The following information was submitted by the referenced candidate for elective office.

Office Sought: El Cerrito City Councilmember
Candidate's Name: Tessa Rudnick
Ballot Designation: Public Sector Technologist

Candidate Contact Information:
Mailing Address: 2324 Gloria Street
El Cerrito, CA 94530
Primary Phone: 415-846-0468
Secondary Phone: 
Email Address: tessa.rudnick@gmail.com
Website: tessaforelcerrito.com

The following nomination documents are attached for public review. If a document is not included, it is an optional document that the candidate elected not to submit.

- [x] Candidate Statement (Optional)
- [x] Statement of Economic Interests (Form 700)
- [x] Code of Fair Campaign Practices (Optional)
- [x] Candidate Intention Statement (Form 501)
- [ ] Candidate Campaign Statement Short Form (Form 470) OR
- [x] Statement of Organization (Form 410)

For questions, please contact the City Clerk at cityclerk@ci.el-cerrito.ca.us or 510-215-4305.
GENERAL MUNICIPAL ELECTION NOVEMBER 3, 2020
CANDIDATE STATEMENT FORM

Tessa Rudnick
Name of Candidate:
Office Sought: El Cerrito City Council

I do not wish to submit a candidate statement

Signature: __________________________ Date: ________________

Candidate Statement (250 word limit)
I am running to be your next El Cerrito City Councilmember because I care about smart government and sustainable communities. I am a public sector technologist, having implemented multiple software and hardware solutions for local governments. I hold a Masters degree in Public Administration, and I am a young mother to two school-age children.

I am focused on implementing cost-effective methods to balance our budget, building reserves for future capital and infrastructure improvements and building the new El Cerrito Library that our community deserves. I am pro-community and pro-small business. We should focus on developing San Pablo Avenue and the areas around our BART stations, while attracting and retaining high quality small businesses, so we can create more employment opportunities in El Cerrito.

El Cerrito is located along the Hayward fault in a high-risk urban wildfire area. I will proactively address these risks, support our El Cerrito Public Safety professionals, and implement data-driven decisions. As we reimagine Public Safety in our community, I will thoughtfully use data to best align resources to our greatest community needs.

I participated in the year-long 2019 Government Alliance on Racial Equity (GARE) Northern California cohort, and am not afraid to have difficult conversations and work towards meaningful solutions to combat the systemic racism that plagues our society.

I am endorsed by Councilmembers Gabriel Quinto and Janet Abelson, Former Mayors Mark Friedman and Cathie Kosel, and Director Paul Henderson of the San Francisco Department of Police Accountability. Visit tessaforelcerrito.com for more information.

By signing below, I confirm that I have reviewed the attached instructions and understand that no corrections or changes are allowed after the statement has been filed (pursuant to Elections Code section 13307). I also confirm and understand that Contra Costa County is mandated under the Voting Rights Act to provide voting materials and information in English, Spanish, and Chinese.

Signature: __________________________ Date: ________________

Submit Text

CITY HALL 10890 San Pablo Avenue, El Cerrito, CA 94530
Telephone (510) 215-4305 Fax (510) 215-4379 http://www.el-cerrito.org
# California Form 700

## Statement of Economic Interests

**Cover Page**

A public document

**NAME OF FILER**

Rudnick, Tessa Marie

**1. Office, Agency, or Court**

Agency Name: City of El Cerrito

- Division, Board, Department, District, if applicable: City of El Cerrito
- Your Position: Candidate
- If filing for multiple positions, list below or on an attachment. (Do not use acronyms)
  - Agency: City of El Cerrito
  - Position: El Cerrito City Council

**2. Jurisdiction of Office (Check at least one box)**

- [ ] State
- [ ] Multi-County
- [x] City of El Cerrito
- [ ] Other
- [ ] Judge, Retired Judge, Pro Temp Judge, or Court Commissioner (Statewide Jurisdiction)
- [ ] County of
- [ ] Other

**3. Type of Statement (Check at least one box)**

- [ ] Annual: The period covered is January 1, 2019, through December 31, 2019.
- [ ] Leaving Office: Date Left __/__/________ (Check one circle.)
  - [ ] The period covered is January 1, 2019, through the date of leaving office.
  - [ ] The period covered is __/__/________, through the date of leaving office.
- [x] Candidate: Date of Election 11/03/2020 and office sought, if different than Part 1:

**4. Schedule Summary (must complete) **

- [ ] Total number of pages including this cover page: 

  **Schedules attached**

- [ ] Schedule A-1 - Investments – schedule attached
- [ ] Schedule A-2 - Investments – schedule attached
- [ ] Schedule B - Real Property – schedule attached
- [ ] Schedule C - Income, Loans, & Business Positions – schedule attached
- [ ] Schedule D - Income - Gifts – schedule attached
- [ ] Schedule E - Income - Gifts - Travel Payments – schedule attached

- [x] None - No reportable interests on any schedule

**5. Verification**

**MAILING ADDRESS**

(Business or Agency Address Recommended - Public Document)

El Cerrito CA 94530

**STREET CITY STATE ZIP CODE**

**DAYTIME TELEPHONE NUMBER**

**EMAIL ADDRESS**

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

**Date Signed** 08/02/2020

**Signature**

(To be the original signature on each statement with your filing officially)

**FPPC Form 700 - Cover Page (2019/2020)**

advice@fppc.ca.gov • 866-275-3772 • www.fppc.ca.gov

Page 5
Pursuant to Elections Code section 20440, subscribing to the Code is voluntary.

