The following information was submitted by the referenced candidate for elective office.

Office Sought: El Cerrito City Councilmember

Candidate’s Name: Lisa Motoyama

Ballot Designation: Affordable Housing Professional

Candidate Contact Information:

Mailing Address: 2531 Tamalpais Avenue

El Cerrito, CA 94530

Primary Phone: 510-239-3675

Secondary Phone: 

Email Address: lisaforelcerrito2020@gmail.com

Website: 

The following nomination documents are attached for public review. If a document is not included, it is an optional document that the candidate elected not to submit.

- Candidate Statement (Optional)
- Statement of Economic Interests (Form 700)
- Code of Fair Campaign Practices (Optional)
- Candidate Intention Statement (Form 501)
- Candidate Campaign Statement Short Form (Form 470) OR
- Statement of Organization (Form 410)

For questions, please contact the City Clerk at cityclerk@ci.el-cerrito.ca.us or 510-215-4305.
Name of Candidate: Lisa Motoyama
Office Sought: El Cerrito City Council

☐ I do not wish to submit a candidate statement

Signature: ___________________________ Date: ___________

Candidate Statement (250 word limit)

I want to ensure that El Cerrito continues to be the welcoming place to live and work that it has been for me and my family. What I bring is a track record of service to the City of El Cerrito including two terms on the Planning Commission; nearly 30 years of experience in housing development and finance; and my deep love for El Cerrito.

My key priorities are:
Ensuring the fiscal health and sustainability of the City of El Cerrito. Working with staff and other council members, I will bring my financial background to support prudent financial decisions that will allow the City to continue to provide key public services.

Supporting the diversity, vibrancy and inclusiveness of the City of El Cerrito through the creation of additional housing to meet the needs of people of all income levels, especially low-income people and supporting high quality and equitable development at the two El Cerrito BART stations as well as protecting renters and small landlords and encouraging accessory dwelling units.

Supporting the quality of life for residents of ages and abilities in the City of El Cerrito, through the maintenance of parks and open spaces, and environmental leadership. Supporting neighborhood serving retail. Enhancing walkability and bikeability. Supporting community services, safety and infrastructure such as a new library.

I have been endorsed by El Cerrito Mayor Greg Lyman, Councilmembers Gabriel Quinto and Janet Abelson; former El Cerrito Mayors Norman La Force, Ann Cheng, Bill Jones, and Mark Friedman.

By signing below, I confirm that I have reviewed the attached instructions and understand that no corrections or changes are allowed after the statement has been filed (pursuant to Elections Code section 13307). I also confirm and understand that Contra Costa County is mandated under the Voting Rights Act to provide voting materials and information in English, Spanish, and Chinese.

Signature: ___________________________ Date: ___________
STATEMENT OF ECONOMIC INTERESTS
COVER PAGE
A PUBLIC DOCUMENT

NAME OF FILER (LAST) (FIRST) Motoyama Lisa

1. Office, Agency, or Court
Agency Name: (Do not use acronyms)
City of El Cerrito
Division, Board, Department, District, if applicable
Your Position
City Council
► If filling for multiple positions, list below or on an attachment. (Do not use acronyms)
Agency: Position:

2. Jurisdiction of Office (Check at least one box)
☐ State
☐ Multi-County
✓ City of El Cerrito
☐ Judge, Retired Judge, Pro Temp Judge, or Court Commissioner (Statewide Jurisdiction)
☐ County of
☐ Other

3. Type of Statement (Check at least one box)
☐ Annual: The period covered is January 1, 2019, through December 31, 2019.
☐ Leaving Office: Date Left / / (Check one circle.)
☐ The period covered is January 1, 2019, through the date of leaving office.
☐ Assuming Office: Date assumed / / December 31, 2019.
☐ The period covered is / / / /, through the date of leaving office.
✓ Candidate: Date of Election November 3, 2020, and office sought, if different than Part 1:

4. Schedule Summary (must complete) Total number of pages including this cover page: 3
Schedules attached
✓ Schedule A-1 - Investments - schedule attached
☐ Schedule A-2 - Investments - schedule attached
☐ Schedule B - Real Property - schedule attached
✓ Schedule C - Income, Loans, & Business Positions - schedule attached
☐ Schedule D - Income - Gifts - schedule attached
☐ Schedule E - Income - Gifts - Travel Payments - schedule attached

☐ None - No reportable interests on any schedule

5. Verification
Mailing Address
(Business or Agency Address Recommended - Public Document)
El Cerrito, CA 94530

Daytime Telephone Number
Email Address

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed August 11, 2020
Signature

PPCC Form 700 - Cover Page (2013/2020)
advice@ppcc.ca.gov • 866-278-5772 • www.ppcc.ca.gov
Page - 5
# SCHEDULE A-1
**Investments**

