



AGENDA

REGULAR MEETING OF THE ARTS AND CULTURE COMMISSION

Monday, October 25, 2021 at 7:00 p.m.

Staff Liaison

Alexandra Orologas | 510-215-4302
aorologas@ci.el-cerrito.ca.us

VIA TELECONFERENCE

<https://us06web.zoom.us/j/88323616671?pwd=TXlyTWVrdTVKeXYvVEZyUk5VSThjQT09>

Webinar ID: 883 2361 6671

Webinar Password: 102521

Join by Phone: (408) 638-0968

Passcode: 102521

Pursuant to Executive Orders N-25-20 and N-29-20, and in Response to the COVID-19 Pandemic, Teleconference Restrictions of the Brown Act Have Been Suspended, as Well as the Requirement to Provide a Physical Location for Members of the Public to Participate in the Meeting.

Any person wishing to speak to the Arts and Culture Commission on any of these matters is invited to participate via teleconference as described above.

The City encourages submission of written comments in advance to the Arts and Culture Commission via email to aorologas@ci.el-cerrito.ca.us prior to the meeting or by contacting the staff liaison listed above.

7:00 p.m. CONVENE REGULAR MEETING

- 1. ROLL CALL** – Chair Allison Cooper; Vice-Chair Blake Washington; Members: George Gager, Courtney Helion, Bill Nichols, Alan Pavlosky, Ann Wiens
- 2. COMMISSIONERS' REPORTS, COUNCIL LIAISON AND STAFF LIAISON REPORTS**
- 3. ORAL COMMUNICATIONS FROM THE PUBLIC**
Remarks are typically limited to three minutes per person, and may be on anything within the subject matter jurisdiction of the body. Remarks on non-agenda items will be heard first; remarks on agenda items will be heard at the time the item is discussed.
- 4. APPROVAL OF MINUTES**
Consider approval of the minutes of the September 27, 2021 meeting.
(Attachment)
- 5. AD-HOC SUBCOMMITTEE UPDATES**
 - a. Workplan & Mini Grant Subcommittee (Cooper, Helion, Washington)
 - b. Long-Term Vision/Sustainability Subcommittee (Gager, Nichols, Wiens)
 - c. Community Outreach & Marketing Subcommittee (Gager, Washington, Wiens)

- d. Artist Engagement Subcommittee (Helion, Nichols, Pavlosky)
- e. Chalk Festival Subcommittee (Gager, Pavlosky, Wiens)

6. WORKPLAN

Discussion and possible action on Arts and Culture Commission workplan.
(Attachment)

7. UPCOMING ACC-SPONSORED EVENTS

Discussion and possible action on possible upcoming ACC-sponsored events.

8. ITEMS FOR NEXT MEETING

9. ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Staff Liaison, (510) 215-4302. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title I).

Any writings or documents provided to a majority of the members regarding any item on this agenda will be made available for public inspection at www.el-cerrito.org/acc.



DRAFT MINUTES

REGULAR MEETING OF THE ARTS AND CULTURE COMMISSION

Monday, September 27, 2021 at 7:00 p.m.

Staff Liaison

Alexandra Orologas | 510-215-4302

aorologas@ci.el-cerrito.ca.us

VIA TELECONFERENCE

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1. **ROLL CALL – CONVENE REGULAR MEETING** Vice Chair Blake called the meeting to order at 7:05 p.m. **Present:** Vice-Chair Blake Washington; Members: George Gager, Courtney Helion, Bill Nichols, Alan Pavlosky, Ann Wiens; **Absent:** Chair Cooper (excused).

 2. **COMMISSIONERS' REPORTS, COUNCIL LIAISON AND STAFF LIAISON REPORTS**
Councilmember Rudnick announced upcoming changes in the City's advisory bodies' term limit and the extension of holding public meetings online.

Staff Liaison Orologas elaborated that due to health concerns all public meetings would be held online until end of the year. She announced that the President of El Cerrito Art Association has requested for an ACC member to be a judge for the annual art show on October 1, 2021.

 3. **ORAL COMMUNICATIONS FROM THE PUBLIC**
Cordell Hinder – invited everyone to attend an upcoming performance at Contra Costa Civic Theater and suggested that setting a time allotment for each agenda item during the meeting.

Eileen Libby – introduced herself as the President of El Cerrito Art Association. She announced the upcoming annual art show and expressed her desire for ACC's support for the event.

Buddy Akacić – announced the upcoming East Bay Senior Stroll activities and dates.

 4. **APPROVAL OF MINUTES**
Moved/Second: Member Wiens/Member Pavlosky **Action:** Motion to approve August 23, 2021, meeting minutes. **Ayes:** Vice Chair Washington; Members Gager, Helion, Nichols, Pavlosky, and Wiens. **Noes:** None. Minutes approved.

