal of the City of El Cerrito on November 5, 2008.

Cheryl Morse, City Clerk

APPROVED:

William C. Jones, III, Mayor
CITY OF EL CERRITO
WALL OF FAME NOMINATION

Name and Address of Nominee:
David Weinstein
El Cerrito, CA 94530

Note: The nominee must be a resident of the City of El Cerrito.

Describe the activities for which recognition is sought. Indicate whether each activity is non-profit if it is not inherently obvious.

El Cerrito Trail Trekkers (non-profit): see letter
Friends of the Cerrito Theater (non-profit): see Brenner and Moss letters, and Miller letter
Environmental Quality Committee: see Goudey letter and Schultz letter
El Cerrito Historical Society

How long has the nominee been actively engaged in carrying out this activity(s)?
CCIT: 6+ years; CQC: 8 years; Friends of the Cerrito Theater: 13 years

How does the activity(s) benefit or potentially benefit residents of El Cerrito?
see attached letters

Please list the names and addresses of any groups or organizations that recognized the person's activities on behalf of the community. Please state how recognition was given and when.

Submitted by: ____________________________
Signature

Name of individual or organization: Jenny Hammer for El Cerrito Trail Trekkers
Address: El Cerrito, CA 94530
Phone number: (510) 624-1660
February 23, 2016

El Cerrito Wall of Fame City Council Subcommittee
c/o Cheryl Morse
City Clerk, City of El Cerrito
10890 San Pablo Avenue
El Cerrito, CA 94530

Dear Committee Members,

We are writing this letter to nominate David Weinstein for the El Cerrito Wall of Fame. Because of his continuous and outstanding contributions to our city for over ten years, we feel very strongly that he is deserving of this honor. All El Cerrito residents have benefitted from his indefatigable energy, ideas, and commitment.

A remarkable thing about David Weinstein is that he doesn’t simply join existing community-enhancing groups in El Cerrito; he starts them, with the purpose of filling needs in the community. This is evident from his Friends of the Cerrito Theater and other work but, more specifically, El Cerrito Trail Trekkers. It is as ECTT board members that we write to nominate him.

Six years ago, El Cerrito Trail Trekkers did not exist. For years prior to its founding, David and his dog, Patches, walked the streets of El Cerrito and discovered city-owned paths and rights-of-way, trails, and points of interest -- many of them long-forgotten and (in some cases) long-neglected. He produced a preliminary map of these paths and byways and this, along with his vision, prompted the creation of El Cerrito Trail Trekkers, an organization that David founded for the purpose of more carefully surveying, mapping, restoring, improving, and announcing to the larger El Cerrito community these gems that he had found. El Cerrito Trail Trekkers very quickly expanded the scope of its mission -- under Dave’s leadership -- to lead hikes, to add open space to the City (specifically Madera Open Space), to educate the community about the environment, to co-sponsor educational and environmental events, and to serve as a supporting group for the work of other non-profit organizations.

Dave has lead many hikes over the years -- all free and all open to the public. Most of these hikes have showcased the architectural heritage, history, and natural beauty of El Cerrito, but he has always been ready to lead "on-demand" hikes to tout potential open space. These educational hikes, in fact, were instrumental in generating interest and support from the community, Trust for Public Lands, and El Cerrito City Council members for the acquisition of what is now called the Madera Open Space. He has also led hikes to other areas of environmental and scenic importance, such as Murieta Rock and the area of the potential Fairview Open Space.

Regarding the Madera Open Space, David Weinstein was the principal agent acting toward and cheering on its acquisition by Trust for Public Lands and, eventually, the City of El Cerrito. He got El Cerrito Trail Trekkers behind these efforts and served as the co-
chair of the El Cerrito Open Space Campaign Committee which galvanized the community to donate and raise over $100,000 toward the Madera Open Space purchase so Measure WW funds would not be depleted and could, therefore, go toward other city needs.