**Stocks, Bonds, and Other Interests**

*(Ownership Interest is Less Than 10%)*

*Investments must be itemized.*

<table>
<thead>
<tr>
<th>NAME OF BUSINESS ENTITY</th>
<th>NAME OF BUSINESS ENTITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Valley National Bank</td>
<td>Bank</td>
</tr>
<tr>
<td><strong>GENERAL DESCRIPTION OF THIS BUSINESS</strong></td>
<td><strong>GENERAL DESCRIPTION OF THIS BUSINESS</strong></td>
</tr>
<tr>
<td><strong>FAIR MARKET VALUE</strong></td>
<td><strong>FAIR MARKET VALUE</strong></td>
</tr>
<tr>
<td>□ $2,000 - $10,000</td>
<td>□ $2,000 - $10,000</td>
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<tr>
<td>□ $10,001 - $100,000</td>
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<td>□ Over $1,000,000</td>
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<td><strong>NATURE OF INVESTMENT</strong></td>
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<td>□ Stock</td>
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<td>□ Other</td>
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<tr>
<td>□ Partnership</td>
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</tr>
<tr>
<td>○ Income Received of $0 - $499</td>
<td>○ Income Received of $0 - $499</td>
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<tr>
<td>○ Income Received of $500 or More <em>(Report on Schedule C)</em></td>
<td>○ Income Received of $500 or More <em>(Report on Schedule C)</em></td>
</tr>
<tr>
<td>IF APPLICABLE, LIST DATE:</td>
<td>IF APPLICABLE, LIST DATE:</td>
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<td>/ / 19</td>
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<tr>
<td>ACQUIRED DISPOSED</td>
<td>ACQUIRED DISPOSED</td>
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<td>/ / 19</td>
</tr>
<tr>
<td>ACQUIRED DISPOSED</td>
<td>ACQUIRED DISPOSED</td>
</tr>
</tbody>
</table>

**Comments:**
SCHEDULE C
Income, Loans, & Business Positions
(Other than Gifts and Travel Payments)

NAME OF SOURCE OF INCOME
Community Economics, Inc.

ADDRESS (Business Address Acceptable)
Oakland, CA 94607

BUSINESS ACTIVITY, IF ANY, OF SOURCE
Technical Assistance

YOUR BUSINESS POSITION

GROSS INCOME RECEIVED

☐ $500 - $1,000
☐ $1,001 - $10,000
□ OVER $10,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED
☒ Salary
☐ Spouse's or registered domestic partner's income
☐ Partnership (less than 10% ownership, 10% or greater use Schedule A-2.)
☐ Other

□ Rental Income, list each source of $10,000 or more

□ Loan Repayment
□ Commission or

□ Sale of
☐ Real property, car, boat, etc.
☐ Other

□ Other

☐ No Income - Business Position Only

NAME OF SOURCE OF INCOME
San Francisco Classical Voice

ADDRESS (Business Address Acceptable)
8323, Berkeley, CA 94704

BUSINESS ACTIVITY, IF ANY, OF SOURCE
Music Journalism

YOUR BUSINESS POSITION

GROSS INCOME RECEIVED

☐ $500 - $1,000
☐ $1,001 - $10,000
□ OVER $10,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED
☒ Salary
☐ Spouse's or registered domestic partner's income
☐ Partnership (less than 10% ownership, 10% or greater use Schedule A-2.)
☐ Other

□ Rental Income, list each source of $10,000 or more

□ Loan Repayment
□ Commission or

□ Sale of
☐ Real property, car, boat, etc.
☐ Other

□ Other

☐ No Income - Business Position Only

2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIOD

* You are not required to report loans from a commercial lending institution, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER

ADDRESS (Business Address Acceptable)

BUSINESS ACTIVITY, IF ANY, OF LENDER

HIGHEST BALANCE DURING REPORTING PERIOD

☐ $500 - $1,000
☐ $1,001 - $10,000
☐ $10,001 - $100,000
☐ OVER $100,000

INTEREST RATE

TERM (Months/Years)

☐ %
☐ None

SECURITY FOR LOAN

☐ None
☐ Personal residence

☐ Real Property
☐ Street address

☐ Guarantor
☐ City

☐ Other
☐ (Describe)

Comments: __________________________

Lisa Motoyama
Pursuant to Elections Code section 20440, subscribing to the Code is voluntary.

There are basic principles of decency, honesty, and fair play which every candidate for public office in the State of California has a moral obligation to observe and uphold in order that, after vigorously contested but fairly conducted campaigns, our citizens may exercise their constitutional right to a free and untrammeled choice and the will of the people may be fully and clearly expressed on the issues.