 5. **EL CERRITO CREATIVE REUSE (ECCCRU) CALL FOR ARTISTS (CFA)**
Discussion and action on the draft ECCRU CFA (Attachment).
Moved/Second: Member Helion/Member Nichols **Action:** Motion to approve Member Pavlosky as the ACC representative for the 2021/22 ECCRU artist selection panel with Chair Cooper as the backup. **Ayes:** Vice Chair Washington;

Members Gager, Helion, Nichols, Pavlosky, and Wiens. **Noes:** None. Motion approved.

Moved/Second: Member Pavlosky/Member Helion **Action:** Motion to approve 2021 ECCCRU CFA. **Ayes:** Vice Chair Washington; Members Gager, Helion, Nichols, Pavlosky, and Wiens. **Noes:** None. 2021 ECCCRU CFA approved.

Public Comments:

Cordell Hinder – expressed his approval on the CFA.

6. **2021 REGULAR MEETING SCHEDULE FOR ARTS AND CULTURE COMMISSION**

Discussion and possible action on amending the regular meeting schedule for the 2021 calendar year. (Attachment)

Moved/Second: Vice Chair Washington/Member Nichols **Action:** Motion to approve the last two meetings of 2021 on November 15 from 7 pm to 8 pm and December 6 from 7 pm to 9 pm. **Ayes:** Vice Chair Washington; Members Gager, Helion, Nichols, Pavlosky, and Wiens. **Noes:** None. Motion approved.

Public Comments:

Cordell Hinder – pointed out the proposed meeting dates conflict with Economic Development Committee in November and Crime Prevention Committee in December.

7. **INTRODUCTION TO WORKPLAN**

Introductory discussion on Arts and Culture Commission workplan and template. (Attachment)

Public Comments:

Cordell Hinder – praised ACC for the work it has accomplished.

8. **UPCOMING ACC-SPONSORED EVENTS**

Discussion and possible action on possible upcoming ACC-sponsored events:

a. Chalk Festival

Members discussed work shifts, tasks, activities, parking, drawing locations, supplies, and other logistics.

Public Comments:

Cordell Hinder – expressed his excitement and plans to attend the Festival.

9. **AD-HOC SUBCOMMITTEE UPDATES**

a. Workplan & Mini Grant Subcommittee (Cooper, Helion, Washington) None

b. Long-Term Vision/Sustainability Subcommittee (Gager, Nichols, Wiens) None

c. Community Outreach & Marketing Subcommittee (Gager, Washington, Wiens) None

d. Artist Engagement Subcommittee (Helion, Nichols, Pavlosky) None

e. Chalk Festival Subcommittee (Gager, Pavlosky, Wiens) Already covered in Agenda item 8.

10. ITEMS FOR NEXT MEETING

CFA for Utility Box Artists, in depth workplan conversation, updates from Community Outreach & Marketing and Artist Engagement Subcommittees, and Chalk Festival debrief.

11. ADJOURNMENT

The meeting adjourned at 8:38 p.m.

Blake Washington, Vice Chair

This is to certify that the foregoing is a true and correct copy of the minutes of the Arts and Culture Commission meeting of September 27, 2021, as approved by the Arts and Culture Commission.

Alexandra Orologas, Staff Liaison



**FISCAL YEAR 2021 - 2022 WORK PLAN
AND 2020 - 2021 ACCOMPLISHMENTS
ARTS & CULTURE COMMISSION**

Staff Liaison
Alexandra Orologas | (liaison phone)
(Liaison email)

Chair Allison Cooper; Vice-Chair Blake Washington; Members George Gager, Courtney Helion, Bill Nichols, Alan Pavlosky, Ann Wiens

MISSION STATEMENT: (State mission as identified in enabling legislation and include legislation citation)

Goals defined in Master Plan (Reference for Tables Below)

- Goal A: Increase access to public art in the community
- Goal B: Support the local artistic and cultural community
- Goal C: Promote excellence in the arts
- Goal D: Beautify El Cerrito

HISTORICAL BACKGROUND: (Brief discussion regarding when the commission/committee was established and how it has changed over time)

FISCAL YEAR 2021-2022 WORK PLAN

	Goal/Objective	Proposed Activities	Priority Ranking	Timeline For Completion
1.	A, B, D	Exploring Long-Term Larger-Scale Public Art Installation	<i>(for ACC discussion)</i>	
2.	A, C	Summer 2022 Community Orchestra Program: Education and Performances	“	Fall 2021 Registration through Summer 2022 Sessions
3.	A	October 2021 Community Chalk Event	“	October 2021
4.	A, B, C, D	Grants/Sponsorship of Arts & Events: Neighborhood Stories	“	
5.	A, B, C	2022 ECCRU Residency	“	Artist Term TBD 2022