David was also instrumental in interesting the National Park Service to work with El Cerrito Trail Trekkers in designing signage for the trail network in El Cerrito. Through their Rivers, Trails, and Conservation Assistance Program, the NPS has been working with El Cerrito Trail Trekkers and the City of El Cerrito to there will be signage for all trails and public pathways in the city, benefiting all.

For the past three years, Dave’s vision directed and inspired the work involved for El Cerrito Trail Trekkers, and other non-profit organizations, to put on and run the Hillside Festival (now in its third year). This was originally a fund-raising event for Madera Open Space, but it is now an event that raises money for the continuing restoration and maintenance of the Hillside Natural Area and other open space in El Cerrito. Dave’s organization skills and enthusiasm have amassed an impressive list of activities, participants, and education-providing groups for this (now) annual festival.

The same tireless work on Dave’s part went into the two Music for Madera events -- also fund-raisers for the acquisition of the Madera Open Space, an area of the city that will now be preserved for the enjoyment of all.

All of the past accomplishments of the El Cerrito Trail Trekker organization are the result of Dave’s actions and attitude toward benefiting the community that he lives in: improving trail, leading hikes, hosting/running festivals, working with the City to develop the Urban Greening Plan, leading outreach and discussions with the Boy Scouts and Girl Scouts to include young people in ECTT activities.

Whether his actions and attitudes infused and informed El Cerrito Trail Trekkers, or the Environmental Quality Committee, or the El Cerrito Green Teams, or the El Cerrito Historical Society, or the Friends of the Cerrito Theater, David Weinstein has always directed them toward his beloved city and the other residents here. Over long years of service to his community, Dave has repeatedly shown himself to have and to fulfill all the requisites for an El Cerrito Wall of Fame nomination. We are happy to have the opportunity to nominate him for this honor.

Sincerely,

Jenny Hammer
Pam Austin
Tom Gehling
Mark Miner

El Cerrito Trail Trekkers Board members
February 25, 2016

Dianne P. Brenner

El Cerrito, CA 94530

Cheryl Morse
City Clerk, City of El Cerrito
10890 San Pablo Ave.
El Cerrito, CA 94530

RE: Nomination of David Weinstein to El Cerrito’s Wall of Fame

Dear Ms. Morse:

I am happy to have this opportunity to write in support of the nomination of David Weinstein to be included on El Cerrito’s Wall of Fame.

I first met Dave back in 2000 or 2001, in the earliest days of the effort to save the Cerrito Theater. By all accounts, Dave is the single person responsible getting that effort started. As you know, the effort to save the Theater ultimately was successful, and the Theater has been a well-regarded asset to the community ever since it re-opened in 2006. It all started with Dave’s vision of what could be, and he remains engaged with the Friends of the Cerrito Theater 16 years later.

Back in 2000, when Dave first heard that the former movie theater was coming on the market after serving as a furniture warehouse for 40 years, and that all its’ Art Deco features were still intact, the building captured his imagination and he decided to do all he could to save it. Back when it was his idea alone, Dave wisely arranged a tour of the empty theater for city staff, so they could see for themselves what an opportunity the theater represented. City staff saw that opportunity, and they were soon on board supporting the idea. Dave also enlisted the help of several other volunteers from the community, who had significant skills and experience to contribute to the effort, and the Friends of the Cerrito Theater was born. As soon as the idea of renovating and re-opening the theater gained publicity, there was a groundswell of support, which continues to this day. But Dave started it all.

I served as co-chair of the Friends of the Cerrito Theater along with Ann Lehman for the years from about 2001 to approximately 2010, until Dave Weinstein assumed the role of chair, which he still holds today. Through all those years, Dave has remained
an anchor of the effort, and the Friends continue to support the Theater, though now in more of a watch-dog role.

No doubt you will hear from others about Dave’s many other contributions to community life here in El Cerrito. His vision to save the Cerrito Theater should be recognized as a significant contribution to the life we all enjoy in El Cerrito today.

I urge your favorable consideration of his nomination to be included on El Cerrito’s Wall of Fame.