There are basic principles of decency, honestly, and fair play which every candidate for public office in the State of California has a moral obligation to observe and uphold in order that, after vigorously contested but fairly conducted campaigns, our citizens may exercise their constitutional right to a free and untrammelled choice and the will of the people may be fully and clearly expressed on the issues.

THEREFORE:

(1) I SHALL CONDUCT my campaign openly and publicly, discussing the issues as I see them, presenting my record and policies with sincerity and frankness, and criticizing without fear or favor the record and policies of my opponents or political parties that merit this criticism.

(2) I SHALL NOT USE OR PERMIT the use of character defamation, whispering campaigns, libel, slander, or scurrilous attacks on any candidate or his or her personal or family life.

(3) I SHALL NOT USE OR PERMIT any appeal to negative prejudice based on a candidate's actual or perceived race, religious creed, color, national origin, ancestry, physical disability, mental disability, medical condition, marital status, age, sexual orientation, sex, including gender identity, or any other characteristic set forth in Section 12940 of the Government Code, or association with another person who has any of the actual or perceived characteristics set forth in Section 12940 of the Government Code.

(4) I SHALL NOT USE OR PERMIT any dishonest or unethical practice that tends to corrupt or undermine our American system of free elections, or that hampers or prevents the full and free expression of the will of the voters including acts intended to hinder or prevent any eligible person from registering to vote, enrolling to vote, or voting.

(5) I SHALL NOT coerce election help or campaign contributions for myself or for any other candidate from my employees.

(6) I SHALL IMMEDIATELY AND PUBLICLY REPUDIATE support deriving from any individual or group that resorts, on behalf of my candidacy or in opposition to that of my opponent, to the methods and tactics that I condemn. I shall accept responsibility to take firm action against any subordinate who violates any provision of this code or the laws governing elections.

(7) I SHALL DEFEND AND UPHOLD the right of every qualified American voter to full and equal participation in the electoral process.

I, the undersigned, candidate for election to public office in the State of California or treasurer or chairperson of a committee making any independent expenditures, hereby voluntarily endorse, subscribe to, and solemnly pledge myself to conduct my campaign in accordance with the above principles and practices.

Election Date: November 3, 2020

Candidate's Name: Tessa Rudnick

Candidate Signature: [Redacted]

City of El Cerrito
City Clerk

CITY HALL 10890 San Pablo Avenue, El Cerrito, CA 94530
Telephone (510) 215-4305 Fax (510) 215-4379 http://www.el-cerrito.org
Candidate Intention Statement

Check One: ☑ Initial    ☐ Amendment (Explain)                      

1. Candidate Information:

NAME OF CANDIDATE: (Last, First Middle Initial)  
Rudnick, Tessa M

DAYTIME TELEPHONE NUMBER:  
( )

FAX NUMBER (optional):  

EMAIL (optional):  

CITY:  
El Cerrito

STATE:  
CA

ZIP CODE:  
94530

STREET ADDRESS:  

AGENCY NAME:  
City Council Member

OFFICE SOUGHT (POSITION TITLE):  
El Cerrito

DISTRICT NUMBER, if applicable:  

NON-PARTISAN OFFICE:  
☐

PARTY PREFERENCE:  
☑ PRIMARY / GENERAL

OFFICE JURISDICTION:  
☐ State (Complete Part 2.)  
☐ City  ☑ County  ☐ Multi-County: (Name of Multi-County Jurisdiction  
2020 (Year of Election)  

☐ SPECIAL / RUNOFF

2. State Candidate Expenditure Limit Statement:

(CalPERS and CalSTRS candidates, judges, judicial candidates, and candidates for local offices do not complete Part 2.)

☐ I accept the voluntary expenditure ceiling for the election stated above. ☑

☐ I do not accept the voluntary expenditure ceiling for the election stated above.

Amendment:

☐ I did not exceed the expenditure ceiling in the primary or special election held on __________/____/____/___ and I accept the voluntary expenditure ceiling for the general or special run-off election.

☐ On, __________/____/____ I contributed personal funds in excess of the expenditure ceiling for the election stated above.