THEREFORE:

(1) I SHALL CONDUCT my campaign openly and publicly, discussing the issues as I see them, presenting my record and policies with sincerity and frankness, and criticizing without fear or favor the record and policies of my opponents or political parties that merit this criticism.

(2) I SHALL NOT USE OR PERMIT the use of character defamation, whispering campaigns, libel, slander, or scurrilous attacks on any candidate or his or her personal or family life.

(3) I SHALL NOT USE OR PERMIT any appeal to negative prejudice based on a candidate’s actual or perceived race, religious creed, color, national origin, ancestry, physical disability, mental disability, medical condition, marital status, age, sexual orientation, sex, including gender identity, or any other characteristic set forth in Section 12940 of the Government Code, or association with another person who has any of the actual or perceived characteristics set forth in Section 12940 of the Government Code.

(4) I SHALL NOT USE OR PERMIT any dishonest or unethical practice that tends to corrupt or undermine our American system of free elections, or that hampers or prevents the full and free expression of the will of the voters including acts intended to hinder or prevent any eligible person from registering to vote, enrolling to vote, or voting.

(5) I SHALL NOT coerce election help or campaign contributions for myself or for any other candidate from my employees.

(6) I SHALL IMMEDIATELY AND PUBLICLY REPUDIATE support deriving from any individual or group that resorts, on behalf of my candidacy or in opposition to that of my opponent, to the methods and tactics that I condemn. I shall accept responsibility to take firm action against any subordinate who violates any provision of this code or the laws governing elections.

(7) I SHALL DEFEND AND UPHOLD the right of every qualified American voter to full and equal participation in the electoral process.

I, the undersigned, candidate for election to public office in the State of California or treasurer or chairperson of a committee making any independent expenditures, hereby voluntarily endorse, subscribe to, and solemnly pledge myself to conduct my campaign in accordance with the above principles and practices.

Election Date: November 3, 2020

Candidate's Name: LISA MOTOYAMA

Candidate Signature: __________________________

Date: 8/12/20

CITY HALL  10890 San Pablo Avenue, El Cerrito, CA  94530
Telephone (510) 215-4305    Fax (510) 215-4379   http://www.el-cerrito.org
Candidate Intention Statement

Check One: ☑ Initial     □ Amendment (Explain) ____________________________________________

1. Candidate Information:

NAME OF CANDIDATE: Lisa Motoyama

DAYTIME TELEPHONE NUMBER: ______________________

FAX NUMBER: ______________________

EMAIL: ______________________

CITY: El Cerrito

STATE: CA

ZIP CODE: 94530

OFFICE SOUGHT (POSITION TITLE): City Council Member

AGENCY NAME: City of El Cerrito

DISTRICT NUMBER, if applicable: ________

NON-PARTISAN OFFICE: ☐

PARTY PREFERENCE: ☑ PRIMARY / GENERAL

OFFICE JURISDICTION: ☑ City    □ County    □ Multi-County: ______________________

(Name of Multi-County Jurisdiction) ______________________

Year of Election: 2020

2. State Candidate Expenditure Limit Statement:

(CalPERS and CalSTRS candidates, judges, judicial candidates, and candidates for local offices do not complete Part 2.)

☐ I accept the voluntary expenditure ceiling for the election stated above.

☑ I do not accept the voluntary expenditure ceiling for the election stated above.

Amendment:

☐ I did not exceed the expenditure ceiling in the primary or special election held on _______/_____/______ and I accept the voluntary expenditure ceiling for the general or special run-off election.

☐ On, _______/_____/______ I contributed personal funds in excess of the expenditure ceiling for the election stated above.

3. Verification:

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on August 8, 2020 (month, day, year) _____________________________

Signature: ____________________________

FPPC Form 501 (August/2018)
FPPC Advice: advice@fppc.ca.gov (866/275-3772)
www.fppc.ca.gov
### 1. Committee Information

<table>
<thead>
<tr>
<th>NAME OF COMMITTEE</th>
<th>I.D. Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lisa Motoyama for City Council 2020</td>
<td>(if applicable)</td>
</tr>
</tbody>
</table>

### 2. Treasurer and Other Principal Officers

<table>
<thead>
<tr>
<th>NAME OF TREASURER</th>
<th>STREET ADDRESS (NO P.O. BOX)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greg Lyman</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CITY</th>
<th>STATE</th>
<th>ZIP CODE</th>
<th>AREA CODE/PHONE</th>
</tr>
</thead>
<tbody>
<tr>
<td>El Cerrito</td>
<td>CA</td>
<td>94530</td>
<td></td>
</tr>
</tbody>
</table>

### 3. Verification

I have used all reasonable diligence in preparing this statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.
Statement of Organization
Recipient Committee

COMMITTEE NAME
Lisa Motoyama for City Council 2020

- All committees must list the financial institution where the campaign bank account is located.