Sincerely,

Dianne P. Brenner
Former co-Chair, Friends of the Cerrito Theater
El Cerrito Wall of Fame Nomination Committee
c/o Cheryl Morse, City Clerk
El Cerrito City Hall
10890 San Pablo Avenue
El Cerrito, CA 94530.

Dear El Cerrito Wall of Fame Nominating Committee,

Please consider this letter in support of the nomination of David Weinstein to the El Cerrito Wall of Fame. I have known David since 2010 when I joined the Environmental Quality Committee (EQC). He has continuously served the community on the EQC since 2008 when it was founded.

As a stalwart member of the EQC, David has truly put the “sustainable” into advancing efforts of environmental importance in our city, by his steadfast contribution to leading the EQC Green Teams year after year. The Green Teams typically organize 6 volunteer work party events per year, and almost all of them have been organized and hosted by Dave. Often these work parties focus on collecting trash and recyclables from our public streets, sidewalks, paths, parks and creeks. This activity has been especially important to help the city meet its obligations to reduce water borne trash pollution into the bay as part of its stormwater quality permit. These work parties are able to consistently document diversion of substantial volumes of waste that might otherwise contribute to a serious water pollution liability for the city, as well as relieving the general blight of litter in the community. Always keen to recognize the contributions of fellow volunteers and build a strong shared identity around service to the community, Dave has also organized EQC volunteer appreciation events at the recycling center.

As part of the EQC role to develop and recommend environmental related policy to City Council, David has contributed to the many enacted policies that began with substantial development and public outreach through the EQC, including: an updated animal ordinance, an ordinance prohibiting single-use plastic bags and EPS take-out foodware, the Climate Action Plan, the Urban Greening Plan, a Pollinator Friendly Community ordinance, definition of Priority Conservation Areas, and enrollment in Community Choice Aggregation (CCA). The City’s CCA enrollment, allowing residents to choose up to 100% renewable sourced electricity, has been the single largest contributor to reducing El Cerrito’s greenhouse gas emissions in support of the goals of our Climate Action Plan. In addition to EQC activities related to the Urban Greening Plan, David also volunteered as a member of the Urban Greening Task Force that contributed to the development effort of that plan in even more detail.

His love of walking and hiking through the city and our unique natural open space (the Hillside Natural Area, HNA), inspired Dave to co-found the Trail Trekkers non-profit in 2010 with many other enthusiastic and active El Cerrito volunteers from the community who have achieved an enormous amount, with modest resources, in a relatively short time. Starting with a foundation of documenting and mapping trails and paths in the city, Dave Weinstein and the Trail Trekkers have organized a diverse array of regular walking/hiking events, as well as trail building and maintenance work parties to expand the path wandering opportunities and trail awareness in the city. Their first major trail building project established a substantial new link up so called “Motorcycle Hill” in the northern end of
the HNA. This helped build momentum to work toward the public acquisition of a private parcel of land to connect the north and south Hillside Natural Areas and enable spectacular trail continuity from one end to the other, entirely through public open space in the heart of our city.

The EQC and Trail Trekkers have successfully partnered on many recent campaigns and events, in no small part because of Dave Weinstein’s substantial leadership role in both groups. The campaign to acquire and raise funds for the Madera open space that connected the Hillside Natural Areas, was a major focus of both groups over the past few years. New recurring events co-sponsored by both the Trailer Trekkers and EQC have begun as a result, including the Hillside Festival in May, and Music for Madera in the fall. These events contributed to the land acquisition fundraising effort by building awareness of, and celebrating, our unique open space natural resources in the city. David put a great deal of personal effort into organizing the fundraising campaign and his tireless outreach was an undeniably crucial part of the extraordinarily successful $100,000+ grassroots fundraising achievement, by a handful of volunteers, without a big outreach budget. Most of the donations were between $50 and $2000, so it required contact and education of hundreds of individuals to build that sizable total.

