Vote YES on Measure ___ to improve and preserve El Cerrito parks, pools, open spaces, recreation facilities, and programs.

Vote YES to continue, with NO increase, the dedicated funding for these unique features that contribute greatly to the high quality of life our residents enjoy. The money can only go for the upgrade and maintenance of parks and pools. It cannot be used for other purposes by law.

Our city boasts 16 parks, the popular and highly rated Swim Center, numerous sports fields, and over 100 acres of natural preserves, greenways, and trails. Our recreation centers and facilities offer a variety of programming for residents of all ages.

Vote YES on ___ to continue independent citizen oversight, mandatory financial audits, and yearly reports to ensure park and recreation facilities are maintained based on priorities in our Park and Recreation Facilities Master Plan, under review of our Park and Recreation Commission and Financial Advisory Board.

In 1999, the pool was in such bad shape from deferred maintenance that it nearly closed for good. In 2000, voters approved a tax measure to rebuild the pool and turn it into the great swim center it is today and to rehabilitate other park facilities. Now we can make sure to keep the Swim Center in great condition for future generations.

Vote YES to improve and maintain other parks and facilities as prioritized in the newly approved El Cerrito Parks and Recreation Facilities Master Plan to:
- Protect Natural Areas and Greenways;
- Manage Vegetation for Fire Safety
- Rehabilitate and Maintain Parks, Playfields,
- Improve disabled accessibility

Our pool and parks are a reason why El Cerrito has a great quality of life and maintains strong property values. Join Sierra Club and Vote YES for our parks and pools to keep El Cerrito the great place it is.

The undersigned Proponent(s) or Author(s) hereby states that such argument is true and correct to the best of their knowledge and belief.

Signature
Paul Fadelli
Print Name
El Cerrito City Councilmember
Title

Signature
David Zuckermann
Print Name
Chair, El Cerrito Park & Recreation Commission
Title

Signature
Catherine Krueger
Print Name
El Cerrito Realtor
Title

Signature
Norman La Force
Print Name
Member, Executive Committee Sierra Club SF Bay Chapter
Title

Signature
Tenzin Rangdol
Print Name
Member, El Cerrito Financial Advisory Board
Title