<table>
<thead>
<tr>
<th>NAME OF FINANCIAL INSTITUTION</th>
<th>AREA CODE/PHONE</th>
<th>BANK ACCOUNT NUMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mechanics Banks</td>
<td>510-558-2312</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ADDRESS</th>
<th>CITY</th>
<th>STATE</th>
<th>ZIP CODE</th>
</tr>
</thead>
<tbody>
<tr>
<td>9996 San Pablo Avenue</td>
<td>El Cerrito</td>
<td>CA</td>
<td>94530</td>
</tr>
</tbody>
</table>

4. Type of Committee Complete the applicable sections.

Controlled Committee

- List the name of each controlling officeholder, candidate, or state measure proponent. If candidate or officeholder controlled, also list the elective office sought or held, and district number, if any, and the year of the election.

- List the political party with which each officeholder or candidate is affiliated or check “nonpartisan.” Stating “No party preference” is acceptable

- If this committee acts jointly with another controlled committee, list the name and identification number of the other controlled committee.

<table>
<thead>
<tr>
<th>NAME OF CANDIDATE/OFFICEHOLDER/STATE MEASURE PROONENT</th>
<th>ELECTIVE OFFICE SOUGHT OR HELD (INCLUDE DISTRICT NUMBER IF APPLICABLE)</th>
<th>YEAR OF ELECTION</th>
<th>PARTY</th>
<th>CHECK ONE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lisa Motoyama</td>
<td>El Cerrito City Council</td>
<td>2020</td>
<td>Nonpartisan</td>
<td>Partisan (list political party below)</td>
</tr>
<tr>
<td>Greg Lyman (FPPC ID# 1378538)</td>
<td>El Cerrito City Council</td>
<td>2016</td>
<td>Nonpartisan</td>
<td>Partisan (list political party below)</td>
</tr>
</tbody>
</table>

Primarily Formed Committee Primarily formed to support or oppose specific candidates or measures in a single election. List below:

<table>
<thead>
<tr>
<th>CANDIDATE(S) NAME OR MEASURE(S) FULL TITLE (INCLUDE BALLOT NO. OR LETTER) IF A RECALL, STATE “RECALL” IN FRONT OF THE OFFICEHOLDER’S NAME.</th>
<th>CANDIDATE(S) OFFICE SOUGHT OR HELD OR MEASURE(S) JURISDICTION (INCLUDE DISTRICT NO., CITY OR COUNTY, AS APPLICABLE)</th>
<th>CHECK ONE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>SUPPORT</td>
<td>OPPOSE</td>
</tr>
<tr>
<td></td>
<td>SUPPORT</td>
<td>OPPOSE</td>
</tr>
</tbody>
</table>
## Statement of Organization Recipient Committee

### 4. Type of Committee

<table>
<thead>
<tr>
<th>Committee Type</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>General Purpose Committee</strong></td>
<td>Not formed to support or oppose specific candidates or measures in a single election. Check only one box:</td>
</tr>
<tr>
<td>CITY Committee</td>
<td>☐</td>
</tr>
<tr>
<td>COUNTY Committee</td>
<td>☐</td>
</tr>
<tr>
<td>STATE Committee</td>
<td>☐</td>
</tr>
</tbody>
</table>

### PROVIDE BRIEF DESCRIPTION OF ACTIVITY

### Sponsored Committee

List additional sponsors on an attachment.

<table>
<thead>
<tr>
<th>Name of Sponsor</th>
<th>Industry Group or Affiliation of Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>STREET ADDRESS</td>
<td>NO. AND STREET</td>
</tr>
<tr>
<td>CITY</td>
<td>STATE</td>
</tr>
<tr>
<td>ZIP CODE</td>
<td>AREA CODE/PHONE</td>
</tr>
</tbody>
</table>

### Small Contributor Committee

☐ Date qualified

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### 5. Termination Requirements

By signing the verification, the treasurer, assistant treasurer and/or candidate, officeholder, or person certify that all of the following conditions have been met:

- This committee has ceased to receive contributions and make expenditures;
- This committee does not anticipate receiving contributions or making expenditures in the future;
- This committee has eliminated or has no intention or ability to discharge all debts, loans received, and other obligations;
- This committee has no surplus funds; and
- This committee has filed all campaign statements required by the Political Reform Act disclosing all reportable transactions.

- There are restrictions on the disposition of surplus campaign funds held by elected officers who are leaving office and by defeated candidates. Refer to Government Code Section 89519.
- Leftover funds of ballot measure committees may be used for political, legislative or governmental purposes under Government Code Sections 89511-89518, and are subject to Elections Code Section 18680 and FPPC Regulation 18521.5.