MINUTES
MEETING OF THE
Arts and Culture Commission

Monday, December 9, 2019 at 7 p.m.
El Cerrito City Hall – Council Chambers
10890 San Pablo Avenue, El Cerrito

This Meeting Place is Wheelchair Accessible

CONVENE REGULAR MEETING Chair Cazden called the meeting to order at 7:03 p.m.

1. ROLL CALL – Present: Chair Ruth Cazden; Members Allison Cooper, George Gager, Courtney Helion, Bill Nichols, Christopher Walsh, Blake Washington (joined late).

2. COMMISSIONERS REPORTS AND COUNCIL LIAISON REPORTS

Commissioner Cazden reported that former ACC Commissioner Judith Tannenbaum passed away recently. She also mentioned the Community Orchestra recital, which is on Saturday, December 14.

Staff Liaison Maya Williams reported that Greg Lyman is the newly appointed Mayor and Paul Fadelli is the Mayor Pro Tem. Williams will report to the ACC the name of the new ACC Council Liaison. Restaurant Week will be in January 2020.

3. COMMENTS FROM THE PUBLIC

None.

4. APPROVAL OF MINUTES

Moved/Second: Member (Gager/Nichols) Action: Passed a motion to approve the minutes of the October 28, 2019 meeting as submitted. Ayes: Chair Ruth Cazden; Members Allison Cooper, George Gager, Courtney Helion, Bill Nichols. Noes: None

5. QUARTERLY FISCAL UPDATE

Staff Liaison Williams provided a quarterly fiscal update regarding the Public Art Fund. (Attachment)

6. PRESENTATION – PARKS AND RECREATION FACILITIES MASTER PLAN

Presentation by Chris Jones, Recreation Department Director, on the Parks and Recreation Facilities Master Plan, and possible tie-ins to art in the parks.

[Member Washington joined by phone at this time.]
7. REQUEST FOR SUPPORT

Presentation by Terrie Baune, of the California Sound Collective, regarding proposal and request for ACC's financial support for a 2020 Summer Community Orchestra program.

Moved/Second: Member (Cazden/Helion) Action: Passed a motion to approve the proposal as submitted by California Sound Collective, for an amount not to exceed $3,779 for a 2020 Summer Community Orchestra Program. Ayes: Chair Ruth Cazden; Members Allison Cooper, George Gager, Courtney Helion, Bill Nichols, Blake Washington. Noes: None

8. REQUEST FOR SUPPORT

Presentation by Joe Lares and Roger Chance, of the El Cerrito Preschool Cooperative, regarding proposal and request for ACC's financial support for 2020 Messy Art Day.


9. STAFF PRESENTATION

Staff Liaison Williams provided information regarding various local cities' Utility Box Art programs, as a project that the ACC might want to consider in El Cerrito. Discussion to be continued at the January 2020 meeting.

10. UPCOMING ACC-SPONSORED EVENTS

There was discussion regarding the desirability of ACC Commissioners' attendance/presence at ACC-sponsored events. The suggestion was made to include a standing agenda item that mentions upcoming events, to remind commissioners.

11. DISCUSSION OF MASTER PLAN UPDATE

Member Washington will provide 3 models of town hall meetings, to possibly be used to elicit community input for the ACC Master Plan. Discussion to be continued at the January 2020 meeting. Staff Liaison Williams provided a survey that was included in a 2006 citywide newsletter, to elicit community input on implementing the ACC mission. Williams will provide the results of that survey at January meeting. (Attachment)

12. SUBCOMMITTEE UPDATES

a. Ad Hoc Townhall Subcommittee: see Item 11 above.

b. Performance Space subcommittee: no update

c. Publicity subcommittee: Walsh has created a draft poster of the ECCRU
Artists in Residence, for display at the Recycling Center.

13. ITEMS FOR NEXT MEETING – Next meeting date is Monday, January 27, 2020

- Form a subcommittee to work with Recreation to investigate ways to enhance art in the parks.
- Discussion regarding possibly allocating funds for scholarships for the 2020 Summer Community Orchestra Program.
- Further discussion of possible Utility Box Art project.
- Possible methods of eliciting community input regarding ACC Master Plan
- Further information/discussion about possible mural project on Centennial Park wall.

14. ADJOURNMENT The meeting adjourned at 8:53 p.m.

[Signature]
Ruth Cazden, Chair

This is to certify that the foregoing is a true and correct copy of the minutes of the regular Arts and Culture Commission meeting of December 9, 2019 as approved by the Arts and Culture Commission.

