EL CERRITO CITY COUNCIL PROCLAMATION
Designating Saturday, April 15, 2023, as El Cerrito Earth Day

WHEREAS, the first Earth Day was proclaimed over 50 years ago, in 1970, in order to foster public awareness around the need to protect the environment and conserve resources; and

WHEREAS, notably, around the same time, the City of El Cerrito’s Recycling Center was founded by community volunteers; and

WHEREAS, the City of El Cerrito has celebrated Earth Day every year in keeping with the spirit of the initial Earth Day, even during the COVID-19 pandemic; and

WHEREAS, this year, the City will return to hosting an in-person Earth Day Celebration, where residents and businesses can participate in work parties to clean up and restore habitats in City parks, greenways, creeks, and schools, pick up litter along streets and in commercial areas, and take other steps to reduce their environmental impact, followed by an appreciation lunch at the Community Center; and

WHEREAS, this event will be an opportunity to continue becoming a more environmentally sustainable community and celebrate with an appreciation lunch that will include informational tables from City Departments, local agencies such as MCE Clean Energy, and community groups, an activity for kids provided by the El Cerrito Creative ReUse (ECCRU) Artists in Residence, a plant giveaway sponsored by the Community Garden Network with the El Cerrito Garden Club, and more; and

WHEREAS, the City is also encouraging residents and businesses to take actions on Earth Day, throughout the month of April, and throughout the year, to help the environment by incorporating environmental practices into their day-to-day activities by: planting drought-tolerant plants, giving up meat for a period of time, starting a garden that supports pollinators, adjusting thermostats to use less energy, opting up to MCE’s “Deep Green” 100% renewable energy option, and/or learning more about the City’s environmental programs at www.el-cerrito.org/Green; and

WHEREAS, the City of El Cerrito seeks to involve all community members in these activities with the goal of improving our local environment, becoming more aware of the global environment, and addressing adverse environmental impacts which historically have been spread disproportionately around the community and around the region.

NOW THEREFORE, the City Council of the City of El Cerrito does hereby proclaim Saturday, April 15, 2023, as “Earth Day” in the City of El Cerrito and encourages all residents and businesses to help make El Cerrito a greener, healthier, more sustainable place for all.

Dated: April 4, 2023

Lisa Motoyama, Mayor