3. Verification:

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on  
July 29  2020  
(month, day, year)  
Signature ☑

FPPC Form 501 (August/2018)  
FPPC Advice: advice@fppc.ca.gov (866/275-3772)  
www.fppc.ca.gov
Statement of Organization
Recipient Committee

Statement Type
- [ ] Initial
- [ ] Amendment
- [ ] Termination – See Part 5

Date qualification threshold met: ___________ / ___________

Date of termination: ___________ / ___________

1. Committee Information

NAME OF COMMITTEE: Tessa Rudnick for El Cerrito City Council 2020

2. Treasurer and Other Principal Officers

NAME OF TREASURER: Tessa Rudnick

STREET ADDRESS (NO P.O. BOX): ___________

CITY: El Cerrito
STATE: CA
ZIP CODE: 94530
AREA CODE/PHONE: [___________] [___________]

NAME OF ASSISTANT TREASURER, IF ANY:

STREET ADDRESS (NO P.O. BOX):

CITY: ___________
STATE: ___________
ZIP CODE: ___________
AREA CODE/PHONE: [___________] [___________]

E-MAIL ADDRESS (REQUIRED) / FAX (OPTIONAL):

COUNTY OF DOMICILE: Contra Costa County

JURISDICTION WHERE COMMITTEE IS ACTIVE: El Cerrito, CA

NAME OF PRINCIPAL OFFICER(S):

Tessa Rudnick

STREET ADDRESS (NO P.O. BOX):

CITY: El Cerrito
STATE: CA
ZIP CODE: 94530
AREA CODE/PHONE: [___________] [___________]

3. Verification

I have used all reasonable diligence in preparing this statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of Califomia that the foregoing is true and correct.

Executed on: 7/29/2020
By: [___________] [___________] [___________]

Signature of Treasurer or Assistant Treasurer

FPPC Form 410 (August/2018)
FPPC Advice: advice@fppc.ca.gov (866/275-3772)
www.fppc.ca.gov
### Statement of Organization Recipient Committee

**INSTRUCTIONS ON REVERSE**

- **COMMITTEE NAME**
  - Tessa Rudnick for El Cerrito City Council 2020

#### 4. Type of Committee
Complete the applicable sections.

**Controlled Committee**

- List the name of each controlling officeholder, candidate, or state measure proponent. If they are the candidate or officeholder controlled, also list the elective office sought or held, and district number, if any, and the year of the election.

- List the political party with which each officeholder or candidate is affiliated or check “nonpartisan.” Stating “No party preference” is acceptable.

- If this committee acts jointly with another controlled committee, list the name and identification number of the other controlled committee.

<table>
<thead>
<tr>
<th>NAME OF CANDIDATE/OFFICEHOLDER/STATE MEASURE PROONENT</th>
<th>ELECTIVE OFFICE SOUGHT OR HELD (INCLUDE DISTRICT NUMBER IF APPLICABLE)</th>
<th>YEAR OF ELECTION</th>
<th>PARTY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tessa Rudnick</td>
<td>El Cerrito City Council</td>
<td>2020</td>
<td>Partisan</td>
</tr>
</tbody>
</table>

**Primarily Formed Committee**

- Primarily formed to support or oppose specific candidates or measures in a single election. List below:

<table>
<thead>
<tr>
<th>CANDIDATE(S) NAME OR MEASURE(S) FULL TITLE (INCLUDE BALLOT NO. OR LETTER) IF A RECALL, STATE &quot;RECALL&quot; IN FRONT OF THE OFFICEHOLDER'S NAME</th>
<th>CANDIDATE(S) OFFICE SOUGHT OR HELD OR MEASURE(S) JURISDICTION (INCLUDE DISTRICT NO., CITY OR COUNTY AS APPLICABLE)</th>
<th>CHECK ONE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>SUPPORT</td>
</tr>
<tr>
<td></td>
<td></td>
<td>OPPOSE</td>
</tr>
</tbody>
</table>
4. Type of Committee (Continued)

General Purpose Committee
Not formed to support or oppose specific candidates or measures in a single election. Check only one box:

☐ CITY Committee
☐ COUNTY Committee
☐ STATE Committee

Provide brief description of activity

Sponsored Committee
List additional sponsors on an attachment.

<table>
<thead>
<tr>
<th>NAME OF SPONSOR</th>
<th>INDUSTRY GROUP OR AFFILIATION OF SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>STREET ADDRESS</td>
<td>NO. AND STREET</td>
</tr>
<tr>
<td>CITY</td>
<td></td>
</tr>
<tr>
<td>STATE</td>
<td>ZIP CODE</td>
</tr>
<tr>
<td>AREA CODE/PHONE</td>
<td></td>
</tr>
</tbody>
</table>

Small Contributor Committee

☐ Date qualified

5. Termination Requirements

By signing the verification, the treasurer, assistant treasurer and/or candidate, officeholder, or ponent certify that all of the following conditions have been met:

- This committee has ceased to receive contributions and make expenditures;
- This committee does not anticipate receiving contributions or making expenditures in the future;
- This committee has eliminated or has no intention or ability to discharge all debts, loans received, and other obligations;
- This committee has no surplus funds; and
- This committee has filed all campaign statements required by the Political Reform Act disclosing all reportable transactions.
  
  - There are restrictions on the disposition of surplus campaign funds held by elected officers who are leaving office and by defeated candidates. Refer to Government Code Section 89519.
  
  - Leftover funds of ballot measure committees may be used for political, legislative or governmental purposes under Government Code Sections 89511 - 89518, and are subject to Elections Code Section 18680 and FPPC Regulation 18521.5.

FPPC Form 410 (August/2018)
FPPC Advice: advice@fppc.ca.gov (866/275-3772)
www.fppc.ca.gov