In addition to his recent activities with the EQC and Trail Trekkers, Dave has been a highly active volunteer in the community for well over 10 years with other groups that have had significant positive impacts on El Cerrito, including the Friends of Cerrito Theater, that enabled the recognition of the potential to bring a historic theater back into operation in the city, including another significant fundraising to support that effort, as well as the El Cerrito Historical Society, where Dave has been highly active planning historical speaker events and historical architectural walks through El Cerrito Neighborhoods.

While not 100% volunteer activities, Dave has also contributed to documenting the history of the city through his professional avocation as writer. For the 100th anniversary of the Stege Sanitary District he researched, interviewed and documented the 100+ year history of sanitation in El Cerrito. Also, after the spectacular remodeling of the pioneering El Cerrito Recycling Center, Dave researched the history, and interviewed many of the people who made the recycling center possible through the years, culminating with a written history of the Recycling Center dating back to its origins in 1972. While he was paid for writing these valuable pieces of history about our city, his love of the community and its history undoubtedly led him to spend many volunteer hours uncovering the nuances of the stories that he documented.

From my experience in El Cerrito, David Weinstein has made contributions to the community of unparalleled breadth and depth. He unquestionably deserves recognition on the El Cerrito Wall of Fame.

Sincerely,

Howdy Goudey

El Cerrito, CA 94530
I am writing in support of electing Dave Weinstein to the El Cerrito Wall of Fame.

I have known Dave since about 2003, when I became involved with the Friends of the Cerrito Theater. Dave is a visionary, who could see what an amazing contribution the rebirth of the Cerrito Theater would make to the community.

He led from the outset in that difficult process, and has always lent his energy, pragmatism, and skills with people to any situation that arises with the Cerrito. For a number of years, he has served as chairman of the Friends, and we rely on his judgment and commitment.

For his contribution to the Cerrito Theater alone, Dave should be elevated to the Wall of Fame. But he has invested his vision and energy in so many other ways to El Cerrito, over a number of years.

He is passionately involved with the El Cerrito Historical Society, helping so much to reinvent the organization by bringing about innovative tours and speakers. His deep commitment to preserving the city’s many historic sites has greatly enriched life in El Cerrito.

Creating the Madera Land Trust and seeing the project through was an invaluable contribution to El Cerrito, which will enhance the life of generations yet to come.

His creation of the Trail Trekkers is an amazingly innovative achievement. Through his vision and hard work, he and a lot of energetic young and older people rediscovered and are restoring El Cerrito’s historic trails. And having a lot of fun in the process!

I cannot state too emphatically that Dave belongs on the Wall of Fame!

Linda Moss
El Cerrito

Friends of the Cerrito Theater
March 7, 2016

El Cerrito Wall of Fame Nomination Committee  
c/o Cheryl Morse, City Clerk  
El Cerrito City Hall  
10890 San Pablo Avenue  
El Cerrito, CA 94530.

Re: Dave Weinstein Wall of Fame Nomination

Dear El Cerrito Wall of Fame Nominating Committee:

Please consider this letter in support of the nomination of David Weinstein to the El Cerrito Wall of Fame. I have known Dave since 2008 when he joined the Environmental Quality Committee as a founding member of that committee.

As an active and engaged member of the EQC, Dave was always present and eager to get others engaged in important volunteer efforts to support the environment. One of the things I found most impressive during my time working with him was his consistency of effort, working not only to support important efforts such as El Cerrito’s Annual Earth Day but also trails maintenance, creek and litter clean-ups, invasive species removal, and many other activities throughout each and every year. His love and care are visible — though often unseen — in cleaner streets and parks and a growing trail system throughout the City.

During my time with the City, Dave was also an avid supporter of the El Cerrito Recycling Center. He played a key role in documenting the Center’s long and interesting history in conjunction with the redevelopment and re-opening of the center on Earth Day, 2012. His wonderfully detailed written history of the Center’s colorful past can be read online through the City’s website at http://ca-elcerrito.civicplus.com/DocumentCenter/Home/View/1462 and was the inspiration for the short film the City produced on the same topic in 2013.