6.	A, B, C, D	Utility Box Pilot Phase 2	“	
7.	A, D	Library Continued Collaboration	“	
8.	A, B, C	Poet Laureate Program: Events	“	Ongoing
9.	A, B, C, D	City Hall Gallery Curation	“	Temporarily Paused

PRIOR YEAR (2020-2021) ACCOMPLISHMENTS

	Goal/Objective	Activites Supporting Goal	Status
1.	A, B, C	Poet Laureate Selection	<i>Complete</i>
2.	A, B, D	Library Collaboration: LGBT Celebration Signage Update	<i>Complete</i>
3.	A, B, C, D	Utility Box Pilot Program: 3 boxes painted	<i>Complete</i>
4.	A, B, C, D	Grants/Sponsorship of Arts & Events: Neighborhood Stories	<i>Ongoing</i>
5.	A, B, C	ECCRU Residency: Rina and Khloe	<i>Complete</i>

ONGOING PROJECTS

	Project	Activites
1.	City Hall Gallery Curation	<i>Temporarily Paused due to quarantine</i>
2.	Long-Term Project TBD	Exploring oppotunities for a larger-scale project with the Art in Public Places funds.
3.		
4.		
5.		

ADDITIONAL CONTEXT: 2019-2020 ACCOMPLISHMENTS

Due to the pandemic, the 2020-2021 fiscal year was not as active as planned. Please see the below reference for accomplishments in the preceding year for more information about pre-pandemic activities.

	Goal/Objective	Activites Supporting Goal	Status
1.	A, C	Community Orchestra Program	2019 Session Complete
2.	A, B, C, D	ECCRU	
3.	A, B, C	Poet Laureate	
4.	A, B, C, D	Administering Minigrants Program: Funding provided to Fourth of July Festival, Messy Art Day	
5.			

References:

ART & CULTURE COMMISSION

2.04.310 Art and Culture Commission

- A. There shall be an arts and culture commission consisting of seven members. These members shall demonstrate a commitment to the various arts disciplines, including but not limited to: fine arts, visual arts, performing arts, literary arts, art history and arts education.
- B. The commission shall have the following powers and duties as stated below, and such others as assigned from time to time by the city council:
1. To act in an advisory capacity to the city council in all matters pertaining to arts in the community;
 2. Make recommendations to the city council concerning the resources and needs of the community on the subject of the arts, opportunities for participation of artists and performers in city-sponsored activities, and ways to encourage community involvement in the arts;
 3. Work cooperatively with city boards and commissions and other public and private organizations in creating and promoting art and cultural programs and activities within the city;
 4. Coordinate and strengthen existing organizations in the arts and develop cooperation with regional organizations;
 5. Make recommendations to the city council regarding the funding of community art projects, including the search for private and public grants, and regarding the disbursement of revenues consistent with the needs of the community;
 6. Review and make recommendations to the city council upon all works of art to be acquired by the city, either by purchase, gift or otherwise and exterior works of art installed in the city on public property;
 7. Recommend to the City Council the adoption of such ordinances or policies as it may deem necessary for the administration and preservation of the arts and cultural development of the city.(Ord. 2003-1 Div. 1, 2003.)

Goal A: Increase access to public art in the community	Goal B: Support the local artistic and cultural community	Goal C: Promote excellence in the arts	Goal D: Beautify El Cerrito	Timeframe Focus
Public Utility Box Pilot Program	Public Utility Box Pilot Program	Public Utility Box Pilot Program	Public Utility Box Pilot Program	First Half of 2021
Poet Laureate Program	Poet Laureate Program	Poet Laureate Program		First Half of 2021
Library Signage Project	Library Signage Project		Library Signage Project	First Half of 2021
Grants/Sponsorship of Art & Events	Grants/Sponsorship of Art & Events	Grants/Sponsorship of Art & Events	Grants/Sponsorship of Art & Events	First Half of 2021
ECCRU Artist in Residence	ECCRU Artist in Residence	ECCRU Artist in Residence		Possible Second Half of 2021, or early 2022?
City Hall Gallery	City Hall Gallery	City Hall Gallery		2022
Community Orchestra Program	Community Orchestra Program	Community Orchestra Program		2022
Event Tabling	Event Tabling			2022
Art Acquisition				2022

1. What is the ACC NOT doing?
2. What in the Master Plan needs to be modified?

Grants/Sponsorship of Art & Events

	Music	Literary	Visual Art	Dance	Children	Youth	Adult
ECHS Jazz Festival	●					●	●
Messy Art Day			●		●		
4 th of July Festival	●			●	●	●	●
Music of El Cerrito	●				●	●	●
One City One Book		●				●	●
Free Folk Festival	●				●	●	●
Restaurant Week Music	●						

* Mini-Grant Applications not included in list above, however is included in category of Grants/Sponsorship of Art & Events.