



AGENDA

REGULAR MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, October 26, 2016 at 7:00 p.m.

El Cerrito City Hall - Hillside Conference Room
10890 San Pablo Avenue, El Cerrito

Roll Call: Members Corrigan, Figone, Gager, Horng Brawer, Kagawa, Petersen, Shrem, and Taylor.

1. Staff/Council Liaisons Announcements and Reports - 7:00

Staff and/or Council member Quinto may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council.

2. Comments from the Public on non-agenda items - 7:10

Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. El Cerrito Chamber Updates – 7:15

Chamber liaison or Chamber representative may report on matters of general interest to the Economic Development Committee.

4. Approval of the Minutes – 7:20

Consider a motion adopting the minutes of the Committee meeting on September 28th, 2016. – **See attached**

5. 2016 Restaurant Week – 7:25

Update on 2016 Restaurant Week and discussion of any action items pertaining to the budget, promotional material, etc.

6. Pedestrian Oriented and Placemaking Development Firm Metrics – 7:45

Member of the public, Ashley James, will present metrics on pedestrian oriented development and placemaking development firms.

7. 2016 EDC Work Plan – 8:00

Discussion around timelines and milestones of tasks established in 2016-2017 Work Plan. – **See attached**

8. Community Engagement Event discussion – 8:20

Discuss potential community engagement events identified in the EDC Work plan and consider possible action items.

9. Committee Member Updates and Discussion of Future Actions and Agenda Items – 8:50

Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items.

10. Adjournment- 9:00

Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Katherine Ahlquist, Staff Liaison at kahlquist@ci.el-cerrito.ca.us or 215-4361 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

10890 San Pablo Avenue El Cerrito 94530