As staff with the City, before Council meetings I would frequently remind myself of the foundational El Cerritans recognized on the Wall of Fame. Their commonalities, not surprisingly: long-term leadership, volunteerism, and committed vision for what helps make El Cerrito great. Dave is worthy of recognition along with them because he exemplifies an infectious and steadfast commitment to making El Cerrito an ever-better place that others can and do aspire to.

Sincerely,

Garth Schultz  
City of El Cerrito employee (2006-2014)  
Albany, CA 94706
March 10, 2016

El Cerrito Wall of Fame Nomination Committee
c/o Cheryl Morse, City Clerk
El Cerrito City Hall
10890 San Pablo Avenue
El Cerrito, CA 94530.

Dear El Cerrito Wall of Fame Nominating Committee:

Please consider this letter in support of the nomination of David Weinstein to the El Cerrito Wall of Fame. I have known David since 2002 when we were part of a group of El Cerrito residents who formed the Friends of the Cerrito Theater and worked to persuade the City of El Cerrito to purchase the theater property and restore it as an operating neighborhood movie theater.

David, with his extensive historical knowledge of El Cerrito and his interest in, and knowledge of other community neighborhood theaters in California, was instrumental in the success of this project. He contributed many, many hours of his time assisting city staff by researching materials needed for various reports and locating historical information about the original theater to ensure accuracy of the restoration.

I had the honor to serve as a Director of the Stege Sanitary District over the years we were preparing to celebrate our Centennial Anniversary in 2013. The District hired Dave to write the story of our first hundred years of service to El Cerrito, Kensington and the Richmond Annex. While he was paid for this work, it was clear to all of us at Stege that he spent two to three times over the agreed number of hours working on this book. This effort is of special interest to the residents of El Cerrito since the history of Stege is so closely intertwined with the history of El Cerrito. This book, Where the Sewage meets the Sea, is available at the El Cerrito Public Library and the El Cerrito Historical Society.

I believe the contributions David has made to El Cerrito over the years, especially in his efforts to improve the quality of life we now enjoy, deserve recognition on the Wall of Fame. I am proud to recommend him for this honor.

Sincerely,

Al Miller
March 10, 2016

Wall of Fame Committee
City of El Cerrito
10890 San Pablo Avenue
El Cerrito, CA 94530

Dear Wall of Fame Committee,

Please accept this letter of support for Dave Weinstein’s Wall of Fame nomination. Dave has been an active member of the El Cerrito Historical Society since he came onto the Board of Directors in late 2007. He is the Society’s Vice President and also serves as the Program Chair.

Dave has contributed to the Historical Society in a number of ways. He has written articles for the Society’s Forge newsletter and put together a walking tour brochure to introduce people to a number of the important sites in El Cerrito. Every year Dave plans the Society’s Fourth of July booth and last year he created a history quiz for the booth.

Dave has led a number of tours around town including at Camp Herms, No-man’s land, the U.C. President’s House, and others. He has arranged a number of programs, such as ones featuring gambling in El Cerrito, former businesses in El Cerrito, the east bay regional parks, and eucalyptus trees in El Cerrito. Within the past few months he has begun narrating the bus tours sponsored by the Senior Center that introduce people to significant sites in El Cerrito.

Beyond the Historical Society, Dave has been active in a number of other activities from the Green Teams and other clean-up efforts to the Trail Trekkers to the Environmental Quality Commission to the Madera Open Space campaign to the Friends of the Cerrito Theater. We need more people who donate their time to make El Cerrito a better place the way that Dave does.

Sincerely,

[Signature]

Tom Panas
El Cerrito, CA 94530
CITY OF EL CERRITO
WALL OF FAME NOMINATION

Name and Address of Nominee:

Alvin L. Jones

El Cerrito, CA 94530

Note: The nominee must be a resident of the City of El Cerrito.

Date: 03/14/15

Describe the activities for which recognition is sought. Indicate whether each activity is non-profit if it is not inherently obvious.