[Signature]
Maya Williams, Staff Liaison
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<th>Fund</th>
<th>Balance</th>
<th>Expenditure</th>
<th>Operating Revenue for ACC</th>
<th>Grant from California Arts Council</th>
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THE MISSION OF THE EL CERRITO ARTS AND CULTURE COMMISSION (ACC) IS TO ASSIST IN MAKING EL CERRITO AN EXCITING AND SUCCESSFUL ARTS AND CULTURAL COMMUNITY. THE ACC MEETS ON THE THIRD WEDNESDAY OF EACH MONTH AT 7:00 P.M. AT CITY HALL.

IN JANUARY 2006, THE CITY COUNCIL APPROVED AN ART IN PUBLIC PLACES PROGRAM WHICH REQUIRES DEVELOPERS TO PROVIDE PUBLIC ART, OR AN IN-LIEU CONTRIBUTION, EQUAL TO AN AMOUNT OF 1% OF THE DEVELOPMENT COSTS FOR A PROJECT. THIS PROGRAM ESTABLISHED A PUBLIC ARTS FUND THAT WOULD BE FUNDED BY SUCH CONTRIBUTIONS.

THE ACC IS SEEKING THE COMMUNITY'S HELP TO OUTLINE HOW THE MISSION OF THE ACC CAN BE IMPLEMENTED INTO THE COMMUNITY, AS WELL AS HOW TO SPEND PUBLIC ART FUNDS, WITH THE INTENTION OF BUILDING A FLOURISHING AND VIBRANT ARTS AND CULTURAL COMMUNITY. PLEASE TAKE A FEW MINUTES TO ANSWER THE FOLLOWING QUESTIONS:

1. WHAT DO YOU FEEL SHOULD BE THE PRIORITIES FOR THE ACC AND THE PUBLIC ARTS FUND? PLEASE RANK IN ORDER OF IMPORTANCE. (1 = HIGHEST PRIORITY)
   - Visual arts: photos, sculpture, murals, fountains, mosaics, paintings, drawings
   - Programs: lectures, demonstrations, slideshows
   - Performances: poetry readings, dance, music
   - Facilities: performance space, exhibition space, gallery space, studio space, rehearsal space, meeting space, art center
   - Other:

2. WHAT ELEMENTS WOULD MAKE YOU MORE OR LESS LIKELY TO ATTEND ARTS AND CULTURAL EVENTS IN EL CERRITO?

   More Likely  Less Likely
   Central Location  1  2  3  4  5
   Regularly Scheduled Events  1  2  3  4  5
   Accessible to Public Transit  1  2  3  4  5
   Support/Sponsorship from El Cerrito Businesses  1  2  3  4  5
   Low Cost/Free Admission  1  2  3  4  5
   Available Parking  1  2  3  4  5
   Events located in a City facility (i.e., Community Center, Civic Theater, Cerrito Theater, Senior Center, Library, etc.)  1  2  3  4  5
   Other:

3. WHAT TYPES OF PERFORMANCES DO YOU ATTEND OR WOULD BE INTERESTED IN ATTENDING? (CHECK ALL THAT APPLY)
   - Poetry readings
   - Film
   - Dance
   - Music
   - Theater
   - Culturally specific programs
   - Readings
   - Other:

4. WHAT TYPES OF PROGRAMS WOULD YOU BE INTERESTED IN PARTICIPATING IN? (CHECK ALL THAT APPLY)
   - Open Mic events, i.e.: poetry, music, performance

5. WHERE DO YOU ATTEND PROGRAMS OUTSIDE OF EL CERRITO?

6. PLEASE GIVE US YOUR COMMENTS:

7. PLEASE GIVE US YOUR CONTACT INFORMATION:
   Name:
   Address:
   Phone:
   E-mail:

   - I WOULD LIKE TO BE KEPT UP TO DATE ON EL CERRITO ARTS AND CULTURAL INFORMATION
   - I AM INVOLVED IN THE ARTS AND I WOULD LIKE TO BE INCLUDED IN AN ARTS AND CULTURAL INFORMATION DATABASE

PLEASE RETURN THIS SURVEY BY NOVEMBER 30, 2006 TO ACC SURVEY, 10890 SAN PABLO AVENUE, EL CERRITO, CA 94530 OR FAX TO (510) 215-4379. YOU MAY ALSO FILL OUT THIS SURVEY ONLINE AT WWW.EL-CERRITO.ORG, OR DROP IT OFF TO THE ACC IN PERSON AT THEIR MEETING THE THIRD WEDNESDAY OF THE MONTH AT 7:00 P.M. AT CITY HALL. FOR FURTHER INFORMATION OR QUESTIONS, PLEASE CALL (510) 215-4302 OR E-MAIL KAREN PINKOS, STAFF LIAISON, AT KPINKOS@C.EL-CERRITO.CA.US.