Alvin was born and raised in Los Angeles, CA. June 11, 1925 - May 20, 2014. He began his education in Los Angeles at Our Lady of Loreto Catholic School and graduated from Compton Sr. College High School in 1943. After graduating, he enlisted in the United States Army and served as a Communications Technician during the Korean War. In 1969, he graduated from Cal State University Dominguez Hills where he received honor of Dean's Scholar. He received many offers in many states, eventually taking a position in Oakland, CA in 1973, as a Parole Agent II, CYA.

How long has the nominee been actively engaged in carrying out this activity(s)?

Alvin's distinguished career with CYA, which he was honored ended in 1992.

How does the activity(s) benefit or potentially benefit residents of El Cerrito?


Please list the names and addresses of any groups or organizations that recognized the person's activities on behalf of the community. Please state how recognition was given and when.

Alvin served with John Soti, Howard Ahelson, Public Safety Commission which he was commended for his service to his Community. Alvin was honored with numerous awards and accolades from Leaders in Government and Law Enforcement.

Submitted by: Mrs. Alvin L. Jones
Signature

Name of individual or organization: ____________________________
Address: ____________________________
Phone number: ____________________________
Alvin Leon Jones
June 11, 1935 - May 20, 2014
Resident of El Cerrito

Alvin Leon Jones passed away at his home in El Cerrito, California, after battling many ongoing health issues. He was surrounded by his devoted wife Annie Lee, of 48 years and family.

Alvin grew up in Los Angeles, the son of Lillian Frances Jones of Los Angeles, and Avalon Robinson of Panama. He began his education in Los Angeles at Our Lady of Loretto Catholic School and graduated from Compton Jr. College High School in 1953.

After graduating, he enlisted in the United States Army, and served as a communications technician during the Korean War. After being honorably discharged, Alvin briefly worked for the US Postal Service as a clerk. He then became a counselor for The Catholic Youth Organization before beginning a 30 year career with the California Youth Authority as a counselor at the Southern Reception Center/Clinic in Norwalk, CA in 1961.

He met his wife of 48 years, Annie Lee, in 1963, and they were married in 1965. Together they raised 5 children, one daughter, Kimberly born of this union, in addition to 4 other children from Ann's previous marriage.

In 1969, he graduated from California State University, Dominguez Hills, where he received the honor of Dean's Scholar, majoring in Sociology with a minor in African-American Studies. After receiving his degree, he received a promotion and relocation offers in Canada, Australia, Alaska, and Hawaii as supervisor, before eventually taking a position as a Parole Agent II in Oakland, California in 1973. He then moved his family to the Bay Area.

Al's talent and leadership ability helped him move steadily up the CYA career ladder. His promotions led him to such positions as Parole Reentry Specialist, in San Francisco, and Assistant Supervisor of the Oakland Parole Office. His continued high performance and excellent work ethic led to his promotion to the Parole Agent III position, where he was charged with opening and supervising the new Martinez Parole Office of CYA, which oversaw Contra Costa, Solano, and Alameda Counties.

Al's distinguished career with CYA, during which he was honored with numerous awards and accolades from leaders in Government and Law Enforcement, ended in 1992 with his retirement from the California Youth Authority Regional Headquarters Office in San Francisco.

Alvin served on the City of El Cerrito Public Safety Commission for 3 years, and was commended for his service to his community.

Alvin was predeceased by his parents, Lillian and Avalon, a daughter Robin, and a son Marlon. He is survived by his Daughter, Kimberly Ann Bolla (Peter) of Vallejo. Sons, Vince, of San Francisco, and Gerald, of Los Angeles. He is also survived by his two grandchildren, whom he adored, Nicolo & Alivia Bolla of Vallejo, as well as a host of relatives and friends.

"Big Al" will be greatly missed.

A Memorial Service will be held at Sacramento Valley National Cemetery, 5810 Midway Rd, Dixon, CA. on Wednesday, July 2nd at 11am, reception to follow at Seasons 52 Restaurant in Sacramento.

In lieu of flowers, the family asks that donations be made to The Diabetes Research Institute or to a charity...